

Research Design Skills

Paris (France)

16 - 20 February 2026

UK Training

PARTNER



Research Design Skills

Code: PS28 From: 16 - 20 February 2026 City: Paris (France) Fees: 4400 Pound

Introduction

What is research design? In today's rapidly evolving academic and professional landscape, mastering research design skills is essential for any researcher or scholar aiming to produce precise and impactful scientific knowledge. This course is dedicated to equipping participants with the theoretical concepts and practical tools needed to create professional and high-quality research design plans.

Participants will explore what is the meaning of a research design, how to select the appropriate types of research design, and understand the methodologies behind them. This course will also introduce best practices in identifying suitable data collection tools and ensuring that research quality meets the highest academic standards.

Course Objectives

By the end of this research design training, participants will be able to:

- Understand the definition of research design in research and its critical role in shaping scientific studies.
- Differentiate between types of research design including qualitative research design, descriptive, experimental, and others and choose the most suitable one for their objectives.
- Accurately formulate the research problem, set objectives, and write research questions and hypotheses.
- Select and evaluate appropriate data collection tools in line with the methodology in research design.
- Develop a comprehensive, professional research design plan that ensures high-quality outcomes.

Course Outlines

Day 1: Introduction to Scientific Research and Research Design

- What is research design? Exploring the core concepts and significance.
- Key characteristics of high-quality research.
- Various types of scientific research and their relevance.
- Ethical principles in scientific research and academic integrity.
- Key differences between quantitative and qualitative research design.

Day 2: Formulating the Research Problem

- How to choose a relevant research topic.
- Accurately identifying and formulating the research problem.
- Setting clear research objectives and linking them to the research design.
- Crafting precise research questions and hypotheses.
- Understanding the role of literature review and its impact on research design.

Day 3: Research Design and Methodology

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

- Overview of common types of research design: descriptive, experimental, historical, and others.
- Key elements in research design and methods and selecting the right approach.
- Sampling design: determining size, methods of selection, and implications.
- Exploring research variables and their classifications.
- Ethical considerations during the research design process.

Day 4: Data Collection Tools and Techniques

- Developing effective surveys and questionnaires for survey research design.
- Mastering interview techniques and observation methods.
- Conducting pilot studies and testing validity and reliability.
- Exploring digital data collection tools and integrating them into the research design.
- Practical exercises in selecting and evaluating data collection tools.

Day 5: Preparing the Research Plan and Report Writing

- Key elements and structure of a professional research design plan.
- Organizing the overall layout and ensuring alignment with academic standards.
- Proper referencing and documentation styles APA, MLA, etc..
- Best practices in presenting research findings in an academic format.
- Preparing for academic discussions, defenses, or publication.

Why Attend this Course? Wins & Losses!

- Gain practical, hands-on research design skills from start to finish.
- Master the ability to formulate clear and focused research problems, objectives, and hypotheses.
- Learn to select and evaluate different methods in research design based on academic rigor.
- Develop a professional research design that meets international standards.
- Increase your chances of academic publication and successful research presentations.
- Build confidence to navigate the entire research design and methods process.
- Expand your expertise to become a research design specialist in your field.

Conclusion

By the end of this comprehensive research design course, participants will have gained in-depth knowledge and practical skills across all stages of the research design process—from formulating the problem to producing a final, professional report. They will also be well-equipped to create high-quality, scientifically robust research that strengthens their academic and professional presence.

Whether you are an aspiring researcher or an established academic professional, this course will empower you to master the research design process, confidently handle complex data collection challenges, and contribute to the production of reliable and impactful scientific knowledge.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles and the text 'UK Training PARTNER' in a bold, sans-serif font.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 MANNAI CORPORATION MANNAI Trading Company WLL, Qatar	 GAC UNE FILIALE D' EGA Alumina Corporation Guinea	 Booking.com Booking.com Netherlands	 OXFAM Oxfam GB International Organization, Yemen	 Capital Markets Authority Kuwait
 Waltersmith Waltersmith Petroman Oil Limited Nigeria	 QNB Qatar National Bank (QNB), Qatar	 Qatar Foundation Qatar	 AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania	 KFAS KFAS Kuwait
 Reserve Bank of Malawi Malawi	 Central Bank of Nigeria Nigeria	 Ministry of Interior Kingdom of Saudi Arabia KSA	 Mabruk Oil Company Libya	 Saudi Electricity Company KSA
 BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 NATO Italy Italy	 ENI ENI CORPORATE UNIVERSITY, Italy	 GULF BANK Gulf Bank Kuwait	 General Organization for Social Insurance KSA
 Defence Space Administration Nigeria	 National Industries Group (Holding) Kuwait	 Hamad Medical Corporation Qatar	 USAID Pakistan	 STC STC Solutions, KSA
 North Oil Company North Oil company,	 EKO EKO Electricity	 OMAN BROADBAND Oman Broadband	 UNITED NATIONS UN.	 Authority for Electricity Regulation, Oman Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



International House 185 Tower Bridge
Road London SE1 2UF United Kingdom



+44 7401 1773 35
+44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The text 'UK Training PARTNER' is overlaid on the right side of the chessboard.

UK Training
PARTNER