

# Feasibility Study Professional (CFSP) - CSOBM Certification

Boston, Massachusetts (USA)

9 - 20 March 2026





# Feasibility Study Professional (CFSP) - CSOBM Certification

Code: LM28 From: 9 - 20 March 2026 City: Boston, Massachusetts (USA) Fees: 9600 Pound

#### Introduction

The Feasibility Study Professional CFSP - CSOBM Certification course provides participants with a comprehensive framework for assessing the practicality and viability of proposed business projects and investments.

This training covers the technical, financial, legal, and market-related components of feasibility studies, ensuring a complete understanding of project evaluation.

Participants will learn to structure and present feasibility studies that support strategic decision-making and improve the success rates of investment initiatives.

The course is essential for analysts, planners, project managers, and decision-makers who need to validate ideas before committing to significant investments.

Throughout the course, participants will build the skills to develop and deliver a persuasive feasibility study report that supports go/no-go decisions.

# **Course Objectives**

By the end of this course, participants will be able to:

- Understand the role and structure of professional feasibility studies.
- Analyze market, technical, legal, and financial factors affecting project viability.
- Use proven methods and tools to assess risk and project sustainability.
- Prepare a complete and persuasive feasibility study report.
- Support management with reliable insights for go/no-go decisions.

### **Course Outlines**

### Day 1 - Foundations of Feasibility Studies

- Definition, importance, and purpose.
- Key types: technical, market, legal, and financial feasibility.
- Phases of feasibility study development.
- Internal vs. external feasibility studies.
- Role of feasibility studies in strategic planning.

#### Day 2 - Defining Project Scope and Strategic Fit

- Clarifying business goals and opportunity statements.
- Setting project boundaries and assumptions.
- Stakeholder identification and engagement.
- Linking feasibility studies with business case development.
- Understanding internal and external success factors.

# Day 3 - Market and Industry Feasibility



- · Gathering and analyzing market data.
- · Customer needs and demand forecasting.
- · Competitor analysis and positioning.
- Evaluating market entry and growth potential.
- Using PESTEL and SWOT for strategic context.

# Day 4 - Technical and Operational Feasibility

- · Assessing technical solutions and options.
- Infrastructure, location, and technology requirements.
- · Operational workflow and capacity analysis.
- · Human resource and skill availability.
- · Cost, complexity, and scalability considerations.

### Day 5 - Financial Feasibility and Investment Appraisal

- Identifying and estimating CAPEX and OPEX.
- Building revenue models and profit projections.
- Financial indicators: NPV, IRR, Payback Period.
- Scenario and sensitivity analysis.
- Financial feasibility summary and implications.

### Day 6 - Legal, Regulatory, and Environmental Considerations

- Legal structures and ownership models.
- Licenses, permits, and compliance.
- · Contractual obligations and liabilities.
- Environmental and sustainability considerations.
- · Social and ethical impact evaluation.

### Day 7 - Risk Analysis and Contingency Planning

- Identifying key project risks.
- Qualitative and quantitative risk assessments.
- Probability-impact matrices and risk scoring.
- · Risk mitigation strategies.
- · Building contingency and backup plans.

#### Day 8 - Feasibility Study Report Development

- Components of a well-structured report.
- Writing the executive summary.
- · Presenting data with visuals and dashboards.
- Making conclusions and recommendations.
- · Review and refinement process.

#### Day 9 - Review, Evaluation, and Presentation

Peer review and validation methods.

UK Traininig PARTNER



- Presenting the feasibility study to decision-makers.
- · Handling objections and answering critical questions.
- Decision-making frameworks.
- Building consensus and gaining approvals.

# Day 10 - Real-Life Case Study and Course Wrap-Up

- Full case-based project: building a feasibility study.
- · Group work and role-based presentation.
- Feedback from facilitator and peers.
- · Lessons learned and industry tips.
- Summary of tools, templates, and best practices.

# Why Attend this Course: Wins & Losses!

- Master the complete framework for evaluating project viability and risk.
- Build and present a persuasive feasibility study report aligned with strategic decision-making.
- Gain hands-on experience in analyzing technical, financial, legal, and market components.
- Enhance your credibility and support management with actionable insights for go/no-go decisions.

#### Conclusion

The Feasibility Study Professional CFSP - CSOBM Certification course delivers a powerful blend of theory and practical tools to help you develop complete, reliable, and persuasive feasibility studies. It empowers participants to support management with data-driven go/no-go decisions and confidently pursue high-impact business projects.

Join this course to gain the professional skills and proven frameworks needed to unlock project success and reduce investment risk.





# **Blackbird Training Cities**

# Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)





Düsseldorf (Germany)



Paris (France)



Athens(Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



UK Traininig

Manchester (UK)



Milan (Italy)





# **Blackbird Training Cities**

#### **USA & Canada**



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

# **ASIA**



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh(KSA)



Melbourne (Australia) (Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut





# **Blackbird Training Cities**

# **AFRICA**



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)







# **Blackbird Training Clients**



ANNAI Trading Company WLL, Qatar



Alumina Corporation Guinea



Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait** 



Nigeria



National Bank (ONB), **Qatar** 



Qatar Foundation, **Qatar** 



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



Kuwait



Reserve Bar Malawi, **Malawi** 



Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya** 



Saudi Electricity



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Italy



ENI CORPORATE UNIVERSITY, Italy



Kuwait



General Organization for Social Insurance ral C. Social Insu KSA



Nigeria



National Industries Group (Holding), **Kuwait** 



Hamad Medical Corporation, Qatar



USAID **Pakistan** 



STC Solutions, **KSA** 



North Oil company,



**EKO Electricity** 



Oman Broadband



UN.









# **Blackbird Training Categories**

# Management & Admin

Entertainment & Leisure

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

**Project Management** 

**Human Resources** 

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

#### **Technical Courses**

Artificial Intelligence (AI)

Hospital Management

**Public Sector** 

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

Aviation

C-Suite Training













