

Strategic Change Management in Health and Tech Sector

Baku (Azerbaijan)

18 - 22 August 2025

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Strategic Change Management in Health and Tech Sector

Code: LM28 From: 18 - 22 August 2025 City: Baku (Azerbaijan) Fees: 4400 Pound

Introduction

In today's rapidly evolving world, both the health and technology sectors face constant change due to innovation, policy shifts, and global disruptions. Managing these changes strategically is essential for long-term sustainability, effectiveness, and competitiveness. This course is designed to equip professionals in health and technology fields with the tools, frameworks, and leadership skills needed to successfully implement and manage change initiatives.

Course Objectives

By the end of this course, participants will be able to:

- Understand the dynamics and principles of change management in health and tech contexts
- Apply strategic planning tools to lead successful transformations
- Overcome resistance and engage stakeholders effectively
- Align organizational goals with digital transformation and innovation trends
- Monitor, evaluate, and adapt change initiatives for continuous improvement

Course Outline

Day 1: Fundamentals of Change Management

- Overview of change management theories and models Kotter, ADKAR, Lewin
- Why change fails: Common pitfalls in health and tech sectors
- The strategic role of leadership in guiding change
- Case studies of successful and failed change initiatives

Day 2: Strategic Planning for Change

- Change impact analysis and readiness assessment
- Linking strategic goals to change efforts
- Roadmapping transformation in complex environments
- Stakeholder mapping and engagement strategies

Day 3: Managing Resistance and Building Support

- Understanding the psychology of change
- Communication strategies during transformation

A graphic of a chessboard with several chess pieces, including a king, queen, and pawns, arranged on the board. The text 'UK Training PARTNER' is overlaid on the image.

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- Motivating and empowering teams through uncertainty
- Conflict management in change settings

Day 4: Digital Transformation in Health and Tech

- Digital health innovation and its change implications
- Tech-driven disruption and strategic adaptation
- Change leadership in AI, data integration, and smart systems
- Cybersecurity and compliance considerations

Day 5: Sustaining Change and Measuring Impact

- Embedding change into organizational culture
- KPIs and metrics to evaluate transformation success
- Continuous improvement and agile change management
- Action planning: Applying course learnings to real-world scenarios

Why Attend This Course

- Tailored for professionals in two of the most rapidly changing sector
- Real-world case studies and interactive group activities
- Practical frameworks for immediate application
- Ideal for managers, project leads, policymakers, and consultants in health or tech

Conclusion

In an age marked by relentless innovation and disruption, the ability to lead and manage strategic change is a vital competency for professionals in both the health and technology sectors. This course has provided not only a deep understanding of the theories and frameworks of change management but also practical, actionable tools to drive real transformation.

Participants leave with enhanced leadership skills, the ability to align change initiatives with organizational goals, and a strategic mindset to navigate resistance and complexity. With the increasing influence of digital transformation, AI, data systems, and policy shifts, the need for adaptive, forward-thinking change leaders has never been greater.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. In the background, there are concentric circles and the text 'UK Training PARTNER' in a bold, sans-serif font.

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