

Global Health Diplomacy

Amman (Jordan)

27 September - 1 October 2026

UK Training

PARTNER



Global Health Diplomacy

Code: HS32 From: 27 September - 1 October 2026 City: Amman (Jordan) Fees: 4900 Pound

Introduction

In today's interconnected world, health has become one of the most pressing dimensions of international cooperation. Pandemics, climate change, and unequal access to healthcare highlight the importance of Global Health Diplomacy as a critical tool to bridge health and foreign policy. This discipline combines the principles of public health and international relations to promote collaboration between governments, international organizations, and private sector actors.

This course is designed for executives, team leaders, and specialists in both government and private institutions across the Middle East and North Africa. It provides a deep understanding of how health diplomacy shapes global security, fosters international negotiations, and strengthens strategic cooperation in addressing cross-border health challenges.

Course Objectives

- Understand the key concepts of global health diplomacy.
- Analyze the intersection between health and foreign policy.
- Develop strategies for international cooperation in health crises.
- Apply negotiation tools in global health issues.
- Strengthen risk management and preparedness capabilities.
- Study successful case studies of international health collaboration.
- Build leadership skills in complex health and political contexts.
- Explore the role of innovation and technology in global health policy.

Course Outlines

Day One: Introduction to Global Health Diplomacy

- Defining global health diplomacy and its dimensions.
- Evolution of the concept in the 21st century.
- Role of the World Health Organization and regional bodies.
- Contributions of non-governmental actors in global health.
- Examples of transnational health issues.
- Group activity: analyzing the impact of COVID-19 on international relations.

Day Two: Health and Foreign Policy

- Health as a component of national and international security.
- Health as a tool of soft power.
- Integrating health goals into foreign policy strategies.
- Balancing national interests with global responsibilities.
- Case studies of states leveraging health in diplomacy.



- Exercise: designing a health-centered foreign policy strategy.

Day Three: Negotiation Tools in Global Health

- Fundamentals of multilateral negotiation.
- Building alliances in global health conferences.
- Barriers to concluding international health agreements.
- Role of scientific evidence in negotiations.
- Case studies of successful health agreements.
- Simulation exercise: vaccine distribution negotiations.

Day Four: Crisis Management and Global Health Governance

- Understanding health governance and its role.
- Strategies for epidemic and pandemic response.
- Coordination between states and international organizations.
- Challenges in cross-border crisis management.
- Role of media in shaping global health responses.
- Practical task: designing a comprehensive health crisis response plan.

Day Five: Practical Applications, Case Studies, and Final Assessment

- Recap of key concepts and tools covered.
- Analysis of case studies from the Middle East and beyond.
- Future trends in global health diplomacy.
- Group project: drafting an international health strategy for a country or organization.
- Presentation of projects and peer review.
- Final evaluation and lessons learned.

Why Attend This Course: Wins & Losses!

- Acquire specialized knowledge in global health diplomacy.
- Gain practical skills in negotiation and crisis management.
- Deepen understanding of the health-foreign policy nexus.
- Enhance leadership capabilities in complex crises.
- Learn from international and regional best practices.
- Improve institutional readiness for global health threats.
- Build a professional network with experts in health and policy.
- Strengthen the role of your organization in global cooperation.

Conclusion

Global Health Diplomacy is no longer a niche concept but a necessity for international cooperation. It equips leaders and professionals with the skills to negotiate effectively, respond to health crises, and foster partnerships across borders.

This program empowers participants with comprehensive knowledge, practical tools, and case-based insights that can be directly applied in their institutions to strengthen both national and global health security.



Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior,
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER



Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training

