

## Leading Beyond Ego

*Casablanca (Morocco)*

*22 - 26 December 2025*

UK Training

# PARTNER



## Leading Beyond Ego

Code: LM28 From: 22 - 26 December 2025 City: Casablanca (Morocco) Fees: 3300 Pound

### Introduction

Leadership in today's world requires far more than authority or task delegation. It calls for a conscious and values-driven approach that goes beyond self-interest to focus on collective success and long-term sustainability. This is where the concept of Leading Beyond Ego emerges as a transformational framework that enables leaders to rise above personal ambition, foster trust, and create positive, lasting impact within their organizations.

This program is designed for executives, team leaders, and decision-makers across government and private organizations in the Middle East and North Africa region. It also speaks to professionals seeking to strengthen their leadership capacity, develop conscious decision-making skills, and inspire high-performance teams in a world shaped by complexity and change.

### Course Objectives

- Understand the principles of ego-free leadership.
- Strengthen self-awareness and apply it to leadership practices.
- Cultivate emotional intelligence to build deeper connections.
- Enhance the ability to inspire and motivate teams effectively.
- Develop trust-based leadership practices.
- Improve decision-making through values-based approaches.
- Explore transformational leadership strategies.
- Embed sustainability and purpose into leadership models.

### Course Outlines

#### Day 1: Understanding Leadership Beyond Ego

- Defining ego-free leadership and its importance.
- Evolution of leadership paradigms.
- The connection between self-awareness and effective leadership.
- Negative impacts of ego-driven decision-making.
- Group discussions to analyze real-world leadership cases.
- Interactive activity on identifying personal leadership patterns.

#### Day 2: Emotional Intelligence as a Leadership Foundation

- Components of emotional intelligence for leaders.
- Techniques to regulate emotions under pressure.
- Developing empathy as a leadership skill.
- The role of emotional intelligence in building trust.
- Practical workshops to enhance self-awareness.
- Individual exercises for active listening and presence.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in the foreground. The text 'UK Training PARTNER' is overlaid on the image.

UK Training  
**PARTNER**

### Day 3: Transformational Leadership and Trust Building

- Introduction to transformational leadership.
- Techniques to inspire and energize teams.
- Building trust as the foundation of organizational culture.
- Empowering employees through shared accountability.
- Case studies from various industries.
- Group activity to design a transformational leadership plan.

### Day 4: Conscious Decision-Making

- Aligning values with organizational choices.
- Balancing individual interests with collective goals.
- Managing ethical challenges in decision-making.
- Analyzing complex decision scenarios.
- Tools for framing sustainable and balanced decisions.
- Simulation exercises for real-world applications.

### Day 5: Sustainability and Lasting Impact

- Embedding sustainability in leadership practices.
- Leading as a catalyst for positive, long-term change.
- Linking organizational performance to social responsibility.
- Review of all course learnings and insights.
- Presentations of participant leadership action plans.
- Final reflections and assessment of progress.

### Why Attend This Course: Wins & Losses!

- Gain deeper insight into ego-free leadership principles.
- Strengthen emotional intelligence and communication skills.
- Build organizational trust and resilience.
- Improve conscious and values-based decision-making.
- Learn transformational leadership strategies.
- Apply practical methods for sustainable leadership.
- Boost both individual and team performance.
- Enhance professional reputation and career growth.

### Conclusion

Leading Beyond Ego represents a new paradigm in leadership—one that emphasizes awareness, trust, and sustainability. By moving beyond self-interest, leaders can inspire collective achievement, strengthen organizational culture, and create lasting impact for both their institutions and wider society.

This course equips participants with practical tools and strategies to implement conscious, values-based leadership practices. Investing in ego-free leadership development is not only essential for institutional success but also for building future-ready organizations capable of thriving in complexity.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles and the text 'UK Training PARTNER' in a bold, sans-serif font.

UK Training  
**PARTNER**



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Anney (France)  
(Sweden)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Stockholm



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



Rotterdam (Netherlands)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)





## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**

## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients

 <p><b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar</p>	 <p><b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p><b>Booking.com</b> Booking.com Netherlands</p>	 <p><b>OXFAM</b> Oxfam GB International Organization, Yemen</p>	 <p><b>Capital Markets Authority</b> Kuwait</p>
 <p><b>WS</b> Waltersmith Petroman Oil Limited Nigeria</p>	 <p><b>QNB</b> Qatar National Bank (QNB), Qatar</p>	 <p><b>Qatar Foundation</b> Qatar</p>	 <p><b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania</p>	 <p><b>KFAS</b> Kuwait Foundation for the Advancement of Sciences KFAS Kuwait</p>
 <p><b>Reserve Bank of Malawi</b> Malawi</p>	 <p><b>Central Bank of Nigeria</b> Nigeria</p>	 <p><b>Ministry of Interior Kingdom of Saudi Arabia</b> Ministry of Interior, KSA</p>	 <p><b>Mabruk Oil Company</b> Libya</p>	 <p><b>Saudi Electricity Company</b> KSA</p>
 <p><b>BPKH</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p><b>NATO Italy</b></p>	 <p><b>eni</b> ENI CORPORATE UNIVERSITY, Italy</p>	 <p><b>GULF BANK</b> Gulf Bank Kuwait</p>	 <p><b>General Organization for Social Insurance</b> KSA</p>
 <p><b>Defence Space Administration</b> Nigeria</p>	 <p><b>الصناعات الوطنية (القابضة)</b> National Industries Group (Holding), Kuwait</p>	 <p><b>Hamad Medical Corporation</b> Qatar</p>	 <p><b>USAID</b> Pakistan</p>	 <p><b>STC</b> STC Solutions, KSA</p>
 <p><b>North Oil Company</b> North Oil company,</p>	 <p><b>EKO</b> EKO Electricity</p>	 <p><b>OMAN BROADBAND</b> Oman Broadband</p>	 <p><b>UNITED NATIONS</b> UN.</p>	 <p><b>هيئة تنظيم الكهرباء - عمان</b> Authority for</p>

UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

