

Certificate in Optimizing Working Capital Effectively

Manchester (UK)

12 - 16 October 2026

UK Training

PARTNER



Certificate in Optimizing Working Capital Effectively

Code: FA32 From: 12 - 16 October 2026 City: Manchester (UK) Fees: 5200 Pound

Introduction

In today's fast-paced business world, working capital is a critical factor that determines a company's financial health and operational resilience. It's not just about having liquidity—it's about managing receivables, payables, and inventory efficiently to support day-to-day operations while sustaining long-term growth.

The Certificate in Optimizing Working Capital Effectively provides a strategic and hands-on framework for professionals looking to master the art of working capital management. Designed for financial executives, accountants, procurement officers, supply chain managers, and operations leaders, this course is also ideal for professionals across sectors such as oil and gas, banking, telecommunications, and public administration in the MENA region.

The course bridges financial theory with real-world applications, equipping participants with tools and insights to strengthen their institution's financial performance and operational stability.

Course Objectives

- Understand the key components of working capital and how they impact cash flow.
- Analyze the balance between current assets and current liabilities.
- Apply key performance indicators to assess working capital efficiency.
- Optimize credit policies, collections, and inventory levels.
- Build strategies to ensure stable institutional liquidity.
- Identify common working capital challenges and how to overcome them.
- Link working capital practices to broader financial performance.
- Use forecasting tools to anticipate market-driven shifts and adapt proactively.

Course Outlines

Day 1: Fundamentals of Working Capital

- Definition and elements of working capital.
- Fixed vs. variable working capital.
- Importance of working capital in business continuity.
- Key metrics: liquidity ratios, turnover ratios, and cash cycles.
- Profitability and its link to capital efficiency.
- Case studies from local and global organizations.

Day 2: Receivables and Inventory Management

- Strategies to accelerate collections and optimize credit terms.
- Analyzing the receivables cycle and its effect on cash flow.
- Managing inventory levels to reduce waste and overstock.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in the foreground. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

- Balancing availability with storage cost.
- Metrics for evaluating inventory performance.
- Sector-specific example: retail and distribution.

Day 3: Payables Management and Liquidity Optimization

- Managing supplier obligations while preserving relationships.
- Leveraging payment terms to enhance liquidity.
- Understanding payables turnover and payment cycles.
- Negotiating terms to improve working capital position.
- The treasury's role in liquidity decision-making.
- Group exercise: mapping the working capital cycle.

Day 4: Forecasting and Continuous Improvement

- Creating customized working capital models by industry.
- Tools for financial planning and stress testing.
- Predictive analysis for proactive cash flow management.
- Identifying performance gaps and funding alternatives.
- Aligning financial KPIs with operational strategies.
- Designing a smart dashboard for working capital tracking.

Day 5: Assessment and Institutional Application

- Full review of course concepts and applications.
- Presentation and analysis of real case exercises.
- Knowledge test and interactive discussion.
- Group presentations: institutional working capital plans.
- Evaluation of organizational readiness for optimization.
- Certificate issuance and closing session.

Why Attend This Course: Wins & Losses!

- Gain practical skills to improve institutional liquidity.
- Enhance control over receivables, inventory, and payables.
- Strengthen your ability to forecast and manage short-term cash needs.
- Reduce dependency on external financing.
- Use measurable KPIs to monitor financial performance.
- Understand the operational-financial relationship deeply.
- Make better strategic decisions using cash flow insights.
- Receive a recognized certification that adds value to your career.

Conclusion

Effectively managing working capital can be the difference between thriving and struggling. This course empowers professionals with the tools and techniques to turn working capital into a strategic advantage.

Participants will walk away with a clear, actionable roadmap to improve liquidity, streamline operations, and

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is a checkered pattern of light and dark squares.

UK Training
PARTNER



strengthen their organization's financial resilience.

UK Training
PARTNER

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com



Blackbird Training Clients

 MANNAI CORPORATION MANNAI Trading Company WLL, Qatar	 GAC UNE FILIALE D' EGA Alumina Corporation Guinea	 Booking.com Booking.com Netherlands	 OXFAM Oxfam GB International Organization, Yemen	 Capital Markets Authority Kuwait
 Waltersmith Waltersmith Petroman Oil Limited Nigeria	 QNB Qatar National Bank (QNB), Qatar	 Qatar Foundation Qatar	 AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania	 KFAS KFS Kuwait
 Reserve Bank of Malawi Malawi	 Central Bank of Nigeria Nigeria	 Ministry of Interior Kingdom of Saudi Arabia KSA	 Mabruk Oil Company Libya	 Saudi Electricity Company KSA
 BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 NATO Italy	 ENI ENI CORPORATE UNIVERSITY, Italy	 GULF BANK Gulf Bank Kuwait	 General Organization for Social Insurance KSA
 Defence Space Administration Nigeria	 National Industries Group (Holding), Kuwait	 Hamad Medical Corporation Qatar	 USAID Pakistan	 STC STC Solutions, KSA
 North Oil Company North Oil company,	 EKO Electricity EKO Electricity	 OMAN BROADBAND Oman Broadband	 UNITED NATIONS UN.	 Authority for Electricity Regulation Oman

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training