

## Strategic Planning and Execution for Leaders

*Paris (France)*

*22 - 26 December 2025*

UK Training

# PARTNER



## Strategic Planning and Execution for Leaders

Code: CT28 From: 22 - 26 December 2025 City: Paris (France) Fees: 5100 Pound

### Introduction

In today's fast-evolving business landscape, strategic planning and execution are no longer optional competencies—they are vital tools for organizational success and leadership effectiveness. This course is designed specifically for executives, team leaders, and professionals working across various departments within both public and private sector organizations.

Whether you are an emerging leader aiming to build your strategic capabilities or a seasoned manager seeking to sharpen executional focus, this program offers practical tools and real-world insights that empower you to drive meaningful organizational outcomes. The content caters to professionals across diverse industries such as oil and gas, telecommunications, finance, government, HR, marketing, project management, and more.

By equipping participants with structured frameworks and proven methodologies, this course enables leaders to develop, implement, and monitor strategic plans with confidence and clarity.

### Course Objectives

- Understand the core concepts of strategic planning and execution.
- Apply analytical tools to assess internal and external business environments.
- Develop clear and actionable strategic plans aligned with organizational goals.
- Translate strategy into executable operational initiatives.
- Make data-informed decisions in complex environments.
- Lead and manage organizational change effectively.
- Measure progress using meaningful KPIs and performance dashboards.
- Analyze and learn from real-world business case studies.

### Course Outlines

#### Day 1: Introduction to Strategic Thinking

- Define strategic planning and its role in organizational success.
- Distinguish between strategic, tactical, and operational planning.
- Explore the key components of a strategic plan.
- Conduct an external environmental analysis using the PESTEL model.
- Perform internal assessments using SWOT analysis.
- Review regional and global case studies of successful strategy formulation.

#### Day 2: Crafting Vision and Strategic Direction

- Develop mission, vision, and core values for long-term alignment.
- Identify and prioritize stakeholder needs and expectations.
- Utilize BCG and GE/McKinsey matrix tools for strategic analysis.



- Set SMART Specific, Measurable, Achievable, Relevant, Time-bound objectives.
- Select high-impact strategic initiatives.
- Participate in group exercises to formulate cohesive strategies.

### Day 3: Executing Strategy Effectively

- Translate strategic goals into operational plans.
- Allocate resources and assign responsibilities.
- Structure teams and define roles aligned with strategy.
- Create timelines and roadmaps for execution.
- Manage organizational change and stakeholder resistance.
- Identify and overcome common execution pitfalls.

### Day 4: Monitoring, Evaluation, and Performance Tools

- Implement Balanced Scorecard BSC frameworks.
- Design effective Key Performance Indicators KPIs.
- Use data and dashboards for strategic monitoring.
- Evaluate progress and identify gaps using gap analysis tools.
- Link individual performance with strategic goals.
- Analyze implementation success and failure cases.

### Day 5: Final Presentations and Strategic Sustainability

- Conduct final workshop and recap of all key concepts.
- Deliver participant group presentations of their strategy projects.
- Undertake a practical assessment to evaluate understanding.
- Offer personalized feedback and development tips for each participant.
- Explore frameworks for sustaining strategy over the long term.
- Distribute accredited professional certificates and officially close the program.

### Why Attend this Course: Wins & Losses!

- Gain hands-on skills in strategic analysis and execution
- Learn from global best practices adapted to MENA business environments
- Apply tools and techniques that can be directly implemented at work
- Improve your ability to make impactful strategic decisions
- Boost your career potential with a recognized certification
- Engage in peer-to-peer learning across sectors and industries
- Enhance organizational performance through better alignment
- Build resilience and agility in times of change

### Conclusion

Strategic planning and execution are not abstract concepts—they are the backbone of effective leadership and sustainable organizational growth. This course equips MENA-region leaders with the insight, tools, and confidence to navigate complexity, drive innovation, and deliver measurable impact.



By bridging theory with practice, and frameworks with flexibility, participants will emerge better prepared to craft visionary strategies and execute them with discipline and adaptability. In a region marked by transformation and opportunity, these skills are not just beneficial—they are essential.





# Blackbird Training Cities

## Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)  
(Switzerland)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



# Blackbird Training Cities

## USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

## ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut





## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior  
Kingdom of Saudi Arabia  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



المؤسسة العامة للتأمينات الاجتماعية  
General Organization for  
Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



هيئة تنظيم الكهرباء - عمان  
AUTHORITY FOR ELECTRICITY REGULATION, OMAN  
Authority for

UK Training  
**PARTNER**





## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom



+44 7401 1773 35  
+44 7480 775526



[Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)



[www.blackbird-training.com](http://www.blackbird-training.com)

