

Mastering ESG Principles for Sustainability

Milan (Italy) 6 - 10 April 2026



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Introduction

As global challenges related to climate change, inequality, and corporate accountability intensify, mastering Environmental, Social, and Governance ESG principles has become essential for business leaders, strategists, and sustainability professionals.

ESG is no longer just a compliance exercise; it is a strategic framework that supports sustainable value creation, mitigates risks, and aligns business practices with stakeholder expectations and regulatory standards.

This course offers a deep dive into the core ESG pillars, showing how to integrate them into corporate strategy, implement effective reporting practices, and respond to emerging sustainability challenges.

Participants will gain hands-on tools to align ESG with global frameworks such as GRI, SASB, TCFD, and ISSBI and leverage innovation to build resilient, responsible organizations.

Course Objectives

By the end of this course, participants will be able to:

- Understand the core concepts of ESG and their influence on organizational performance and reputation.
- Identify and evaluate ESG-related risks and opportunities across industries and sectors.
- Design, align, and implement ESG strategies that drive long-term sustainability.
- Navigate major ESG reporting frameworks including GRI, SASB, TCFD, and ISSB.
- Promote sustainable business practices, enhance stakeholder engagement, and contribute to value creation and corporate innovation.

Course Outlines

Day 1: Introduction to ESG and Sustainability

- Defining ESG and understanding its global relevance.
- The rise of sustainability in modern business models.
- ESG and its link to the UN Sustainable Development Goals SDGs.
- Navigating the regulatory landscape and evolving stakeholder expectations.
- Understanding ESG ratings, scores, and benchmarking practices.

Day 2: Environmental Pillar

- Climate change impact and environmental risk management.
- Strategies for carbon footprint reduction and achieving net-zero targets.
- Implementing energy efficiency and green technologies.
- Managing natural resources, waste, and circular economy practices.
- Conducting environmental audits and ensuring regulatory compliance.





Day 3: Social Pillar

- Labor standards, human rights, and ESG alignment.
- Building inclusive cultures through Diversity, Equity, and Inclusion DEI.
- Promoting health, safety, and employee well-being.
- Strategies for community engagement and social investment.
- · Performing social impact assessments and effective reporting.

Day 4: Governance Pillar

- Effective corporate governance structures and ESG leadership.
- Upholding ethical business conduct and anti-corruption practices.
- Ensuring board accountability and transparent decision-making.
- Integrating risk management into ESG oversight.
- · Aligning corporate strategy with ESG goals and stakeholder trust.

Day 5: ESG Reporting, Integration, and Future Outlook

- Overview of ESG reporting frameworks: GRI, SASB, TCFD, ISSB.
- Key metrics and KPIs to track ESG performance.
- Building a realistic ESG roadmap and implementation plan.
- Real-world case studies and industry best practices.
- Exploring future ESG trends and the role of innovation in sustainability.

Why Attend This Course: Wins & Losses!

- Gain in-demand skills in ESG integration and sustainable strategy design.
- Learn to comply with international frameworks like GRI, SASB, TCFD, and ISSB.
- Build the ability to evaluate ESG risks and opportunities in your sector.
- Master ESG reporting, metrics, and stakeholder engagement techniques.
- Strengthen your organization stransparency, reputation, and competitive edge.

Conclusion

This course serves as a comprehensive guide for professionals seeking to champion sustainability, manage ESG performance, and future-proof their organizations.

As expectations for corporate responsibility grow, so does the need for leaders equipped with ESG knowledge and execution capabilities.

By mastering ESG principles, participants will be empowered to craft strategies that balance profit, people, and planet Idriving long-term success and positive impact.





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