

Corporate Social Responsibility (CSR)

Tokyo (Japan)

1 - 5 December 2025

UK Traininig

PARTNER



Corporate Social Responsibility (CSR)

Code: LM28 From: 1 - 5 December 2025 City: Tokyo (Japan) Fees: 5700 Pound

Introduction

Organizations operating in the MENA region face increasing pressure to align with sustainability standards and demonstrate accountability toward society and the environment.

Corporate Social Responsibility CSR refers to an organization's structured commitment to integrate social and environmental concerns into its strategic and operational decisions.

This course targets executive leaders, team managers, and professionals in human resources, corporate affairs, sustainability, marketing, and project management across key sectors.

Participants will gain structured tools to design, implement, and assess CSR programs aligned with international best practices and local operating environments.

Course Objectives

- Define core concepts and principles of CSR.
- Analyze the relationship between CSR and organizational performance.
- Evaluate global CSR models and adapt them to local contexts.
- Develop CSR programs aligned with corporate strategy.
- Apply tools to measure social and environmental impact.
- Integrate Sustainable Development Goals SDGs into CSR planning.
- Improve stakeholder engagement processes.
- Build sustainability reporting systems based on recognized standards e.g., GRI.

Course Outlines

Day 1 - Fundamentals of CSR

- Definition and institutional relevance of CSR.
- Evolution of CSR globally and regionally.
- Differentiation between philanthropy and institutional sustainability.
- CSR's impact on governance and organizational reputation.
- Sector-specific CSR practices in MENA.
- Overview of governance frameworks influencing CSR design.

Day 2 - Building a CSR Strategy

- Assessing current organizational CSR status.
- Identifying high-priority impact areas.
- Aligning CSR strategy with business goals.
- Developing an execution roadmap with clear metrics.
- Gaining leadership buy-in.
- Integrating CSR into risk and compliance structures.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. The text 'UK Training PARTNER' is overlaid on the right side of the chessboard.

UK Training
PARTNER

Day 3 - Implementing Social and Environmental Initiatives

- Designing and deploying CSR initiatives.
- Managing human and financial resources.
- Engaging employees in CSR delivery.
- Partnering with NGOs and community stakeholders.
- Embedding CSR into core business operations.
- Case study: Designing a CSR initiative.

Day 4 - Measuring Performance and Reporting

- Key performance indicators for CSR initiatives.
- Quantitative and qualitative impact measurement tools.
- Building sustainability reports based on GRI standards.
- Analyzing data to drive program improvements.
- Benchmarking against international norms.
- Documenting and standardizing reporting outputs.

Day 5 - Stakeholder Engagement and Final Review

- Identifying and categorizing stakeholder groups.
- Developing a structured stakeholder communication plan.
- Managing CSR-related reputational risks.
- Final presentations of participant projects.
- Post-course evaluation and certification.
- Review of reporting outputs and discussion.

Why Attend this Course: Wins & Losses!

- Gain structured knowledge of CSR planning and execution.
- Learn how to build and assess effective CSR programs.
- Improve alignment with compliance and sustainability expectations.
- Strengthen stakeholder trust and institutional transparency.
- Exposure to real-world CSR models applicable to the MENA context.
- Content tailored to multiple career levels.
- Application of GRI-based reporting frameworks.
- Alignment with SDGs and institutional governance.

Conclusion

Corporate Social Responsibility CSR is a critical element in modern organizational management and long-term sustainability.

This course enables participants to design strategic CSR frameworks, measure outcomes using standard performance tools, and implement institutional approaches that integrate CSR across operations.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)
(Switzerland)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 <p>MANNAI CORPORATION MANNAI Trading Company WLL, Qatar</p>	 <p>GAC UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p>Booking.com Booking.com Netherlands</p>	 <p>OXFAM Oxfam GB International Organization, Yemen</p>	 <p>Capital Markets Authority Kuwait</p>
 <p>WS Waltersmith Petroman Oil Limited Nigeria</p>	 <p>QNB Qatar National Bank (QNB), Qatar</p>	 <p>Qatar Foundation Qatar</p>	 <p>AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania</p>	 <p>KFAS Kuwait Foundation for the Advancement of Sciences KFAS Kuwait</p>
 <p>Reserve Bank of Malawi Malawi</p>	 <p>Central Bank of Nigeria Nigeria</p>	 <p>Ministry of Interior Kingdom of Saudi Arabia Ministry of Interior, KSA</p>	 <p>Mabruk Oil Company Libya</p>	 <p>Saudi Electricity Company KSA</p>
 <p>BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p>NATO Italy</p>	 <p>ENI ENI CORPORATE UNIVERSITY, Italy</p>	 <p>GULF BANK Gulf Bank Kuwait</p>	 <p>General Organization for Social Insurance KSA</p>
 <p>Defence Space Administration Nigeria</p>	 <p>National Industries Group (Holding) Kuwait</p>	 <p>Hamad Medical Corporation Qatar</p>	 <p>USAID Pakistan</p>	 <p>STC STC Solutions, KSA</p>
 <p>North Oil Company North Oil company,</p>	 <p>EKO Electricity</p>	 <p>OMAN BROADBAND Oman Broadband</p>	 <p>UNITED NATIONS UN.</p>	 <p>Authority for Electricity Regulation, Oman Authority for</p>

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

