

Financial Insights for Non-Financial Professionals

Amsterdam

27 - 31 October 2025

UK Training

PARTNER



Financial Insights for Non-Financial Professionals

Code: FA28 From: 27 - 31 October 2025 City: Amsterdam Fees: 4200 Pound

Introduction

In today's dynamic and data-driven business world, professionals across departments are increasingly expected to understand the financial implications of their decisions. Financial knowledge is no longer limited to accounting teams—it's a strategic asset for every leader, project manager, and departmental head.

This course is designed for executives, team leaders, project coordinators, and professionals from both public and private sectors in the Middle East and North Africa. It specifically targets individuals working in oil and gas, telecommunications, banking, human resources, marketing, project management, and government sectors.

Through practical, simplified frameworks, this program empowers non-financial professionals to interpret financial data, analyze budgets, engage confidently with finance teams, and drive decisions that align with institutional goals and fiscal sustainability.

Course Objectives

- Learn essential financial concepts and terminology in a clear, simple format.
- Understand and interpret the three main financial statements.
- Use financial ratios to assess institutional performance.
- Read and create operational budgets with accuracy.
- Communicate effectively with financial and auditing teams.
- Analyze cost structures and evaluate profitability.
- Differentiate between capital and operating expenses.
- Recognize the financial impact of day-to-day decisions.
- Build basic financial models to support planning.
- Promote a culture of financial awareness across your team or department.

Course Outlines

Day 1: Core Financial Concepts for Non-Financial Roles

- The strategic importance of financial awareness.
- Basic accounting principles and essential terms.
- Classifications and types of accounts.
- Overview of financial structure within organizations.
- Understanding the purpose of financial statements.
- Practical task: Analyzing a simplified income statement.

Day 2: Interpreting Financial Statements

- Deep dive into balance sheet components.
- Introduction to cash flow statement and liquidity analysis.

A graphic of a chessboard with several chess pieces, including a king, queen, and pawns, arranged on the board. The text 'UK Training PARTNER' is overlaid on the image.

UK Training
PARTNER

- Profit vs. cash: understanding operational realities.
- Key financial ratios: profitability, liquidity, efficiency.
- Applying metrics to real-world cases.
- Group exercise: Case analysis based on actual financial data.

Day 3: Budgeting and Cost Analysis

- Steps to building an accurate operational budget.
- Types of costs: direct, indirect, fixed, and variable.
- Cost control methods and spending forecasts.
- Budget variance analysis and corrective actions.
- Impact of cost decisions on profitability.
- Workshop: Creating a department-level budget.

Day 4: Financially Informed Decision Making

- Evaluating business decisions using financial data.
- ROI, payback period, and break-even analysis.
- Understanding financial implications of strategic alternatives.
- Risk evaluation and scenario analysis.
- Measuring outcomes of non-revenue-driven initiatives.
- Hands-on exercise: Making a data-supported business decision.

Day 5: Integration, Evaluation, and Real-World Application

- Summary of concepts and tools learned.
- Complete walk-through of sample financial statements.
- Presenting individual/group projects and receiving feedback.
- Linking financial knowledge to organizational strategy.
- Personal implementation roadmap for post-course impact.
- Final assessment and certificate distribution.

Why Attend this Course: Wins & Losses!

- Strengthen your understanding of financial reports and metrics.
- Make better, data-driven decisions in your daily role.
- Communicate with confidence in cross-functional discussions.
- Minimize costly mistakes stemming from financial misunderstandings.
- Contribute to budget planning and financial forecasting efforts.
- Boost your leadership profile with a broader skill set.
- Align your decisions with long-term financial health of the organization.
- Earn a certificate that enhances your professional credibility.

Conclusion

Financial insights aren't just for accountants—they're critical for every professional making decisions that impact resources, costs, and results. This course offers non-financial professionals the clarity and confidence to understand numbers, engage in financial conversations, and lead with accountability.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is white and black squares. In the background, there are concentric circles.

UK Training
PARTNER



Whether you manage a team, oversee a project, or coordinate initiatives, financial awareness enables you to make smarter decisions, reduce risks, and contribute more meaningfully to your organization's success.

UK Training
PARTNER

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com



Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)
(Switzerland)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 <p>MANNAI CORPORATION MANNAI Trading Company WLL, Qatar</p>	 <p>GAC UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p>Booking.com Booking.com Netherlands</p>	 <p>OXFAM Oxfam GB International Organization, Yemen</p>	 <p>Capital Markets Authority Kuwait</p>
 <p>WS Waltersmith Petroman Oil Limited Nigeria</p>	 <p>QNB Qatar National Bank (QNB), Qatar</p>	 <p>Qatar Foundation Qatar</p>	 <p>AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania</p>	 <p>KFAS Kuwait Foundation for the Advancement of Sciences KFAS Kuwait</p>
 <p>Reserve Bank of Malawi Malawi</p>	 <p>Central Bank of Nigeria Nigeria</p>	 <p>Ministry of Interior Kingdom of Saudi Arabia Ministry of Interior, KSA</p>	 <p>Mabruk Oil Company Libya</p>	 <p>Saudi Electricity Company KSA</p>
 <p>BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p>NATO Italy</p>	 <p>ENI ENI CORPORATE UNIVERSITY, Italy</p>	 <p>GULF BANK Gulf Bank Kuwait</p>	 <p>General Organization for Social Insurance KSA</p>
 <p>Defence Space Administration Nigeria</p>	 <p>National Industries Group (Holding), Kuwait</p>	 <p>Hamad Medical Corporation Qatar</p>	 <p>USAID Pakistan</p>	 <p>STC STC Solutions, KSA</p>
 <p>North Oil Company North Oil company,</p>	 <p>EKO EKO Electricity</p>	 <p>OMAN BROADBAND Oman Broadband</p>	 <p>UNITED NATIONS UN.</p>	 <p>Authority for Electricity Regulation, Oman Authority for</p>

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

