

Presentation Skills

Madrid (Spain)

16 - 20 March 2026

UK Training

PARTNER



Presentation Skills

Code: PS28 From: 16 - 20 March 2026 City: Madrid (Spain) Fees: 4400 Pound

Introduction

Presentation skills are among the most valuable professional abilities in today's workplace. They go beyond sharing information to include persuading audiences, building trust, and inspiring action. Strong presentation skills help individuals communicate ideas clearly, gain confidence, and create lasting impact.

This course focuses on practical techniques and structured steps to help participants prepare and deliver professional, engaging, and impactful presentations. It blends theory with hands-on exercises to ensure real skill development.

Course Objectives

By the end of this course, participants will be able to:

- Understand the core principles of effective presentation skills.
- Prepare clear and organized presentation content.
- Use body language and voice control to deliver messages with impact.
- Apply strategies to manage nerves and build confidence.
- Utilize visual aids effectively to support communication.
- Engage audiences through interaction and dialogue.
- Deliver complete, professional presentations that achieve objectives.

Course Outlines

Day 1: Fundamentals of Effective Presentations

- What presentation skills are and why they matter.
- Elements of a successful presentation.
- Common mistakes to avoid.
- Understanding different audience types.
- The role of the presenter in building trust.
- Initial self-assessment exercise.

Day 2: Preparing and Structuring Content

- Steps for planning a professional presentation.
- Defining the main purpose and key message.
- Organizing ideas in a logical flow.
- Writing engaging introductions and impactful conclusions.
- Designing clear and simple visual slides.
- Workshop: preparing a short presentation.

Day 3: Delivery and Communication Skills

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board has a checkered pattern and concentric circles in the background.

UK Training
PARTNER

- Using tone of voice to capture attention.
- The importance of body language and gestures.
- Maintaining effective eye contact.
- Managing time during presentations.
- Techniques for overcoming anxiety and nervousness.
- Group exercise: practice presentation delivery.

Day 4: Audience Interaction

- Techniques to capture and hold attention.
- Handling different types of questions.
- Managing objections with confidence.
- Encouraging audience participation.
- Real-world examples of impactful presentations.
- Interactive simulation: audience engagement practice.

Day 5: Practical Application and Evaluation

- Participants deliver final presentations.
- Individual and group feedback sessions.
- Identifying strengths and areas for improvement.
- Developing a personal plan for presentation growth.
- Review of key concepts covered in the course.
- Certificate distribution and closing remarks.

Why Attend This Course? Wins & Losses!

- Gain practical knowledge of presentation skills.
- Learn to prepare structured and persuasive presentations.
- Build confidence in public speaking.
- Improve the use of visuals and supporting tools.
- Strengthen audience engagement and communication.
- Master persuasion and influence techniques.
- Access proven strategies used in global best practices.
- Enhance career growth and professional presence.

Conclusion

Presentation skills are not just about standing in front of an audience—they are a strategic tool to communicate ideas, inspire confidence, and influence decisions. Through this course, participants gain practical methods and tested techniques to deliver professional, clear, and impactful presentations.

Developing these skills is an investment that enhances both personal and professional performance, ensuring a stronger presence and greater effectiveness in every situation.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. In the background, there are concentric circles and the text 'UK Training PARTNER' in a bold, sans-serif font.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



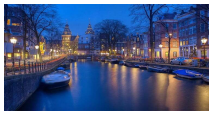
Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



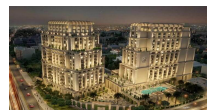
Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 MANNAI CORPORATION MANNAI Trading Company WLL, Qatar	 GAC UNE FILIALE D' EGA Alumina Corporation Guinea	 Booking.com Booking.com Netherlands	 OXFAM Oxfam GB International Organization, Yemen	 Capital Markets Authority Kuwait
 Waltersmith Waltersmith Petroman Oil Limited Nigeria	 QNB Qatar National Bank (QNB), Qatar	 Qatar Foundation Qatar	 AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania	 KFAS KFS Kuwait
 Reserve Bank of Malawi Malawi	 Central Bank of Nigeria Nigeria	 Ministry of Interior Kingdom of Saudi Arabia KSA	 Mabruk Oil Company Libya	 Saudi Electricity Company KSA
 BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 NATO Italy	 ENI ENI CORPORATE UNIVERSITY, Italy	 GULF BANK Gulf Bank Kuwait	 General Organization for Social Insurance KSA
 Defence Space Administration Nigeria	 National Industries Group (Holding) Kuwait	 Hamad Medical Corporation Qatar	 USAID Pakistan	 STC STC Solutions, KSA
 North Oil Company North Oil company,	 EKO Electricity EKO Electricity	 OMAN BROADBAND Oman Broadband	 UNITED NATIONS UN.	 Authority for Electricity Regulation, Oman Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



International House 185 Tower Bridge
Road London SE1 2UF United Kingdom



+44 7401 1773 35
+44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER