

Risk and Crisis Management

Tokyo (Japan)
15 - 19 December 2025





Risk and Crisis Management

Code: LM28 From: 15 - 19 December 2025 City: Tokyo (Japan) Fees: 5700 Pound

Introduction

In today so volatile world, organizations face mounting challenges due to economic fluctuations, health crises, geopolitical shifts, and natural disasters. This makes Risk and Crisis Management a strategic necessity for ensuring business continuity, minimizing potential losses, and safeguarding institutional reputation. This course is designed for executives, team leaders, and professionals across various departments in both public and private institutions across the Middle East and North Africa. It equips participants with the frameworks and tools to identify risks, assess their impact, and design effective crisis response strategies that transform challenges into opportunities for resilience and growth.

Course Objectives

- Understand theoretical and practical foundations of risk and crisis management.
- · Apply tools and techniques to identify potential risks.
- Develop skills to assess the likelihood and severity of risks.
- Design comprehensive and effective crisis response plans.
- Strengthen institutional communication during crises.
- Implement strategies to protect organizational reputation.
- Learn from global and regional case studies of best practices.
- Build institutional capacities for long-term resilience.

Course Outlines

Day 1: Introduction to Risk and Crisis Management

- Defining risks and their types in institutional contexts.
- Distinguishing between risk management and crisis management.
- Core principles of building comprehensive risk management systems.
- Crisis lifecycle: from detection to recovery.
- · Leadership roles in navigating crises.
- Case examples highlighting the consequences of poor preparedness.

Day 2: Tools and Techniques for Risk Identification and Assessment

- Methods for identifying internal and external risks.
- Applying quantitative and qualitative analysis tools.
- · Assessing probability and potential impact of risks.
- · Developing risk matrices to prioritize responses.
- Scenario planning and future testing techniques.
- Practical exercise: analyzing risks in real-life case studies.

Day 3: Strategies for Crisis Response and Management

UK Traininig PARTNER



- Designing comprehensive crisis response frameworks.
- Establishing crisis management teams.
- Decision-making mechanisms under pressure.
- Business continuity strategies.
- Coordination between departments and external stakeholders.
- Case study: responding to an actual crisis.

Day 4: Institutional Communication and Reputation Protection

- Principles of effective communication during crises.
- · Crafting clear messages for employees and stakeholders.
- · Managing traditional and digital media relations.
- Strategies for reputation management and protection.
- Handling misinformation and public perception challenges.
- Workshop: Developing a Crisis Communication Plan.

Day 5: Practical Applications and Lessons Learned

- Applying risk and crisis management models to real-world cases.
- Discussing implementation challenges across regional institutions.
- · Assessing workforce and operational risks.
- Participant presentations of applied projects.
- Comprehensive evaluation of skills and plans developed.
- Final review of key lessons and strategies for continuous improvement.

Why Attend This Course: Wins & Losses!

- · Gain a comprehensive understanding of risk and crisis management.
- Acquire practical tools for identifying and assessing risks.
- Improve capabilities for rapid and effective crisis response.
- Enhance business continuity strategies.
- Develop strong frameworks for reputation protection.
- Learn from real-world global and regional case studies.
- Foster a culture of preparedness and proactive risk management.
- Transform crises into opportunities for organizational improvement.

Conclusion

Risk and Crisis Management is no longer optional it is a strategic pillar for protecting organizations and ensuring sustainable success. By combining theoretical frameworks with practical applications, this course empowers participants to design robust plans, make effective decisions under pressure, and safeguard institutional reputation in the face of uncertainty.

Investing in advanced risk and crisis management capabilities not only minimizes losses but also strengthens competitiveness and enables long-term growth. As a result, risk and crisis management becomes a cornerstone for building organizations that are more resilient, adaptable, and prepared for the future.





Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France) (Sweden)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Stockholm



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



Rotterdam (Netherlands)



London (UK)



Istanbul (Turkey)





Düsseldorf (Germany)



Paris (France)



Athens(Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)





Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh(KSA)



Melbourne (Australia) (Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



UK Traininig

Amman (Jordan)



Beirut





Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)





Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation **Guinea**



Booking.com Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait**



ersmith Petroman Oil Limited Oato





Qatar Foundation, Qatar



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



KFAS **Kuwait**



Reserve Bank of Malawi, **Malawi**



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya**



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



NATO **Italy**



ENI CORPORATE UNIVERSITY, Italy



Gulf Bank Kuwait



General Organization for Social Insurance KSA



Defence Space Administraion **Nigeria**



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar**



USAID **Pakistan**



STC Solutions, **KSA**



North Oil company,



EKO Electricity



Oman Broadband



UN.









Blackbird Training Categories

Management & Admin

Entertainment & Leisure

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

Project Management

Human Resources

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

Technical Courses

Artificial Intelligence (AI)

Hospital Management

Public Sector

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

Aviation

C-Suite Training











