

Fundamentals of Digital Assets: A Strategic Guide for Professionals in the Digital Economy

Paris (France)

13 - 17 April 2026

UK Training

PARTNER



Fundamentals of Digital Assets: A Strategic Guide for Professionals in the Digital Economy

Code: FA28 From: 13 - 17 April 2026 City: Paris (France) Fees: 4400 Pound

Introduction

As the global economy undergoes a rapid digital transformation, digital assets have emerged as a core pillar of innovation and growth. What began with cryptocurrencies has now evolved into a broader ecosystem that includes NFTs, tokenized assets, smart contracts, digital identities, and blockchain-based ownership rights.

The Fundamentals of Digital Assets course is designed to equip executives, team leaders, and cross-functional professionals in both public and private sector organizations across the Middle East and North Africa MENA with a solid understanding of the digital asset landscape.

Whether you're in banking, oil & gas, telecom, government, human resources, marketing, or project management, this course offers a practical, strategic foundation to help you stay ahead of emerging digital trends and technologies while strengthening institutional agility and decision-making.

Course Objectives

- Understand the different types of digital assets and their classifications.
- Distinguish between cryptocurrencies, tokenized assets, and non-crypto digital assets.
- Analyze digital asset markets, platforms, and investment mechanisms.
- Explore the legal, regulatory, and risk considerations surrounding digital assets.
- Examine how blockchain technology supports digital asset infrastructure.
- Evaluate the institutional use cases for digital assets in various sectors.
- Learn from real-world digital asset applications in the MENA region.
- Gain the strategic foresight to make informed decisions in the digital economy.

Course Outlines

Day 1: Introduction to the Digital Asset Landscape

- Definitions and categories of digital assets.
- Differences between digital currencies, crypto-assets, and CBDCs.
- Key attributes: traceability, security, and decentralized control.
- Global trends shaping digital asset innovation.
- Overview of wallets and exchange platforms.
- Activity: Mapping the global digital asset ecosystem.

Day 2: Markets, Exchanges, and Trading Fundamentals

- Centralized vs. decentralized exchanges: structure and function.
- How to buy, store, and manage digital assets securely.
- Business models that incorporate digital asset integration.
- Technical analysis and performance indicators.

A graphic of a chessboard with several chess pieces. A gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is white and black squares, with a subtle grid pattern.

UK Training
PARTNER

- Supply and demand dynamics in pricing models.
- Practical exercise: simulate setting up a wallet and analyzing market data.

Day 3: Legal, Compliance, and Governance Frameworks

- Overview of regulatory frameworks in the MENA region.
- AML/CFT considerations in digital asset transactions.
- Global compliance standards: FATF, GDPR, and more.
- Institutional responsibilities and digital governance.
- Legal case studies from Gulf Cooperation Council GCC countries.
- Group exercise: audit a sample project's compliance with regulations.

Day 4: Institutional Adoption of Digital Assets

- Use cases in banking, real estate, supply chain, insurance, and public services.
- Integrating digital assets with traditional financial systems.
- Digital asset portfolio management at the institutional level.
- Benefits of tokenization for asset liquidity and traceability.
- Analytical tools for evaluating digital asset performance.
- Workshop: Design a digital asset strategy for your organization.

Day 5: Strategic Review and Practical Evaluation

- Recap of key takeaways and concepts.
- Case study analysis of successful digital asset implementations.
- Final assessment: short test to validate understanding.
- Capstone project presentation individual or team-based.
- Roundtable discussion: future outlook in MENA's digital economy.
- Final evaluations and personalized feedback from instructor.

Why Attend this Course: Wins & Losses!

- Build a strong, practical understanding of digital asset fundamentals.
- Learn how to assess risks, identify opportunities, and make informed decisions.
- Gain clarity on regulatory requirements and compliance strategies.
- Master the connection between blockchain and digital assets.
- Develop skills for institutional-level portfolio analysis and design.
- Stay ahead of the curve in the rapidly evolving digital economy.
- Be better positioned for strategic leadership in digital transformation.
- Access up-to-date, globally relevant training content tailored to MENA.

Conclusion

Digital assets are no longer a futuristic concept—they're an integral part of today's global financial and technological systems. With the Fundamentals of Digital Assets course, participants will gain the strategic knowledge and practical tools needed to understand, evaluate, and apply digital asset technologies in ways that align with their organizational goals.

This program provides a valuable opportunity to bridge the knowledge gap and become a forward-thinking leader

UK Training
PARTNER





who can guide your organization confidently into the future of the digital economy.

UK Training
PARTNER

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com



Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



المؤسسة العامة للتأمينات الاجتماعية
General Organization for Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



هيئة تنظيم الكهرباء - عمان
AUTHORITY FOR ELECTRICITY REGULATION, OMAN
Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

