

Strategic Change Management in Health and Tech Sector

Pulau Ujong (Singapore)

8 - 12 September 2025





Strategic Change Management in Health and Tech Sector

Code: LM28 From: 8 - 12 September 2025 City: Pulau Ujong (Singapore) Fees: 4700 Pound

Introduction

In today sapidly evolving world, both the health and technology sectors face constant change due to innovation, policy shifts, and global disruptions. Managing these changes strategically is essential for long-term sustainability, effectiveness, and competitiveness. This course is designed to equip professionals in health and technology fields with the tools, frameworks, and leadership skills needed to successfully implement and manage change initiatives.

Course Objectives

By the end of this course, participants will be able to:

- · Understand the dynamics and principles of change management in health and tech contexts
- Apply strategic planning tools to lead successful transformations
- Overcome resistance and engage stakeholders effectively
- · Align organizational goals with digital transformation and innovation trends
- · Monitor, evaluate, and adapt change initiatives for continuous improvement

Course Outline

Day 1: Fundamentals of Change Management

- Overview of change management theories and models Kotter, ADKAR, Lewin
- Why change fails: Common pitfalls in health and tech sectors
- The strategic role of leadership in guiding change
- · Case studies of successful and failed change initiatives

Day 2: Strategic Planning for Change

- Change impact analysis and readiness assessment
- Linking strategic goals to change efforts
- Roadmapping transformation in complex environments
- Stakeholder mapping and engagement strategies

Day 3: Managing Resistance and Building Support

- · Understanding the psychology of change
- Communication strategies during transformation

UK Traininig PARTNER



- Motivating and empowering teams through uncertainty
- · Conflict management in change settings

Day 4: Digital Transformation in Health and Tech

- · Digital health innovation and its change implications
- Tech-driven disruption and strategic adaptation
- Change leadership in AI, data integration, and smart systems
- · Cybersecurity and compliance considerations

Day 5: Sustaining Change and Measuring Impact

- Embedding change into organizational culture
- · KPIs and metrics to evaluate transformation success
- · Continuous improvement and agile change management
- · Action planning: Applying course learnings to real-world scenarios

Why Attend This Course

- Tailored for professionals in two of the most rapidly changing sector
- · Real-world case studies and interactive group activities
- Practical frameworks for immediate application
- Ideal for managers, project leads, policymakers, and consultants in health or tech

Conclusion

In an age marked by relentless innovation and disruption, the ability to lead and manage strategic change is a vital competency for professionals in both the health and technology sectors. This course has provided not only a deep understanding of the theories and frameworks of change management but also practical, actionable tools to drive real transformation.

Participants leave with enhanced leadership skills, the ability to align change initiatives with organizational goals, and a strategic mindset to navigate resistance and complexity. With the increasing influence of digital transformation, AI, data systems, and policy shifts, the need for adaptive, forward-thinking change leaders has never been greater.





Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany) (Switzerland)



Paris (France)



Athens(Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)





Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh(KSA)



Melbourne (Australia) Korea)



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut





Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)







Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation **Guinea**



Booking.com Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait**



rsmith Petroman Oil Limited Oatar Na Nigeria (O





Qatar Foundation, **Qatar**



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



KFAS **Kuwait**



Reserve Bank of Malawi, **Malawi**



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya**



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Italy



ENI CORPORATE UNIVERSITY, Italy



Gulf Bank Kuwait



General Organization for Social Insurance KSA



Defence Space Administration **Nigeria**



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar**



USAID **Pakistan**



STC Solutions, KSA



North Oil company,



EKO Electricity



Oman Broadband



UN.







Blackbird Training Categories

Management & Admin

Entertainment & Leisure

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

Project Management

Human Resources

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

Technical Courses

Artificial Intelligence (AI)

Hospital Management

Public Sector

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

UK Traininig

Aviation

C-Suite Training





+44 7401 1773 35 +44 7480 775526

Sales@blackbird-training.com

www.blackbird-training.com

