

# IT Service Management (ITSM) Professional

Prague (Czech) 26 - 30 October 2025



www.blackbird-training.com ·



# IT Service Management (ITSM) Professional

Code: IT28 From: 26 - 30 October 2025 City: Prague (Czech) Fees: 5100 Pound

## Introduction

In today's digital era, Information Technology Service Management ITSM has become a cornerstone for aligning IT services with business objectives. This comprehensive 5-day course is designed to equip participants with an indepth understanding of ITSM principles, frameworks, and best practices. Emphasizing the latest advancements in IT service management, the course focuses on enhancing service delivery, improving customer satisfaction, and driving business value. Combining theory with real-world application, this course prepares participants to effectively manage IT services in dynamic and rapidly changing environments.

# **Course Objectives**

By the end of this course, participants will be able to:

- Define IT Service Management and understand its importance in modern organizations.
- Apply leading frameworks such as ITIL, COBIT, and ISO/IEC 20000.
- Implement best practices for service design, transition, and operation.
- Utilize modern tools and technologies to enhance IT service delivery.
- Align IT services with business goals and improve customer satisfaction.
- Manage service risks, measure performance, and drive continuous improvement.
- Lead ITSM projects and foster a culture of ongoing enhancement within their organizations.

# **Course Outline**

#### Day 1: Fundamentals of ITSM & Global Frameworks

- Introduction to ITSM: concepts, scope, and value.
- Overview of key frameworks: ITIL, COBIT, ISO/IEC 20000.
- The role of ITSM in business strategy and operations.

#### Day 2: ITIL Framework and Service Lifecycle

- Key stages: Service Strategy, Service Design, Service Transition, Service Operation, and Continual Service Improvement CSI.
- Core processes and roles in each stage.
- Enhancing service quality through ITIL practices.

#### Day 3: COBIT & ISO/IEC 20000 Essentials

- COBIT: governance, control objectives, and risk mitigation.
- ISO/IEC 20000: standards, certification, and implementation approaches.
- Integrating multiple frameworks into practical ITSM environments.





### Day 4: Service Operations, Tools & Continuous Improvement

- Incident, problem, change, and access management processes.
- Automation, AI, and cloud-based ITSM tools.
- Metrics, key performance indicators KPIs, and the Continual Service Improvement CSI model.

## Day 5: Strategic Alignment, Leadership & Future Trends

- Aligning IT services with business goals and Service Level Agreements SLAs.
- Business relationship management and customer satisfaction strategies.
- Leading ITSM initiatives and effectively managing change.
- Future trends in ITSM and building a high-performance IT service culture.

## Why Attend this Course? Wins & Losses!

In an increasingly competitive and fast-paced digital world, organizations cannot afford the llosses caused by poor service delivery, misaligned IT initiatives, or outdated processes. This course empowers participants to transform these potential losses into lwins by mastering proven ITSM frameworks and practices. Attendees will gain the skills and confidence needed to drive operational efficiency, reduce service-related risks, and deliver higher value to customers and stakeholders. Investing in this course supports both personal and professional growth, while contributing to the development of resilient, agile, and business-aligned IT organizations.

# Conclusion

This comprehensive 5-day course offers a complete journey into the world of IT Service Management, combining indepth theoretical knowledge with practical, actionable skills. Participants will leave better equipped to lead ITSM initiatives, support business objectives, and adapt to the evolving demands of modern IT environments. Join us to transform your IT services into a strategic asset and become a catalyst for organizational success.





# **Blackbird Training Cities**

## Europe



Malaga (Spain)

Annecy (France)



Sarajevo (Bosnia and Herzego Viasc)ais (Portugal)



Glasgow (Scotland)



Edinburgh (UK)

Lyon (France)



Oslo (Norway)



Moscow (Russia)



Stockholm (Sweden)



Bordeax (France)

Paris (France)

Vienna (Austria)









Copenhagen (Denmark)

Athens(Greece)

Rome (Italy)







London (UK)

Birmingham (UK)







Milan (Italy)



Istanbul (Turkey)



Geneva



Berlin (Germany)



21

Prague (Czech)



Lisbon (Portugal)

Zurich



Manchester (UK)









Munich (Germany)

Madrid (Spain)





Email: Sales@blackbird-training.com Website: www.blackbird-training.com





# **Blackbird Training Cities**

### USA & Canada



Los Angeles (USA)

Washington (USA)



Orlando, Florida (USA)

Barn Asha Barash



New York City (USA)

Online



Seattle, Washington (USA)



Houston, Texas (USA)

Washington DC (USA)



Boston, MA (USA)



In House



Jersey, New Jersey (USA)

Maldives (Maldives)

Miami, Florida (USA)



Toronto (Canada)





Doha (Qatar)



Manila (Philippines)

Tokyo (Japan)





Bangkok



Beijing (China)

Baku (Azerbaijan) (Thailand)



Melbourne (Australia) Korea)



Pulau Ujong (Singapore)



Phuket (Thailand)

Irbid (Jordan)



Jakarta (Indonesia)

Dubai (UAE)



Kuala Lumpur (Malaysia)



Amman (Jordan)





Beirut











Riyadh(KSA)



Jeddah (KSA)



# Blackbird Training Cities



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)

Tangier (Morocco)

Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Tunis (Tunisia)





# **Blackbird Training Clients**

Β.

**Booking.com** 

Netherlands



ANNAI Trading Company WLL, MANNAI Qatar



Nigeria



Alumina Corporation

Guinea

GA(

UNE FILIALE D'EGA

National Bank (ONB), **Qatar** 



Qatar Foundation, **Qatar** 



Oxfam GB International Organization, **Yemen** 



Capital Markets Authority, **Kuwait** 



Kuwait



Reserve Bar Malawi, **Malawi** Bank of



Nigeria

Ce



Ministry of Interior, KSA



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania

Mabruk Oil Company Libya



Saudi Electricity Company, **KSA** 

Ś

General Organization for Social Insurance ral C. Social Insu KSA

جتماعية General Or



BADAN PENGELOLA KEUANGAN Haji, Indonesia



De Nigeria



NATO

Italy

ناءات الوطنية National Industries Group (Holding), Kuwait



North Oil company,



E%EDC EKO Electricity



Hamad Medical Corporation, **Qatar** 



Oman Broadband



USAID Pakistan



UN.



STC Solutions, **KSA** 





Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com



eni ENI CORPORATE UNIVERSITY, Italy



Gulf Bo Kuwait



# **Blackbird Training Categories**

### Management & Admin

Entertainment & Leisure Professional Skills Finance, Accounting, Budgeting Media & Public Relations Project Management Human Resources Audit & Quality Assurance Marketing, Sales, Customer Service Secretary & Admin Supply Chain & Logistics Management & Leadership Agile and Elevation

## **Technical Courses**

Artificial Intelligence (AI) Hospital Management Public Sector Special Workshops Oil & Gas Engineering Telecom Engineering IT & IT Engineering Health & Safety Law and Contract Management Customs & Safety Aviation C-Suite Training





International House 185 Tower Bridge Road London SE1 2UF United Kingdom



+44 7401 1773 35 +44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

