BLACKBIRD FOR TRAINING

Mastering ESG Principles for Sustainability

22 – 26 November 2027
Bordeaux (France)



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Introduction

As global challenges linked to climate change, inequality, and corporate accountability intensify, understanding the meaning of ESG Environmental, Social, and Governance has become critical for business leaders, strategists, and sustainability professionals. What is ESG? It's no longer just a compliance task—it's a strategic framework that supports sustainable value creation, mitigates risks, and aligns business practices with stakeholder expectations and regulatory standards.

This course offers an in-depth exploration of the definition of ESG, focusing on how to integrate it into corporate strategies, implement effective ESG reporting, and address emerging sustainability challenges. Participants will gain hands-on tools to align ESG with global frameworks such as GRI, SASB, TCFD, and ISSB—and leverage innovation to build resilient, responsible organizations.

Course Objectives

By the end of this ESG training, participants will be able to:

- Understand the meaning of ESG and its impact on organizational performance and reputation.
- Identify and evaluate ESG-related risks and opportunities across various industries.
- Design and implement ESG strategies that support long-term sustainability.
- Navigate major ESG reporting frameworks and ensure compliance with global ESG regulations.
- Promote sustainable business practices, engage stakeholders effectively, and drive corporate innovation.

Course Outlines

Day 1: Introduction to ESG and Sustainability

- Defining ESG meaning and exploring its global significance.
- The rise of sustainability in modern business models and ESG investment strategies.
- Connecting ESG to the UN Sustainable Development Goals.
- Navigating ESG rules, regulations, and evolving stakeholder expectations.
- Understanding ESG performance ratings, scores, and benchmarking practices.



Day 2: Environmental Pillar

- Assessing climate change impacts and managing environmental risks.
- Strategies for reducing carbon footprint and achieving net-zero targets.
- Implementing energy efficiency measures and green technologies.
- Managing natural resources, waste, and circular economy practices.
- Conducting ESG audits to ensure environmental compliance.

Day 3: Social Pillar

- Upholding labor standards, human rights, and social responsibility.
- Building inclusive cultures through diversity, equity, and inclusion.
- Promoting employee health, safety, and well-being.
- Creating community engagement strategies and social investment initiatives.
- Conducting social impact assessments and preparing effective ESG reports.

Day 4: Governance Pillar

- Building effective corporate governance structures and ESG leadership.
- Upholding ethical business conduct and anti-corruption policies.
- Ensuring board accountability and transparent decision-making.
- Integrating risk management into ESG oversight.
- Aligning corporate strategy with ESG goals and stakeholder trust.

Day 5: ESG Reporting, Integration, and Future Outlook

- Overview of ESG reporting frameworks: GRI, SASB, TCFD, and ISSB.
- Identifying key ESG metrics and indicators to track performance.
- Building an actionable ESG roadmap and implementation plan.
- Real-world case studies and industry best practices.
- Exploring the future of ESG investment funds and innovative ESG solutions.

Why Attend This Course? Wins & Losses!

- Gain in-demand skills in ESG strategy design and sustainability integration.
- Learn how to comply with global frameworks and ESG policies.
- Build your capability to evaluate ESG risks and identify opportunities in your sector.
- Master ESG reporting, data management, and stakeholder engagement.
- Strengthen your organization's transparency, reputation, and competitive edge.

Conclusion

This course serves as a comprehensive guide for professionals who want to champion sustainability, manage ESG performance, and future-proof their organizations. As expectations for corporate responsibility continue to grow, so does the need for leaders equipped with deep ESG knowledge and executive skills.



By mastering the principles of ESG and learning how to align them with innovation and value creation, participants will be empowered to craft strategies that balance profit, people, and planet—driving long-term success and positive impact.

