

Strategic Human Resource Management Course: Optimize Your Talent Strategy

Amman (Jordan)

5 - 9 October 2025

UK Training

PARTNER



Strategic Human Resource Management Course: Optimize Your Talent Strategy

Code: HR28 From: 5 - 9 October 2025 City: Amman (Jordan) Fees: 3300 Pound

Introduction

In today's fast-paced and competitive business environment, strategic human resource management is no longer optional – it's essential. The Strategic Human Resource Management Course: Optimize Your Talent Strategy is designed for executives, team leaders, and specialists across the Middle East and North Africa who want to transform their organizations through effective talent strategies.

This comprehensive course targets professionals at all levels, from early- and mid-career employees seeking to strengthen their core skills to senior and middle managers looking to enhance their strategic and leadership capabilities. Participants will gain advanced knowledge to align HR strategies with organizational goals, improve overall performance, and drive higher productivity.

Course Objectives

- Understand the core principles of strategic human resource management.
- Design and implement HR strategies that align with organizational objectives.
- Use performance analysis and skill gap assessments to inform talent decisions.
- Develop strategies for attracting, retaining, and developing top talent.
- Apply global best practices in performance management and career development.
- Enhance decision-making through data-driven HR analytics.
- Lead organizational change and motivate teams during transformation.
- Build a culture that supports innovation, learning, and continuous improvement.

Course Outlines

Day 1: Strategic Foundations of HR Management

- Introduction to strategic HR management and its impact on organizational success.
- Crafting HR vision, mission, and strategic objectives.
- Internal and external environmental analysis affecting HR strategy.
- Linking business strategy with HR strategy.
- Review of real-world case studies.

Day 2: Talent Acquisition and Development

- Developing talent acquisition plans aligned with organizational needs.
- Building an employer brand to attract high-caliber talent.
- Designing onboarding and training programs.
- Using skill gap analysis for career path planning.
- Practical discussions and exercises.

Day 3: Performance Management and Motivation

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

- Designing performance appraisal systems tied to strategic goals.
- Creating incentive and reward programs based on performance.
- Addressing underperformance and delivering constructive feedback.
- Building a high-performance work culture.
- Workshops on developing performance improvement plans.

Day 4: Change Management and Organizational Culture

- Leading organizational change and overcoming resistance.
- Building a culture of innovation and continuous improvement.
- Strategies for employee engagement and loyalty.
- Designing and implementing change initiatives.
- Practical leadership exercises on change management.

Day 5: Data-Driven HR Strategy

- Using HR analytics for strategic decision-making.
- Monitoring HR key performance indicators KPIs.
- Developing HR dashboards to support data-driven insights.
- Case studies from leading global organizations.
- Creating actionable plans for application within your organization.

Why Attend this Course: Wins & Losses!

- Gain deep expertise in Strategic Human Resource Management Course: Optimize Your Talent Strategy.
- Strengthen practical skills in designing and executing talent strategies.
- Improve organizational ability to attract and retain top talent.
- Enhance organizational flexibility and adaptability in dynamic markets.
- Increase employee satisfaction and reduce turnover rates.
- Support strategic decision-making with precise data and analytics.
- Earn a professional certificate to boost your career profile.
- Build a strong network with HR leaders and peers in the region.

Conclusion

The Strategic Human Resource Management Course: Optimize Your Talent Strategy is a game-changer for any organization aiming to achieve excellence in talent management. This course blends theoretical knowledge with practical application, empowering participants to design and implement advanced HR strategies that boost organizational performance and sustain success.

By the end of this course, you will have the tools to build a fully integrated talent strategy, motivate your workforce, and support executive decision-making through robust data insights. If you are ready to elevate your professional capabilities and make a tangible impact on your organization, this course is your gateway to becoming a true strategic HR leader.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



المؤسسة العامة للتأمينات الاجتماعية
General Organization for Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver. The text 'UK Training' is in a small, black sans-serif font, and 'PARTNER' is in a large, bold, black sans-serif font.

UK Training
PARTNER