

## FinTech: Key Concepts and Applications

*Cairo (Egypt)*

*5 - 9 April 2026*

UK Training

# PARTNER



## FinTech: Key Concepts and Applications

Code: FA28 From: 5 - 9 April 2026 City: Cairo (Egypt) Fees: 3300 Pound

### Introduction

As the digital transformation of financial services accelerates across the Middle East and North Africa MENA, FinTech Financial Technology has emerged as a powerful driver of innovation, efficiency, and accessibility. No longer limited to digital payments or online banking, FinTech now encompasses a broad range of technologies including blockchain, robo-advisors, crowdfunding, decentralized finance DeFi, and AI-driven financial analytics.

The FinTech: Key Concepts and Applications course is tailored for executives, team leaders, and functional specialists in public and private sector organizations across MENA. It is ideal for professionals in banking, oil & gas, telecom, government, project management, HR, marketing, and finance who want to understand the key forces reshaping the financial industry and how to apply these technologies within their institutions.

Whether you're at the beginning of your career or leading a digital strategy, this course provides essential knowledge and practical tools to help you navigate the evolving world of financial technology.

### Course Objectives

- Understand the fundamental concepts of FinTech and their global impact.
- Analyze how FinTech is transforming consumer and institutional financial behaviors.
- Explore digital finance tools such as mobile wallets, robo-advisors, and P2P lending.
- Apply FinTech concepts to real-world use cases across industries.
- Assess the legal, compliance, and governance challenges associated with digital finance.
- Design financial solutions using cutting-edge technologies aligned with business goals.
- Evaluate FinTech platforms based on organizational needs and infrastructure.
- Gain insights to support strategic decision-making in digital transformation.

### Course Outlines

#### Day 1: Introduction to FinTech and the Digital Finance Ecosystem

- Definition and evolution of FinTech globally and regionally.
- Key differences between traditional banks and digital financial services.
- Drivers of FinTech growth in MENA: regulation, mobile penetration, consumer demand.
- Overview of the FinTech ecosystem: startups, banks, regulators, investors.
- Examples of FinTech in everyday services: payments, lending, digital identity.
- Practical exercise: Analyze a regional or global FinTech model.

#### Day 2: Tools and Technologies Powering FinTech

- Digital wallets and mobile payment platforms.
- Online lending and crowdfunding systems.
- AI-powered financial decision tools and robo-advisors.

The logo for UK Training Partner, featuring the text 'UK Training' in a smaller font above the word 'PARTNER' in a large, bold, black font. The background of the logo is a stylized chessboard with chess pieces.

- Blockchain and smart contracts in finance.
- Choosing the right FinTech tools for your organization's needs.
- Workshop: Compare and contrast FinTech tools based on real business scenarios.

### Day 3: Regulatory and Compliance Considerations

- FinTech legal frameworks in GCC and wider MENA.
- Financial compliance in a digital environment.
- Role of central banks, financial authorities, and sandboxes.
- Data privacy and consumer protection in digital finance.
- Risk assessment and cybersecurity for FinTech platforms.
- Case study: Evaluate a FinTech product's compliance with local regulations.

### Day 4: Institutional FinTech Applications and Innovation

- FinTech for banking, insurance, supply chain, and government services.
- Integrating FinTech into legacy financial systems.
- Corporate innovation through digital product development.
- Managing partnerships with FinTech startups and vendors.
- ROI and performance evaluation of digital financial services.
- Group activity: Design a FinTech-based service model for an actual organization.

### Day 5: Strategic Evaluation and Practical Implementation

- Full-course recap and synthesis of concepts.
- Case study discussion: end-to-end digital transformation with FinTech.
- Practical assessment: short quiz or scenario-based test.
- Participant project presentations with peer and instructor feedback.
- Roundtable: What's next for FinTech in the Arab region?
- Wrap-up and final strategic recommendations for implementation.

### Why Attend this Course: Wins & Losses!

- Gain a comprehensive understanding of FinTech and its real-world applications.
- Improve strategic and operational decision-making in financial digitization.
- Stay up to date with global and regional FinTech trends and tools.
- Understand local compliance frameworks and digital financial regulations.
- Build internal capacity to evaluate or implement FinTech platforms.
- Develop innovative financial services aligned with customer and institutional needs.
- Enhance your professional credibility with FinTech-oriented skills.
- Connect with like-minded professionals and broaden your industry network.

### Conclusion

FinTech is not just a trend—it is a disruptive force that is fundamentally reshaping financial systems, consumer behavior, and institutional services. The FinTech: Key Concepts and Applications course offers a strategic roadmap for professionals in MENA to gain deep, practical insights into the digital finance revolution.

Participants will leave with a holistic understanding of FinTech and the confidence to design, evaluate, and

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**



implement innovative financial technologies tailored to their organizations' goals and challenges.

Whether you're driving transformation or adapting to it, this course ensures you're well-positioned to lead.

UK Training  
**PARTNER**

Head Office: +44 7480 775 526  
Email: [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)  
Website: [www.blackbird-training.com](http://www.blackbird-training.com)





## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients

 <b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar	 <b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea	 <b>Booking.com</b> Booking.com Netherlands	 <b>OXFAM</b> Oxfam GB International Organization, Yemen	 <b>Capital Markets Authority</b> Kuwait
 <b>Waltersmith</b> Waltersmith Petroman Oil Limited Nigeria	 <b>QNB</b> Qatar National Bank (QNB), Qatar	 <b>Qatar Foundation</b> Qatar	 <b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania	 <b>KFAS</b> KFS Kuwait
 <b>Reserve Bank of Malawi</b> Malawi	 <b>Central Bank of Nigeria</b> Nigeria	 <b>Ministry of Interior Kingdom of Saudi Arabia</b> Ministry of Interior, KSA	 <b>Mabruk Oil Company</b> Libya	 <b>Saudi Electricity Company</b> KSA
 <b>BPKH</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 <b>NATO Italy</b>	 <b>ENI</b> ENI CORPORATE UNIVERSITY, Italy	 <b>GULF BANK</b> Gulf Bank Kuwait	 <b>General Organization for Social Insurance</b> KSA
 <b>Defence Space Administration</b> Nigeria	 <b>National Industries Group (Holding)</b> Kuwait	 <b>Hamad Medical Corporation</b> Qatar	 <b>USAID</b> Pakistan	 <b>STC</b> STC Solutions, KSA
 <b>North Oil Company</b> North Oil company,	 <b>EKO Electricity</b> EKO Electricity	 <b>OMAN BROADBAND</b> Oman Broadband	 <b>UNITED NATIONS</b> UN.	 <b>Authority for Electricity Regulation, Oman</b> Authority for

UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

