BLACKBIRD FOR TRAINING

Efficient Finance & Accounting Operations

23 – 27 November 2026
Casablanca (Morocco)

UK Traininig
PARTNER



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Introduction

In today's fast-paced and competitive environment, Efficient Finance & Accounting Operations are the backbone of organizational success. The challenge goes far beyond compliance or reporting—it lies in achieving Financial Accuracy, maintaining Operational Excellence, and ensuring strategic alignment with business objectives.

This intensive program offers a complete framework to strengthen finance and accounting operations. Covering topics from raising and investing funds, preparing Financial Reporting, and managing Working Capital, to mastering Budgeting and Costing, the course equips participants with the practical tools and analytical insights to improve Profitability, enhance Liquidity, and strengthen Risk Management across all functions.

Course Objectives

By the end of this course, participants will be able to:

- Recommend efficient financing methods to support organizational growth.
- Evaluate investment opportunities using Payback, Net Present Value NPV, Internal Rate of Return IRR, and Modified IRR.
- Prepare accurate and timely financial statements to ensure Financial Accuracy.
- Manage short-term liquidity and optimize Working Capital effectively.
- Develop, implement, and control Budgeting systems for strategic decision-making.
- Apply Best Practices in financial analysis to guide long-term planning.
- Strengthen reporting and communication skills for effective Financial Reporting.
- Identify and mitigate financial risks using structured Risk Management frameworks.



Course Outlines

Day 1: Finance Operations - Raising Finance Efficiently

- Scope and role of financial management.
- Sources of short-term and long-term financing.
- Evaluating short-term financing alternatives.
- Financing investment projects.
- Cost of debt and cost of equity.
- Weighted Average Cost of Capital WACC.
- Determining the optimal capital structure.

Day 2: Finance Operations - Investing Efficiently

- Capital investment appraisal techniques.
- Payback method and Net Present Value NPV.
- Internal Rate of Return IRR and Modified IRR.
- Financial analysis of investment projects.
- Managing and controlling project investments.
- Evaluating and managing financial risk.

Day 3: Accounting Operations - Efficient Bookkeeping & Financial Reporting

- Principles of efficient bookkeeping.
- Preparing final accounts.
- Income statement, balance sheet, and cash flow statement.
- Analyzing business performance through financial statements.
- Analytical tools:
    - Common size analysis.
    - Trend analysis.
    - Ratio analysis DuPont, Z-scores, investment, and liquidity ratios.
    - Peer and industry benchmarking.
- Reviewing accounting policies and IFRS compliance.
- Using Financial Reporting as a decision-making tool.



Day 4: Accounting Operations - Efficient Cashflow & Working Capital Management

- Evaluating Working Capital and Liquidity.
- Efficient inventory management.
- Accounts receivable and invoice management.
- Accounts payable and payroll control.
- Optimizing cash flow and conducting reconciliations.

Day 5: Accounting Operations - Efficient Budgeting & Costing

- Understanding cost classifications and behavior.
- Break-even analysis and cost-volume-profit relationships.
- Budgeting: development, negotiation, and implementation.
- Using budgets as a strategic management tool.
- Monitoring and controlling budgets effectively.

Why Attend this Course: Wins & Losses!

- Gain exposure to the latest Best Practices & Updates in finance and accounting.
- Strengthen Financial Accuracy and achieve Operational Excellence.
- Improve Profitability through better financial resource management.
- Enhance Liquidity with smarter cash flow and working capital strategies.
- Develop sharper skills in Financial Reporting for reliable decision-making.
- Boost capabilities in Budgeting and Costing for long-term planning.
- Build advanced analytical skills to support leadership and strategy.
- Learn through practical case studies and industry-relevant applications.

Conclusion

The Efficient Finance & Accounting Operations: Best Practices & Updates program provides a structured pathway for organizations aiming to achieve financial and operational excellence. By focusing on Financial Accuracy, enhancing Liquidity, and strengthening Risk Management, participants gain practical insights and proven methods to maximize Profitability while ensuring sustainable growth.

Embracing these practices not only ensures compliance but also builds resilient, future-ready organizations capable of thriving in an ever-changing business landscape.

