

Strategic Change Management in Health and Tech Sector

Geneva (Switzerland)

11 - 15 May 2026

UK Traininig

PARTNER



Strategic Change Management in Health and Tech Sector

Code: LM28 From: 11 - 15 May 2026 City: Geneva (Switzerland) Fees: 4700 Pound

Introduction

In today's rapidly evolving world, both the health and technology sectors face constant change due to innovation, policy shifts, and global disruptions. Managing these changes strategically is essential for long-term sustainability, effectiveness, and competitiveness. This course is designed to equip professionals in health and technology fields with the tools, frameworks, and leadership skills needed to successfully implement and manage change initiatives.

Course Objectives

By the end of this course, participants will be able to:

- Understand the dynamics and principles of change management in health and tech contexts
- Apply strategic planning tools to lead successful transformations
- Overcome resistance and engage stakeholders effectively
- Align organizational goals with digital transformation and innovation trends
- Monitor, evaluate, and adapt change initiatives for continuous improvement

Course Outline

Day 1: Fundamentals of Change Management

- Overview of change management theories and models Kotter, ADKAR, Lewin
- Why change fails: Common pitfalls in health and tech sectors
- The strategic role of leadership in guiding change
- Case studies of successful and failed change initiatives

Day 2: Strategic Planning for Change

- Change impact analysis and readiness assessment
- Linking strategic goals to change efforts
- Roadmapping transformation in complex environments
- Stakeholder mapping and engagement strategies

Day 3: Managing Resistance and Building Support

- Understanding the psychology of change
- Communication strategies during transformation

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

- Motivating and empowering teams through uncertainty
- Conflict management in change settings

Day 4: Digital Transformation in Health and Tech

- Digital health innovation and its change implications
- Tech-driven disruption and strategic adaptation
- Change leadership in AI, data integration, and smart systems
- Cybersecurity and compliance considerations

Day 5: Sustaining Change and Measuring Impact

- Embedding change into organizational culture
- KPIs and metrics to evaluate transformation success
- Continuous improvement and agile change management
- Action planning: Applying course learnings to real-world scenarios

Why Attend This Course

- Tailored for professionals in two of the most rapidly changing sector
- Real-world case studies and interactive group activities
- Practical frameworks for immediate application
- Ideal for managers, project leads, policymakers, and consultants in health or tech

Conclusion

In an age marked by relentless innovation and disruption, the ability to lead and manage strategic change is a vital competency for professionals in both the health and technology sectors. This course has provided not only a deep understanding of the theories and frameworks of change management but also practical, actionable tools to drive real transformation.

Participants leave with enhanced leadership skills, the ability to align change initiatives with organizational goals, and a strategic mindset to navigate resistance and complexity. With the increasing influence of digital transformation, AI, data systems, and policy shifts, the need for adaptive, forward-thinking change leaders has never been greater.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)
(Switzerland)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea)



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 <p>MANNAI CORPORATION MANNAI Trading Company WLL, Qatar</p>	 <p>GAC UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p>Booking.com Booking.com Netherlands</p>	 <p>OXFAM Oxfam GB International Organization, Yemen</p>	 <p>Capital Markets Authority Kuwait</p>
 <p>WS Waltersmith Petroman Oil Limited Nigeria</p>	 <p>QNB Qatar National Bank (QNB), Qatar</p>	 <p>Qatar Foundation Qatar</p>	 <p>AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania</p>	 <p>KFAS Kuwat Foundation for the Advancement of Sciences KFAS Kuwait</p>
 <p>Reserve Bank of Malawi Malawi</p>	 <p>Central Bank of Nigeria Nigeria</p>	 <p>Ministry of Interior Kingdom of Saudi Arabia Ministry of Interior, KSA</p>	 <p>Mabruk Oil Company Libya</p>	 <p>Saudi Electricity Company KSA</p>
 <p>BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p>NATO Italy</p>	 <p>ENI ENI CORPORATE UNIVERSITY, Italy</p>	 <p>GULF BANK Gulf Bank Kuwait</p>	 <p>General Organization for Social Insurance KSA</p>
 <p>Defence Space Administration Nigeria</p>	 <p>National Industries Group (Holding), Kuwait</p>	 <p>Hamad Medical Corporation Qatar</p>	 <p>USAID Pakistan</p>	 <p>STC STC Solutions, KSA</p>
 <p>North Oil Company North Oil company,</p>	 <p>EKO Electricity</p>	 <p>OMAN BROADBAND Oman Broadband</p>	 <p>UNITED NATIONS UN.</p>	 <p>Authority for Electricity Regulation, Oman Authority for</p>

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

