

## Corporate Social Responsibility (CSR)

*Cairo (Egypt)*

*7 - 11 December 2025*

UK Training

# PARTNER



## Corporate Social Responsibility (CSR)

Code: LM28 From: 7 - 11 December 2025 City: Cairo (Egypt) Fees: 3300 Pound

### Introduction

Organizations operating in the MENA region face increasing pressure to align with sustainability standards and demonstrate accountability toward society and the environment.

Corporate Social Responsibility CSR refers to an organization's structured commitment to integrate social and environmental concerns into its strategic and operational decisions.

This course targets executive leaders, team managers, and professionals in human resources, corporate affairs, sustainability, marketing, and project management across key sectors.

Participants will gain structured tools to design, implement, and assess CSR programs aligned with international best practices and local operating environments.

### Course Objectives

- Define core concepts and principles of CSR.
- Analyze the relationship between CSR and organizational performance.
- Evaluate global CSR models and adapt them to local contexts.
- Develop CSR programs aligned with corporate strategy.
- Apply tools to measure social and environmental impact.
- Integrate Sustainable Development Goals SDGs into CSR planning.
- Improve stakeholder engagement processes.
- Build sustainability reporting systems based on recognized standards e.g., GRI.

### Course Outlines

#### Day 1 - Fundamentals of CSR

- Definition and institutional relevance of CSR.
- Evolution of CSR globally and regionally.
- Differentiation between philanthropy and institutional sustainability.
- CSR's impact on governance and organizational reputation.
- Sector-specific CSR practices in MENA.
- Overview of governance frameworks influencing CSR design.

#### Day 2 - Building a CSR Strategy

- Assessing current organizational CSR status.
- Identifying high-priority impact areas.
- Aligning CSR strategy with business goals.
- Developing an execution roadmap with clear metrics.
- Gaining leadership buy-in.
- Integrating CSR into risk and compliance structures.

The logo for UK Training Partner, featuring the text 'UK Training' in a smaller font above the word 'PARTNER' in a large, bold, black font. The background of the logo is a stylized chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver.

### Day 3 - Implementing Social and Environmental Initiatives

- Designing and deploying CSR initiatives.
- Managing human and financial resources.
- Engaging employees in CSR delivery.
- Partnering with NGOs and community stakeholders.
- Embedding CSR into core business operations.
- Case study: Designing a CSR initiative.

### Day 4 - Measuring Performance and Reporting

- Key performance indicators for CSR initiatives.
- Quantitative and qualitative impact measurement tools.
- Building sustainability reports based on GRI standards.
- Analyzing data to drive program improvements.
- Benchmarking against international norms.
- Documenting and standardizing reporting outputs.

### Day 5 - Stakeholder Engagement and Final Review

- Identifying and categorizing stakeholder groups.
- Developing a structured stakeholder communication plan.
- Managing CSR-related reputational risks.
- Final presentations of participant projects.
- Post-course evaluation and certification.
- Review of reporting outputs and discussion.

### Why Attend this Course: Wins & Losses!

- Gain structured knowledge of CSR planning and execution.
- Learn how to build and assess effective CSR programs.
- Improve alignment with compliance and sustainability expectations.
- Strengthen stakeholder trust and institutional transparency.
- Exposure to real-world CSR models applicable to the MENA context.
- Content tailored to multiple career levels.
- Application of GRI-based reporting frameworks.
- Alignment with SDGs and institutional governance.

### Conclusion

Corporate Social Responsibility CSR is a critical element in modern organizational management and long-term sustainability.

This course enables participants to design strategic CSR frameworks, measure outcomes using standard performance tools, and implement institutional approaches that integrate CSR across operations.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)  
(Switzerland)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior,  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



General Organization for  
Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

