

Leadership & Al

Sharm El-Sheikh (Egypt) 13 - 17 July 2025



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Code: LM28 From: 13 - 17 July 2025 City: Sharm El-Sheikh (Egypt) Fees: 3700 Pound

Introduction

In the modern digital era, effective leadership requires a deep understanding of emerging technologies, especially Artificial Intelligence AI. This course is designed to equip current and aspiring leaders with practical insights and knowledge about how AI is transforming leadership styles, decision-making, and organizational dynamics. Participants will gain the tools to lead ethically, strategically, and innovatively in AI-driven environments.

Course Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of Artificial Intelligence and its implications for leadership.
- Explore the role of AI in strategic decision-making and performance improvement.
- Analyze how Al influences leadership styles, communication, and team dynamics.
- Identify ethical and governance considerations in deploying AI technologies.
- Develop actionable strategies to integrate Al into organizational leadership practices.

Course Outlines

Day 1: Foundations of Leadership & Al

- Overview of leadership theories and styles in the digital age.
- Introduction to Artificial Intelligence: concepts and evolution.
- · The intersection of leadership and Al.
- Case studies: global leaders leveraging Al.
- The future of work: leadership skills in the AI era.

Day 2: Al Tools for Strategic Leadership

- Using AI for data-driven decision-making.
- · AI in performance management and KPIs.
- Predictive analytics and scenario planning for leaders.
- Leveraging AI in strategic communication.
- Hands-on session: exploring Al-based leadership tools.

Day 3: Al-Driven Innovation and Change Management

- Leading innovation with AI technologies.
- Managing organizational change in AI transformations.
- Human-Al collaboration in teams.
- · Design thinking and AI in problem-solving.
- Group activity: designing an Al-enhanced initiative.





Day 4: Ethics, Risks, and Governance

- Ethical leadership in the age of Al.
- Al bias, fairness, and transparency.
- Risk management in Al deployment.
- · Governance frameworks for AI integration.
- Panel discussion: responsible Al leadership.

Day 5: Strategy, Implementation & Leadership Development

- Building an Al-ready culture in organizations.
- Roadmapping AI strategy for leadership.
- Training and upskilling teams for AI competence.
- Leadership development plans in Al-driven organizations.
- Final project presentations and course wrap-up.

Why Attend this Course: Wins & Losses!

- Gain a comprehensive understanding of AI and its impact on leadership.
- Develop strategic decision-making skills using AI tools.
- Learn how to manage change and lead teams in Al-driven environments.
- Enhance your ability to build an Al-ready organizational culture.
- Network with other leaders and explore the latest global practices.

Conclusion

This course is a strategic opportunity for every leader who wants to future-proof their leadership skills in an era of rapid digital transformation driven by AI.

Join us to be part of this journey of learning, innovation, and ethical leadership, and gain the insights and tools to become a future-ready leader in the AI age.





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