BLACKBIRD FOR TRAINING

Port Performance Measurement with KPIs

Madrid (Spain)

24 - 28 August 2026

Port Performance Measurement with KPIs

Code: LM32 From: 24 - 28 August 2026 City: Madrid (Spain) Fees: 5200 Pound

Introduction

In today’s competitive and performance-driven environment, port authorities must implement effective performance measurement systems to ensure accountability, strategic alignment, and continuous improvement. This course focuses on building a comprehensive understanding of Key Performance Indicators KPIs and their application across port functions to drive operational and strategic excellence.

Course Objectives

By the end of the course, participants will be able to:

- Understand the role of KPIs in organizational performance and governance
- Identify core KPIs across operational and support departments e.g., HR, Procurement, Logistics, Operations
- Align departmental KPIs with the port authority’s strategic goals
- Use KPI data for evidence-based decision making
- Design dashboards and reporting structures to support transparency and accountability
- Foster a performance-oriented organizational culture
- Benchmark KPIs with global port and public sector standards to promote innovation and improvement

Course Outlines

Day 1: Understanding the Foundations of KPIs

- Definition and importance of KPIs in public sector and port operations
- Role of KPIs in performance management and governance
- Characteristics of effective KPIs SMART criteria
- Strategic relevance of KPIs to organizational excellence

Day 2: Identifying KPIs Across Port Authority Functions

- KPIs for core operational areas e.g., terminal operations, cargo handling
- KPIs for support departments e.g., HR, finance, procurement
- Differentiating between leading and lagging indicators
- Common challenges in defining and applying KPIs

Day 3: Strategic Alignment and Performance Cascading

- Linking KPIs to the strategic vision and goals
- Cascading KPIs through departments and individual roles
- KPI ownership and responsibility
- Risks of misaligned or siloed KPIs

Day 4: Monitoring, Reporting & Performance Accountability

- KPI data sources and collection methods
- Frequency and methods of reporting
- Visualizing performance: dashboards, scorecards, and executive summaries
- Communicating KPI results effectively to stakeholders

Day 5: Benchmarking, Culture & Continuous Improvement

- KPI benchmarking: comparing with local and global standards
- Using KPIs to drive a culture of performance and transparency
- Adjusting KPIs for evolving goals and innovation
- Avoiding KPI misuse or manipulation

Why Attend this Course: Wins & Losses!

- Learn how to design and implement effective KPIs or continue relying on outdated evaluation systems
- Align performance with strategic objectives or risk organizational fragmentation
- Use data to make informed decisions or keep making unmeasured, inefficient choices
- Develop transparent reporting systems or face stakeholder miscommunication and loss of trust
- Build a culture of performance or maintain an unmotivated and underperforming workforce
- Benchmark with global best practices or fall behind in innovation and operational excellence

Conclusion

By completing this course, participants will gain a holistic understanding of how to use KPIs as a strategic tool to improve efficiency, transparency, and governance within port authorities.

Whether the goal is to enhance operational performance, align efforts with broader objectives, or foster a culture of continuous improvement, this program provides a practical roadmap to achieve institutional excellence.

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

BLACKBIRD FOR TRAINING

Blackbird Training Clients

- MANNAI Trading Company WLL, **Qatar**
- Alumina Corporation **Guinea**
- Booking.com **Netherlands**
- Oxfam GB International Organization, **Yemen**
- Capital Markets Authority, **Kuwait**
- Waltersmith Petroman Oil Limited **Nigeria**
- Qatar National Bank (QNB), **Qatar**
- Qatar Foundation, **Qatar**
- AFRICAN UNION ADVISORY BOARD ON CORRUPTION, **Tanzania**
- KFAS **Kuwait**
- Reserve Bank of Malawi, **Malawi**
- Central Bank of Nigeria **Nigeria**
- Ministry of Interior, **KSA**
- Mabruk Oil Company **Libya**
- Saudi Electricity Company, **KSA**
- BADAN PENGELOLA KEUANGAN Haji, **Indonesia**
- NATO **Italy**
- ENI CORPORATE UNIVERSITY, **Italy**
- Gulf Bank **Kuwait**
- General Organization for Social Insurance **KSA**
- Defence Space Administraion **Nigeria**
- National Industries Group (Holding), **Kuwait**
- Hamad Medical Corporation, **Qatar**
- USAID **Pakistan**
- STC Solutions, **KSA**
- North Oil company,
- EKO Electricity
- Oman Broadband
- UN.
- Authority for

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com