

# Port Performance Measurement with KPIs

Los Angeles (USA) 29 September - 3 October 2025



www.blackbird-training.com



### Port Performance Measurement with KPIs

Code: LM28 From: 29 September - 3 October 2025 City: Los Angeles (USA) Fees: 5700 Pound

### Introduction

In today<sup>II</sup>s competitive and performance-driven environment, port authorities must implement effective performance measurement systems to ensure accountability, strategic alignment, and continuous improvement. This course focuses on building a comprehensive understanding of Key Performance Indicators KPIs and their application across port functions to drive operational and strategic excellence.

### Course Objectives

By the end of the course, participants will be able to:

- · Understand the role of KPIs in organizational performance and governance
- Identify core KPIs across operational and support departments e.g., HR, Procurement, Logistics, Operations
- Align departmental KPIs with the port authority s strategic goals
- · Use KPI data for evidence-based decision making
- · Design dashboards and reporting structures to support transparency and accountability
- · Foster a performance-oriented organizational culture
- Benchmark KPIs with global port and public sector standards to promote innovation and improvement

### **Course Outlines**

#### Day 1: Understanding the Foundations of KPIs

- · Definition and importance of KPIs in public sector and port operations
- Role of KPIs in performance management and governance
- Characteristics of effective KPIs SMART criteria
- Strategic relevance of KPIs to organizational excellence

#### Day 2: Identifying KPIs Across Port Authority Functions

- KPIs for core operational areas e.g., terminal operations, cargo handling
- KPIs for support departments e.g., HR, finance, procurement
- Differentiating between leading and lagging indicators
- · Common challenges in defining and applying KPIs

#### Day 3: Strategic Alignment and Performance Cascading

- Linking KPIs to the strategic vision and goals
- Cascading KPIs through departments and individual roles
- KPI ownership and responsibility
- · Risks of misaligned or siloed KPIs



### Day 4: Monitoring, Reporting & Performance Accountability

- KPI data sources and collection methods
- Frequency and methods of reporting
- · Visualizing performance: dashboards, scorecards, and executive summaries
- · Communicating KPI results effectively to stakeholders

#### Day 5: Benchmarking, Culture & Continuous Improvement

- KPI benchmarking: comparing with local and global standards
- Using KPIs to drive a culture of performance and transparency
- · Adjusting KPIs for evolving goals and innovation
- Avoiding KPI misuse or manipulation

### Why Attend this Course: Wins & Losses!

- Learn how to design and implement effective KPIs I or continue relying on outdated evaluation systems
- Align performance with strategic objectives I or risk organizational fragmentation
- Use data to make informed decisions I or keep making unmeasured, inefficient choices
- Develop transparent reporting systems I or face stakeholder miscommunication and loss of trust
- Build a culture of performance [] or maintain an unmotivated and underperforming workforce
- Benchmark with global best practices I or fall behind in innovation and operational excellence

### Conclusion

By completing this course, participants will gain a holistic understanding of how to use KPIs as a strategic tool to improve efficiency, transparency, and governance within port authorities.

Whether the goal is to enhance operational performance, align efforts with broader objectives, or foster a culture of continuous improvement, this program provides a practical roadmap to achieve institutional excellence.





# **Blackbird Training Cities**

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzego Viasc)ais (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)

Moscow (Russia)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)





Lyon (France)

Istanbul (Turkey)

Munich (Germany)





Geneva



Stockholm (Sweden)

Düsseldorf (Germany)

21

(Switzerland)





Paris (France)

Vienna (Austria)





Athens(Greece)

Batumi (Georgia)







Manchester (UK)



Barcelona (Spain)

Brussels

London (UK)



Milan (Italy)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)

Prague (Czech)







Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com



Rome (Italy)







# **Blackbird Training Cities**

#### USA & Canada



Los Angeles (USA)

Washington (USA)



Orlando, Florida (USA)

Barn Ashar Mary



New York City (USA)

Online



Phoenix, Arizona (USA)

Seattle, Washington (USA)



Houston, Texas (USA)

Washington DC (USA)



Boston, MA (USA)



In House



Jersey, New Jersey (USA)

Toronto (Canada)

Miami, Florida (USA)



### **ASIA**



Doha (Qatar)



Manila (Philippines)





Bangkok

Riyadh(KSA)

Baku (Azerbaijan) (Thailand)



Maldives (Maldives)

Beijing (China)



Melbourne (Australia) Korea)



Pulau Ujong (Singapore)



Phuket (Thailand)

Irbid (Jordan)



Jakarta (Indonesia)

Dubai (UAE)



Kuala Lumpur (Malaysia)



Amman (Jordan)



Jeddah (KSA)

Kuwait City (Kuwait)



Beirut























# Blackbird Training Cities



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)

Tangier (Morocco)

Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Tunis (Tunisia)





# **Blackbird Training Clients**

Β.

**Booking.com** 

Netherlands



ANNAI Trading Company WLL, MANNAI Qatar



Nigeria

Ce

GA(

UNE FILIALE D'EGA

Qatar



Alumina Corporation

Guinea

مـؤسـسـة قـطـر Qatar Foundation Qatar Foundation, **Qatar** 



Oxfam GB International Organization, **Yemen** 



Capital Markets Authority, **Kuwait** 



Kuwait



Reserve Bar Malawi, **Malawi** Bank of



Nigeria



Ministry of Interior, KSA



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania

Mabruk Oil Company Libya

Saudi Electricity Company, **KSA** 

Ś

General Organization for Social Insurance ral C. Social Insu KSA

جتماعية General Or

الشركة السعودية للكهريا. Baudi Electricity Company



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Nigeria



North Oil company,



NATO

Italy

ناءات الوطنية National Industries

E%EDC

EKO Electricity



ad Medical Co Hamad Medical

Corporation, **Qatar** 



Oman Broadband



USAID Pakistan



UN.



STC Solutions, **KSA** 

















# **Blackbird Training Categories**

### Management & Admin

Entertainment & Leisure Professional Skills Finance, Accounting, Budgeting Media & Public Relations Project Management Human Resources Audit & Quality Assurance Marketing, Sales, Customer Service Secretary & Admin Supply Chain & Logistics Management & Leadership Agile and Elevation

### **Technical Courses**

Artificial Intelligence (AI) Hospital Management Public Sector Special Workshops Oil & Gas Engineering Telecom Engineering IT & IT Engineering Health & Safety Law and Contract Management Customs & Safety Aviation C-Suite Training

UK Traininig





International House 185 Tower Bridge Road London SE1 2UF United Kingdom



+44 7401 1773 35 +44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

