

## Port Performance Measurement with KPIs

*Kuala Lumpur (Malaysia)*

*20 - 24 July 2026*

UK Training

# PARTNER



## Port Performance Measurement with KPIs

Code: LM28 From: 20 - 24 July 2026 City: Kuala Lumpur (Malaysia) Fees: 4200 Pound

### Introduction

In today's competitive and performance-driven environment, port authorities must implement effective performance measurement systems to ensure accountability, strategic alignment, and continuous improvement. This course focuses on building a comprehensive understanding of Key Performance Indicators KPIs and their application across port functions to drive operational and strategic excellence.

### Course Objectives

By the end of the course, participants will be able to:

- Understand the role of KPIs in organizational performance and governance
- Identify core KPIs across operational and support departments e.g., HR, Procurement, Logistics, Operations
- Align departmental KPIs with the port authority's strategic goals
- Use KPI data for evidence-based decision making
- Design dashboards and reporting structures to support transparency and accountability
- Foster a performance-oriented organizational culture
- Benchmark KPIs with global port and public sector standards to promote innovation and improvement

### Course Outlines

#### Day 1: Understanding the Foundations of KPIs

- Definition and importance of KPIs in public sector and port operations
- Role of KPIs in performance management and governance
- Characteristics of effective KPIs SMART criteria
- Strategic relevance of KPIs to organizational excellence

#### Day 2: Identifying KPIs Across Port Authority Functions

- KPIs for core operational areas e.g., terminal operations, cargo handling
- KPIs for support departments e.g., HR, finance, procurement
- Differentiating between leading and lagging indicators
- Common challenges in defining and applying KPIs

#### Day 3: Strategic Alignment and Performance Cascading

- Linking KPIs to the strategic vision and goals
- Cascading KPIs through departments and individual roles
- KPI ownership and responsibility
- Risks of misaligned or siloed KPIs

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. The board is white and black squares. In the background, there are concentric circles.

UK Training  
**PARTNER**

#### Day 4: Monitoring, Reporting & Performance Accountability

- KPI data sources and collection methods
- Frequency and methods of reporting
- Visualizing performance: dashboards, scorecards, and executive summaries
- Communicating KPI results effectively to stakeholders

#### Day 5: Benchmarking, Culture & Continuous Improvement

- KPI benchmarking: comparing with local and global standards
- Using KPIs to drive a culture of performance and transparency
- Adjusting KPIs for evolving goals and innovation
- Avoiding KPI misuse or manipulation

#### Why Attend this Course: Wins & Losses!

- Learn how to design and implement effective KPIs or continue relying on outdated evaluation systems
- Align performance with strategic objectives or risk organizational fragmentation
- Use data to make informed decisions or keep making unmeasured, inefficient choices
- Develop transparent reporting systems or face stakeholder miscommunication and loss of trust
- Build a culture of performance or maintain an unmotivated and underperforming workforce
- Benchmark with global best practices or fall behind in innovation and operational excellence

#### Conclusion

By completing this course, participants will gain a holistic understanding of how to use KPIs as a strategic tool to improve efficiency, transparency, and governance within port authorities.

Whether the goal is to enhance operational performance, align efforts with broader objectives, or foster a culture of continuous improvement, this program provides a practical roadmap to achieve institutional excellence.



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)  
(Switzerland)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients

 <p><b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar</p>	 <p><b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p><b>Booking.com</b> Booking.com Netherlands</p>	 <p><b>OXFAM</b> Oxfam GB International Organization, Yemen</p>	 <p><b>Capital Markets Authority</b> Kuwait</p>
 <p><b>WS</b> Waltersmith Petroman Oil Limited Nigeria</p>	 <p><b>QNB</b> Qatar National Bank (QNB), Qatar</p>	 <p><b>Qatar Foundation</b> Qatar</p>	 <p><b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania</p>	 <p><b>KFAS</b> KFS Kuwait</p>
 <p><b>Reserve Bank of Malawi</b> Malawi</p>	 <p><b>Central Bank of Nigeria</b> Nigeria</p>	 <p><b>Ministry of Interior Kingdom of Saudi Arabia</b> Ministry of Interior, KSA</p>	 <p><b>Mabruk Oil Company</b> Libya</p>	 <p><b>Saudi Electricity Company</b> KSA</p>
 <p><b>BPKH</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p><b>NATO Italy</b></p>	 <p><b>ENI</b> ENI CORPORATE UNIVERSITY, Italy</p>	 <p><b>GULF BANK</b> Gulf Bank Kuwait</p>	 <p><b>General Organization for Social Insurance</b> KSA</p>
 <p><b>Defence Space Administration</b> Nigeria</p>	 <p><b>National Industries Group (Holding),</b> Kuwait</p>	 <p><b>Hamad Medical Corporation</b> Qatar</p>	 <p><b>USAID</b> Pakistan</p>	 <p><b>STC</b> STC Solutions, KSA</p>
 <p><b>North Oil Company</b> North Oil company,</p>	 <p><b>EKO</b> EKO Electricity</p>	 <p><b>OMAN BROADBAND</b> Oman Broadband</p>	 <p><b>UNITED NATIONS</b> UN.</p>	 <p><b>Authority for Electricity Regulation, Oman</b> Authority for</p>

UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

