

## Mastering ESG Principles for Sustainability

*Sharm El-Sheikh (Egypt)*

*22 - 26 February 2026*

UK Training

# PARTNER



## Mastering ESG Principles for Sustainability

Code: LM28 From: 22 - 26 February 2026 City: Sharm El-Sheikh (Egypt) Fees: 3700 Pound

### Introduction

As global challenges linked to climate change, inequality, and corporate accountability intensify, understanding the meaning of ESG Environmental, Social, and Governance has become critical for business leaders, strategists, and sustainability professionals. What is ESG? It's no longer just a compliance task—it's a strategic framework that supports sustainable value creation, mitigates risks, and aligns business practices with stakeholder expectations and regulatory standards.

This course offers an in-depth exploration of the definition of ESG, focusing on how to integrate it into corporate strategies, implement effective ESG reporting, and address emerging sustainability challenges. Participants will gain hands-on tools to align ESG with global frameworks such as GRI, SASB, TCFD, and ISSB—and leverage innovation to build resilient, responsible organizations.

### Course Objectives

By the end of this ESG training, participants will be able to:

- Understand the meaning of ESG and its impact on organizational performance and reputation.
- Identify and evaluate ESG-related risks and opportunities across various industries.
- Design and implement ESG strategies that support long-term sustainability.
- Navigate major ESG reporting frameworks and ensure compliance with global ESG regulations.
- Promote sustainable business practices, engage stakeholders effectively, and drive corporate innovation.

### Course Outlines

#### Day 1: Introduction to ESG and Sustainability

- Defining ESG meaning and exploring its global significance.
- The rise of sustainability in modern business models and ESG investment strategies.
- Connecting ESG to the UN Sustainable Development Goals.
- Navigating ESG rules, regulations, and evolving stakeholder expectations.
- Understanding ESG performance ratings, scores, and benchmarking practices.

#### Day 2: Environmental Pillar

- Assessing climate change impacts and managing environmental risks.
- Strategies for reducing carbon footprint and achieving net-zero targets.
- Implementing energy efficiency measures and green technologies.
- Managing natural resources, waste, and circular economy practices.
- Conducting ESG audits to ensure environmental compliance.

#### Day 3: Social Pillar

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

- Upholding labor standards, human rights, and social responsibility.
- Building inclusive cultures through diversity, equity, and inclusion.
- Promoting employee health, safety, and well-being.
- Creating community engagement strategies and social investment initiatives.
- Conducting social impact assessments and preparing effective ESG reports.

#### Day 4: Governance Pillar

- Building effective corporate governance structures and ESG leadership.
- Upholding ethical business conduct and anti-corruption policies.
- Ensuring board accountability and transparent decision-making.
- Integrating risk management into ESG oversight.
- Aligning corporate strategy with ESG goals and stakeholder trust.

#### Day 5: ESG Reporting, Integration, and Future Outlook

- Overview of ESG reporting frameworks: GRI, SASB, TCFD, and ISSB.
- Identifying key ESG metrics and indicators to track performance.
- Building an actionable ESG roadmap and implementation plan.
- Real-world case studies and industry best practices.
- Exploring the future of ESG investment funds and innovative ESG solutions.

#### Why Attend This Course? Wins & Losses!

- Gain in-demand skills in ESG strategy design and sustainability integration.
- Learn how to comply with global frameworks and ESG policies.
- Build your capability to evaluate ESG risks and identify opportunities in your sector.
- Master ESG reporting, data management, and stakeholder engagement.
- Strengthen your organization's transparency, reputation, and competitive edge.

#### Conclusion

This course serves as a comprehensive guide for professionals who want to champion sustainability, manage ESG performance, and future-proof their organizations. As expectations for corporate responsibility continue to grow, so does the need for leaders equipped with deep ESG knowledge and execution skills.

By mastering the principles of ESG and learning how to align them with innovation and value creation, participants will be empowered to craft strategies that balance profit, people, and planet—driving long-term success and positive impact.

A graphic of a chessboard with several pawns. In the foreground, a large gold king piece stands prominently. Behind it, several silver and gold pawns are positioned on different squares. The background features a series of concentric, light gray circles, creating a sense of depth and focus on the chess pieces.

UK Training  
**PARTNER**



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)  
(Switzerland)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients

 <b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar	 <b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea	 <b>Booking.com</b> Booking.com Netherlands	 <b>OXFAM</b> Oxfam GB International Organization, Yemen	 <b>Capital Markets Authority</b> Kuwait
 <b>Waltersmith</b> Waltersmith Petroman Oil Limited Nigeria	 <b>QNB</b> Qatar National Bank (QNB), Qatar	 <b>Qatar Foundation</b> Qatar	 <b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania	 <b>KFAS</b> KFS Kuwait
 <b>Reserve Bank of Malawi</b> Malawi	 <b>Central Bank of Nigeria</b> Nigeria	 <b>Ministry of Interior Kingdom of Saudi Arabia</b> KSA	 <b>Mabruk Oil Company</b> Libya	 <b>Saudi Electricity Company</b> KSA
 <b>BPKH</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 <b>NATO Italy</b>	 <b>ENI</b> ENI CORPORATE UNIVERSITY, Italy	 <b>GULF BANK</b> Gulf Bank Kuwait	 <b>General Organization for Social Insurance</b> KSA
 <b>Defence Space Administration</b> Nigeria	 <b>National Industries Group (Holding)</b> Kuwait	 <b>Hamad Medical Corporation</b> Qatar	 <b>USAID</b> Pakistan	 <b>STC</b> STC Solutions, KSA
 <b>North Oil Company</b> North Oil company,	 <b>EKO Electricity</b> EKO Electricity	 <b>OMAN BROADBAND</b> Oman Broadband	 <b>UNITED NATIONS</b> UN.	 <b>Authority for Electricity Regulation, Oman</b> Authority for

UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

