

Strategic Change Management in Health and Tech Sector

Kigali (Rwanda) 2 - 6 March 2026



www.blackbird-training.com



Strategic Change Management in Health and Tech Sector

Code: LM28 From: 2 - 6 March 2026 City: Kigali (Rwanda) Fees: 3300 Pound

Introduction

In today srapidly evolving world, both the health and technology sectors face constant change due to innovation, policy shifts, and global disruptions. Managing these changes strategically is essential for long-term sustainability, effectiveness, and competitiveness. This course is designed to equip professionals in health and technology fields with the tools, frameworks, and leadership skills needed to successfully implement and manage change initiatives.

Course Objectives

By the end of this course, participants will be able to:

- · Understand the dynamics and principles of change management in health and tech contexts
- · Apply strategic planning tools to lead successful transformations
- · Overcome resistance and engage stakeholders effectively
- Align organizational goals with digital transformation and innovation trends
- · Monitor, evaluate, and adapt change initiatives for continuous improvement

Course Outline

Day 1: Fundamentals of Change Management

- Overview of change management theories and models Kotter, ADKAR, Lewin
- · Why change fails: Common pitfalls in health and tech sectors
- The strategic role of leadership in guiding change
- · Case studies of successful and failed change initiatives

Day 2: Strategic Planning for Change

- · Change impact analysis and readiness assessment
- · Linking strategic goals to change efforts
- · Roadmapping transformation in complex environments
- Stakeholder mapping and engagement strategies

Day 3: Managing Resistance and Building Support

- Understanding the psychology of change
- Communication strategies during transformation



Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com



- · Motivating and empowering teams through uncertainty
- · Conflict management in change settings

Day 4: Digital Transformation in Health and Tech

- Digital health innovation and its change implications
- Tech-driven disruption and strategic adaptation
- · Change leadership in AI, data integration, and smart systems
- Cybersecurity and compliance considerations

Day 5: Sustaining Change and Measuring Impact

- Embedding change into organizational culture
- · KPIs and metrics to evaluate transformation success
- · Continuous improvement and agile change management
- · Action planning: Applying course learnings to real-world scenarios

Why Attend This Course

- · Tailored for professionals in two of the most rapidly changing sector
- · Real-world case studies and interactive group activities
- Practical frameworks for immediate application
- Ideal for managers, project leads, policymakers, and consultants in health or tech

Conclusion

In an age marked by relentless innovation and disruption, the ability to lead and manage strategic change is a vital competency for professionals in both the health and technology sectors. This course has provided not only a deep understanding of the theories and frameworks of change management but also practical, actionable tools to drive real transformation.

Participants leave with enhanced leadership skills, the ability to align change initiatives with organizational goals, and a strategic mindset to navigate resistance and complexity. With the increasing influence of digital transformation, AI, data systems, and policy shifts, the need for adaptive, forward-thinking change leaders has never been greater.



Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzego Viasc)ais (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)

Moscow (Russia)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)





Lyon (France)

Istanbul (Turkey)

Munich (Germany)





Geneva



Stockholm (Sweden)

Düsseldorf (Germany)

21

(Switzerland)





Paris (France)

Vienna (Austria)





Athens(Greece)

Batumi (Georgia)







Manchester (UK)



Barcelona (Spain)

Brussels

London (UK)



Milan (Italy)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)

Prague (Czech)







Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com



Rome (Italy)







Blackbird Training Cities

USA & Canada



Los Angeles (USA)

Washington (USA)



Orlando, Florida (USA)

Barn Ashar Mary



New York City (USA)

Online



Phoenix, Arizona (USA)

Seattle, Washington (USA)



Houston, Texas (USA)

Washington DC (USA)



Boston, MA (USA)



In House



Jersey, New Jersey (USA)

Toronto (Canada)

Miami, Florida (USA)



ASIA



Doha (Qatar)



Manila (Philippines)





Bangkok

Riyadh(KSA)

Baku (Azerbaijan) (Thailand)



Maldives (Maldives)

Beijing (China)



Melbourne (Australia) Korea)



Pulau Ujong (Singapore)



Phuket (Thailand)

Irbid (Jordan)



Jakarta (Indonesia)

Dubai (UAE)



Kuala Lumpur (Malaysia)



Amman (Jordan)



Jeddah (KSA)

Kuwait City (Kuwait)



Beirut





Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com



















Blackbird Training Cities



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)

Tangier (Morocco)

Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Tunis (Tunisia)





Blackbird Training Clients

Β.

Booking.com

Netherlands



ANNAI Trading Company WLL, MANNAI Qatar



Nigeria

Ce

GA(

UNE FILIALE D'EGA

Qatar



Alumina Corporation

Guinea

مـؤسـسـة قـطـر Qatar Foundation Qatar Foundation, **Qatar**



Oxfam GB International Organization, **Yemen**



Capital Markets Authority, **Kuwait**



Kuwait



Reserve Bar Malawi, **Malawi** Bank of



Nigeria



Ministry of Interior, KSA



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania

Mabruk Oil Company Libya

Saudi Electricity Company, KSA

Ś

General Organization for Social Insurance ral C. Social Insu KSA

جتماعية General Or

الشركة السعودية للكهريا. Baudi Electricity Company



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Nigeria



North Oil company,



NATO

Italy

ناءات الوطنية National Industries

E%EDC

EKO Electricity



ad Medical Co Hamad Medical

Corporation, **Qatar**



Oman Broadband



USAID Pakistan



UN.



STC Solutions, **KSA**





Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com













Blackbird Training Categories

Management & Admin

Entertainment & Leisure Professional Skills Finance, Accounting, Budgeting Media & Public Relations Project Management Human Resources Audit & Quality Assurance Marketing, Sales, Customer Service Secretary & Admin Supply Chain & Logistics Management & Leadership Agile and Elevation

Technical Courses

Artificial Intelligence (AI) Hospital Management Public Sector Special Workshops Oil & Gas Engineering Telecom Engineering IT & IT Engineering Health & Safety Law and Contract Management Customs & Safety Aviation C-Suite Training

UK Traininig





International House 185 Tower Bridge Road London SE1 2UF United Kingdom



+44 7401 1773 35 +44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

