Next-Level Leadership: From Operational to Strategic Excellence

27 September – 8 October 2027
Amsterdam (Netherlands)



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Introduction

The course "Future Leadership: From Operational Leadership to Strategic Excellence" is specifically designed for leaders in the public and government sectors who aspire to transition from overseeing operational leadership to mastering strategic leadership. This course equips participants with the essential skills to lead effectively, think strategically, and foster innovation within their organizations. Whether you are stepping into a leadership role or looking to enhance your existing leadership capacity, this training offers practical tools for fostering long-term success through strategic excellence.

Participants will learn how to develop a strategic mindset, improve their operational leadership skills, and lead their teams through change, all while maintaining high standards of ethical leadership and integrity. Through this course, you will transform your leadership style and become equipped to navigate the complexities of both operational leadership and strategic leadership.

Course Objectives

By the end of this course, participants will be able to:

- Develop a strategic leadership mindset to steer organizations toward long-term success.
- Enhance operational leadership capabilities while transitioning to a strategic leadership role.
- Improve decision-making skills based on strategic insight and organizational goals.
- Build and lead high-performance teams that excel at achieving long-term objectives.
- Foster innovation and drive change while maintaining transparency and ethical leadership.
- Define strategic leadership and understand the key differences between operational and strategic leadership.
- Develop a personal growth plan for leadership that aligns with strategic excellence.



Course Outlines

Day 1: Foundations of Leadership Excellence

- Understanding leadership styles and their impact on organizational success.
- Transitioning from a manager to a visionary leader.
- Developing self-awareness and emotional intelligence for effective leadership.
- Building credibility and influence as a strategic leader.
- The power of visionary leadership and strategic excellence.

Day 2: Effective Communication and Decision-Making

- Mastering strategic communication techniques for influencing others.
- Active listening and conflict resolution strategies for leaders.
- Decision-making frameworks for both operational leadership and strategic leadership.
- Negotiation and persuasion skills to align teams and stakeholders.
- Giving and receiving constructive feedback for continuous growth.

Day 3: Leading High-Performance Teams

- Building and motivating high-performance teams with a focus on excellence in operations.
- Delegation and empowerment strategies for successful team management.
- Managing diversity and promoting inclusivity in teams to drive innovation.
- Handling difficult team dynamics and resolving conflicts effectively.
- Coaching and mentoring future leaders for sustainable growth.

Day 4: Understanding Operational and Strategic Leadership

- Key differences between operational leadership and strategic leadership.
- The role of leaders in shaping a long-term vision for organizational success.
- The importance of strategic leadership in the public sector.
- Aligning operational efforts with strategic excellence.

Day 5: Transitioning from Operational to Strategic Thinking

- Moving from tactical problem-solving to strategic planning.
- Aligning and prioritizing organizational goals for long-term success.
- Overcoming common barriers in strategic leadership and fostering a culture of excellence.



Day 6: Strategic Leadership in the Public Sector

- Understanding the nuances of strategic leadership versus operational execution in government settings.
- Navigating policies, regulations, and public accountability within government leadership.
- Case studies of effective strategic leadership in government institutions.

Day 7: Ethical Leadership and Integrity

- Ethical decision-making and the core values of leadership.
- Building trust and transparency as a leader through consistent ethical actions.
- Creating a sustainable leadership development plan with integrity at its core.

Day 8: Leadership Development and Succession Planning

- Strategies for leadership development that promote strategic excellence.
- Succession planning for the next generation of strategic leaders.
- Personal growth in leadership through self-assessment and planning for future success.

Day 9: Final Leadership Case Study and Action Planning

- Analyzing real-world leadership scenarios to apply course concepts.
- Crafting personalized leadership action plans to drive strategic excellence.
- Final reflection and course wrap-up with actionable strategies for future leadership.

Day 10: Final Leadership Case Study & Action Planning

- Reviewing and finalizing personalized leadership action plans.
- Addressing final questions and preparing to implement strategic leadership in real-world settings.

Why Attend This Course: Wins & Losses!

- Gain powerful strategic leadership tools that will empower you to create a lasting impact within your organization.
- Transition from managing daily operations to guiding long-term success through strategic leadership.
- Build high-performance teams capable of achieving strategic excellence.
- Enhance your communication and emotional intelligence to become a more effective and influential leader.
- Foster innovation and lead organizational change, making your leadership adaptable and resilient.
- Learn how to maintain ethical leadership and promote transparency in public and government sectors.
- Develop a clear and actionable leadership vision aligned with excellence in operations and strategic leadership.



Conclusion

This course provides you with the tools, techniques, and insights to excel in strategic leadership, transitioning from day-to-day operational leadership to shaping a future of strategic excellence. Through this program, you will not only enhance your leadership capabilities but also create a clear vision for your organization's sustainable success. Whether you are already in a leadership role or preparing for one, this course will equip you to lead with confidence, integrity, and strategic foresight.

Join us to transform your leadership style, foster high-performance teams, and ensure that your leadership vision aligns with the future goals of your organization.

