

Strategic Change Management in Health and Tech Sector

Bordeaux (France)

26 - 30 July 2027

UK Training

PARTNER



Strategic Change Management in Health and Tech Sector

Code: LM32 From: 26 - 30 July 2027 City: Bordeaux (France) Fees: 5200 Pound

Introduction

In a world defined by rapid innovation and ongoing disruption, the health and technology sectors must continually adapt to stay effective, sustainable, and competitive. Strategic change management is essential for navigating these shifts successfully.

This course is designed to equip professionals in the health and technology industries with the tools, frameworks, and leadership capabilities necessary to design, implement, and sustain meaningful change. Through a combination of theory, practical application, and real-world case studies, participants will gain the confidence and skills to lead transformation in complex and evolving environments.

Course Objectives

By the end of this course, participants will be able to:

- Understand key principles and dynamics of change management in health and tech environments.
- Utilize strategic planning tools to guide transformation initiatives.
- Navigate resistance and engage stakeholders effectively.
- Align organizational strategy with innovation and digital transformation.
- Evaluate and adapt change processes for continuous improvement.

Course Outlines

Day 1: Foundations of Change Management

- Overview of major change management models Kotter, ADKAR, Lewin.
- Common causes of change failure in health and tech contexts.
- The critical role of leadership in driving change.
- Case studies: Successes and failures in managing transformation.

Day 2: Strategic Planning for Change

- Conducting change impact analysis and readiness assessments.
- Linking change initiatives to broader strategic goals.
- Developing transformation roadmaps for complex systems.
- Stakeholder mapping and engagement techniques.

Day 3: Overcoming Resistance and Building Support

- Psychological responses to change.
- Effective communication throughout transformation efforts.
- Motivating and supporting teams during uncertainty.

The logo for UK Training Partner features the text 'UK Training' in a small, black, sans-serif font above the word 'PARTNER' in a large, bold, black, sans-serif font. The background of the logo is a stylized chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver, set against a backdrop of concentric circles.

- Conflict resolution strategies in change environments.

Day 4: Leading Digital Transformation in Health and Tech

- Exploring the impact of digital health innovations.
- Responding strategically to tech-driven disruptions.
- Leadership in AI integration, data management, and smart systems.
- Cybersecurity and regulatory compliance during transformation.

Day 5: Sustaining Change and Measuring Impact

- Embedding change into culture and operations.
- Defining KPIs and metrics to track success.
- Leveraging agile methods for continuous improvement.
- Action planning: Translating course insights into organizational practice.

Why Attend This Course? Wins & Losses!

- Specifically tailored for professionals in two of the fastest-evolving sectors.
- Features real-world case studies and hands-on group activities.
- Offers practical frameworks and tools for immediate application.
- Ideal for managers, project leads, consultants, and policymakers in health or tech fields.

Conclusion

As innovation accelerates and disruption becomes the norm, the ability to manage strategic change is no longer optional—it's a core leadership skill. This course empowers professionals with a strong foundation in change management theory, along with actionable tools to lead successful transformations.

Participants will leave with enhanced leadership capabilities, the skills to align change with strategic goals, and the confidence to navigate resistance, digital shifts, and organizational complexity. In the face of AI, data integration, and shifting policy landscapes, adaptive and forward-thinking change leaders are more critical than ever.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

UK Training
PARTNER

Blackbird Training Clients

 MANNAI CORPORATION MANNAI Trading Company WLL, Qatar	 GAC UNE FILIALE D' EGA Alumina Corporation Guinea	 Booking.com Booking.com Netherlands	 OXFAM Oxfam GB International Organization, Yemen	 Capital Markets Authority Kuwait
 Waltersmith Waltersmith Petroman Oil Limited Nigeria	 QNB Qatar National Bank (QNB), Qatar	 Qatar Foundation Qatar	 AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania	 KFAS KFS Kuwait
 Reserve Bank of Malawi Malawi	 Central Bank of Nigeria Nigeria	 Ministry of Interior Kingdom of Saudi Arabia Ministry of Interior, KSA	 Mabruk Oil Company Libya	 Saudi Electricity Company KSA
 BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 NATO Italy	 ENI ENI CORPORATE UNIVERSITY, Italy	 GULF BANK Gulf Bank Kuwait	 General Organization for Social Insurance KSA
 Defence Space Administration Nigeria	 National Industries Group (Holding) Kuwait	 Hamad Medical Corporation Qatar	 USAID Pakistan	 STC STC Solutions, KSA
 North Oil Company North Oil company,	 EKO Electricity EKO Electricity	 OMAN BROADBAND Oman Broadband	 UNITED NATIONS UN,	 Authority for Electricity Regulation, Oman Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training