

# Fundamentals of Digital Assets: A Strategic Guide for Professionals in the Digital Economy

*Malaga (Spain)*

*16 - 20 March 2026*

UK Traininig

# PARTNER



# Fundamentals of Digital Assets: A Strategic Guide for Professionals in the Digital Economy

Code: FA28 From: 16 - 20 March 2026 City: Malaga (Spain) Fees: 4400 Pound

## Introduction

As the global economy undergoes a rapid digital transformation, digital assets have emerged as a core pillar of innovation and growth. What began with cryptocurrencies has now evolved into a broader ecosystem that includes NFTs, tokenized assets, smart contracts, digital identities, and blockchain-based ownership rights.

The Fundamentals of Digital Assets course is designed to equip executives, team leaders, and cross-functional professionals in both public and private sector organizations across the Middle East and North Africa MENA with a solid understanding of the digital asset landscape.

Whether you're in banking, oil & gas, telecom, government, human resources, marketing, or project management, this course offers a practical, strategic foundation to help you stay ahead of emerging digital trends and technologies while strengthening institutional agility and decision-making.

## Course Objectives

- Understand the different types of digital assets and their classifications.
- Distinguish between cryptocurrencies, tokenized assets, and non-crypto digital assets.
- Analyze digital asset markets, platforms, and investment mechanisms.
- Explore the legal, regulatory, and risk considerations surrounding digital assets.
- Examine how blockchain technology supports digital asset infrastructure.
- Evaluate the institutional use cases for digital assets in various sectors.
- Learn from real-world digital asset applications in the MENA region.
- Gain the strategic foresight to make informed decisions in the digital economy.

## Course Outlines

### Day 1: Introduction to the Digital Asset Landscape

- Definitions and categories of digital assets.
- Differences between digital currencies, crypto-assets, and CBDCs.
- Key attributes: traceability, security, and decentralized control.
- Global trends shaping digital asset innovation.
- Overview of wallets and exchange platforms.
- Activity: Mapping the global digital asset ecosystem.

### Day 2: Markets, Exchanges, and Trading Fundamentals

- Centralized vs. decentralized exchanges: structure and function.
- How to buy, store, and manage digital assets securely.
- Business models that incorporate digital asset integration.
- Technical analysis and performance indicators.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The pieces are arranged on a checkered board with concentric circles in the background.

UK Training  
**PARTNER**

- Supply and demand dynamics in pricing models.
- Practical exercise: simulate setting up a wallet and analyzing market data.

### Day 3: Legal, Compliance, and Governance Frameworks

- Overview of regulatory frameworks in the MENA region.
- AML/CFT considerations in digital asset transactions.
- Global compliance standards: FATF, GDPR, and more.
- Institutional responsibilities and digital governance.
- Legal case studies from Gulf Cooperation Council GCC countries.
- Group exercise: audit a sample project's compliance with regulations.

### Day 4: Institutional Adoption of Digital Assets

- Use cases in banking, real estate, supply chain, insurance, and public services.
- Integrating digital assets with traditional financial systems.
- Digital asset portfolio management at the institutional level.
- Benefits of tokenization for asset liquidity and traceability.
- Analytical tools for evaluating digital asset performance.
- Workshop: Design a digital asset strategy for your organization.

### Day 5: Strategic Review and Practical Evaluation

- Recap of key takeaways and concepts.
- Case study analysis of successful digital asset implementations.
- Final assessment: short test to validate understanding.
- Capstone project presentation individual or team-based.
- Roundtable discussion: future outlook in MENA's digital economy.
- Final evaluations and personalized feedback from instructor.

### Why Attend this Course: Wins & Losses!

- Build a strong, practical understanding of digital asset fundamentals.
- Learn how to assess risks, identify opportunities, and make informed decisions.
- Gain clarity on regulatory requirements and compliance strategies.
- Master the connection between blockchain and digital assets.
- Develop skills for institutional-level portfolio analysis and design.
- Stay ahead of the curve in the rapidly evolving digital economy.
- Be better positioned for strategic leadership in digital transformation.
- Access up-to-date, globally relevant training content tailored to MENA.

### Conclusion

Digital assets are no longer a futuristic concept—they're an integral part of today's global financial and technological systems. With the Fundamentals of Digital Assets course, participants will gain the strategic knowledge and practical tools needed to understand, evaluate, and apply digital asset technologies in ways that align with their organizational goals.

This program provides a valuable opportunity to bridge the knowledge gap and become a forward-thinking leader

UK Training  
**PARTNER**





who can guide your organization confidently into the future of the digital economy.

UK Training  
**PARTNER**

Head Office: +44 7480 775 526  
Email: [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)  
Website: [www.blackbird-training.com](http://www.blackbird-training.com)





## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients

 <p><b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar</p>	 <p><b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p><b>Booking.com</b> Booking.com Netherlands</p>	 <p><b>OXFAM</b> Oxfam GB International Organization, Yemen</p>	 <p><b>Capital Markets Authority</b> Kuwait</p>
 <p><b>WS</b> Waltersmith Petroman Oil Limited Nigeria</p>	 <p><b>QNB</b> Qatar National Bank (QNB), Qatar</p>	 <p><b>Qatar Foundation</b> Qatar</p>	 <p><b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania</p>	 <p><b>KFAS</b> Kuwait Foundation for the Advancement of Sciences KFAS Kuwait</p>
 <p><b>Reserve Bank of Malawi</b> Malawi</p>	 <p><b>Central Bank of Nigeria</b> Nigeria</p>	 <p><b>Ministry of Interior Kingdom of Saudi Arabia</b> Ministry of Interior, KSA</p>	 <p><b>Mabruk Oil Company</b> Libya</p>	 <p><b>Saudi Electricity Company</b> KSA</p>
 <p><b>BPKH</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p><b>NATO Italy</b></p>	 <p><b>ENI</b> ENI CORPORATE UNIVERSITY, Italy</p>	 <p><b>GULF BANK</b> Gulf Bank Kuwait</p>	 <p><b>General Organization for Social Insurance</b> KSA</p>
 <p><b>Defence Space Administration</b> Nigeria</p>	 <p><b>National Industries Group (Holding),</b> Kuwait</p>	 <p><b>Hamad Medical Corporation</b> Qatar</p>	 <p><b>USAID</b> Pakistan</p>	 <p><b>STC</b> STC Solutions, KSA</p>
 <p><b>North Oil Company</b> North Oil company,</p>	 <p><b>EKO Electricity</b></p>	 <p><b>OMAN BROADBAND</b> Oman Broadband</p>	 <p><b>UNITED NATIONS</b> UN.</p>	 <p><b>Authority for Electricity Regulation, Oman</b> Authority for</p>

UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

