

## CIPD Learning & Development Program

*Istanbul (Turkey)*

*23 - 27 August 2026*

UK Training

# PARTNER



## CIPD Learning & Development Program

Code: HR28 From: 23 - 27 August 2026 City: Istanbul (Turkey) Fees: 3900 Pound

### Introduction

Learning and development are among the core pillars of building organizational capabilities and enhancing competitiveness in today's fast-changing business environment. As professional challenges grow and market demands evolve, leaders and employees alike must embrace modern methodologies that ensure continuous growth and organizational resilience.

The CIPD Learning & Development Program is designed to meet the needs of executives, team leaders, and HR professionals across both public and private institutions in the Middle East and North Africa. It provides participants with world-class knowledge blended with practical applications tailored to the regional context.

### Course Objectives

- Understand the latest concepts in organizational learning and development.
- Design effective training strategies aligned with business goals.
- Acquire skills to analyze skill gaps and create targeted development plans.
- Apply tools to measure return on investment in training.
- Develop digital and interactive learning programs suited for modern workplaces.
- Strengthen the role of HR as a strategic partner in organizational development.
- Build a sustainable learning culture within institutions.
- Link learning and development with long-term organizational vision.

### Course Outlines

#### Day One: Introduction to Learning & Development Strategies

- The importance of learning and development in modern workplaces.
- Global trends in human capital management.
- Aligning corporate strategy with learning strategy.
- Conducting training needs assessments.
- Tools for identifying skill gaps.
- Case studies from leading organizations.

#### Day Two: Designing Effective Training Programs

- Steps to building a comprehensive training program.
- Aligning training initiatives with performance outcomes.
- Traditional vs. modern training methodologies.
- Writing measurable training objectives.
- Balancing theory with practice.
- Workshops on creating tailored training plans.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

### Day Three: Digital Learning and Technological Transformation

- The concept of digital learning and its impact on organizations.
- E-learning platforms and digital learning tools.
- Integrating artificial intelligence into learning systems.
- Gamification and experiential learning methods.
- Opportunities and challenges of remote learning.
- Practical session on developing digital content.

### Day Four: Measuring Training and Development Impact

- ROI measurement methods in training.
- Global evaluation models for learning.
- Tools for tracking employee and organizational performance.
- Collecting and analyzing training data.
- Reporting learning impact to top management.
- Case study analysis of training evaluation.

### Day Five: Building a Sustainable Learning Culture

- Leadership's role in creating a culture of learning.
- Strategies for embedding learning into daily work.
- Motivating employees to engage in professional development.
- Building partnerships with global training providers.
- Designing a roadmap for sustainable learning.
- Participant presentations of individual learning action plans.

### Why Attend This Course: Wins & Losses!

- Gain specialized knowledge from a globally recognized institute.
- Enhance practical skills in designing and delivering training.
- Master tools for measuring training ROI effectively.
- Develop expertise in digital learning and modern tools.
- Align learning strategies with long-term organizational goals.
- Improve career advancement and professional credibility.
- Learn from both global and regional case studies.
- Support organizational transformation through sustainable learning.

### Conclusion

The CIPD Learning & Development Program represents a strategic step toward building organizations capable of thriving in uncertain futures. It equips participants with practical skills and comprehensive insights to design innovative learning programs, measure their impact, and embed a culture of continuous learning within institutions.

In a rapidly evolving world, investing in learning and development is not just an option—it is a necessity to ensure organizational success and long-term competitiveness on both local and global scales.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) positioned on it. The pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)  
(Sweden)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Stockholm



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



Rotterdam (Netherlands)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**

## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients

 <p><b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar</p>	 <p><b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p><b>Booking.com</b> Booking.com Netherlands</p>	 <p><b>OXFAM</b> Oxfam GB International Organization, Yemen</p>	 <p><b>Capital Markets Authority</b> Kuwait</p>
 <p><b>Waltersmith</b> Waltersmith Petroman Oil Limited Nigeria</p>	 <p><b>QNB</b> Qatar National Bank (QNB), Qatar</p>	 <p><b>Qatar Foundation</b> Qatar</p>	 <p><b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania</p>	 <p><b>KFAS</b> Kuwait Foundation for the Advancement of Sciences KFAS Kuwait</p>
 <p><b>Reserve Bank of Malawi</b> Malawi</p>	 <p><b>Central Bank of Nigeria</b> Nigeria</p>	 <p><b>Ministry of Interior Kingdom of Saudi Arabia</b> Ministry of Interior, KSA</p>	 <p><b>Mabruk Oil Company</b> Libya</p>	 <p><b>Saudi Electricity Company</b> KSA</p>
 <p><b>BPKH</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p><b>NATO Italy</b></p>	 <p><b>ENI</b> ENI CORPORATE UNIVERSITY, Italy</p>	 <p><b>GULF BANK</b> Gulf Bank Kuwait</p>	 <p><b>General Organization for Social Insurance</b> KSA</p>
 <p><b>Defence Space Administration</b> Nigeria</p>	 <p><b>National Industries Group (Holding)</b> Kuwait</p>	 <p><b>Hamad Medical Corporation</b> Qatar</p>	 <p><b>USAID</b> Pakistan</p>	 <p><b>STC</b> STC Solutions, KSA</p>
 <p><b>North Oil Company</b> North Oil company,</p>	 <p><b>EKO</b> EKO Electricity</p>	 <p><b>OMAN BROADBAND</b> Oman Broadband</p>	 <p><b>UNITED NATIONS</b> UN.</p>	 <p><b>Authority for Electricity Regulation, Oman</b> Authority for</p>

UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

