

Finance & Non-Finance Professional (2-Day Intensive Course)

Dubai (UAE)

5 - 9 July 2026

UK Training

PARTNER



Finance & Non-Finance Professional (2-Day Intensive Course)

Code: FA28 From: 5 - 9 July 2026 City: Dubai (UAE) Fees: 3900 Pound

Introduction

In today's dynamic and competitive business environment, understanding the fundamentals of finance is crucial for professionals across all functions—not just those in the finance department. This Finance for Non-Financial Managers Course is specifically designed to bridge the knowledge gap between finance professionals and non-finance executives, empowering participants to interpret financial information, analyze business performance, and make informed financial decisions that align with organizational goals.

Whether you are involved in management, operations, sales, or project management, mastering the essentials of financial planning, budgeting, and financial analysis is key to driving business success. This program provides participants with practical insights into finance for non-finance professionals, equipping them with the skills to communicate effectively with finance teams, understand financial reports, and participate confidently in strategic business discussions.

Course Objectives

By the end of this Finance for Non-Financial Managers Course, participants will be able to:

- Understand key financial terms and concepts that are critical for effective decision-making.
- Read and interpret financial statements such as the Balance Sheet, Income Statement, and Cash Flow Statement.
- Apply financial analysis tools to evaluate business performance effectively.
- Grasp the principles of budgeting, forecasting, and financial planning.
- Communicate effectively with finance teams, using the appropriate terminology and financial context.
- Contribute to strategic decision-making by understanding the financial implications of business operations.
- Bridge the gap with finance professionals through effective financial communication.

Course Outlines

Day 1: Understanding Financial Fundamentals

- Basic Accounting Concepts: Learn about Assets, Liabilities, Equity, Revenue, and Expenses—the building blocks of financial understanding.
- Reading & Interpreting Financial Statements: Master the Income Statement, Balance Sheet, and Cash Flow Statement for better financial insights.
- Financial Ratios & Performance Metrics: Explore Profitability, Liquidity, Efficiency, and Solvency ratios to measure business health.
- Cash vs. Profit: Understand why profitability doesn't always mean liquidity, and how to manage both effectively.
- The Role of Finance in Decision-Making: Discover how financial management for non-finance managers supports strategic planning and business decision-making.

A graphic of a chessboard with several chess pieces (a king, queen, and pawns) in the foreground. The text 'UK Training PARTNER' is overlaid on the image.

UK Training
PARTNER

Day 2: Applying Financial Knowledge in a Business Context

- Budgeting & Forecasting: Learn to set realistic financial goals and perform resource planning to meet business objectives.
- Capital Investment Decisions: Understand key concepts like Return on Investment ROI, Payback Period, and Net Present Value NPV to evaluate investment opportunities.
- Cost Management & Control: Analyze Fixed vs. Variable Costs, perform Breakeven Analysis, and control expenses effectively.
- Financial Implications of Business Decisions: Engage in case studies and simulations to see how financial decisions impact overall performance.
- Communicating with Finance Professionals: Master the use of financial reports, dashboards, and collaborative tools to improve communication with finance teams.
- Explaining Finance to Non-Finance Professionals: Learn how to simplify complex financial concepts for better communication with non-financial colleagues.

Why Attend This Course: Wins & Losses!

- Master Financial Literacy: Gain confidence in understanding and applying finance for non-financial managers concepts, statements, and ratios.
- Improve Business Decision-Making: Leverage budgeting, forecasting, and financial analysis to make more informed business decisions.
- Bridge the Gap with Finance Teams: Communicate effectively with finance professionals, using the right terminology and context.
- Enhance Strategic Planning Skills: Learn how financial planning and analysis support organizational growth.
- Boost Career Growth: Equip yourself with finance training for non-finance managers, which is highly valued in business environments.
- Clear Communication with Finance: Understand how to explain finance to non-finance professionals with clarity and precision.

Conclusion

By the end of this Finance for Non-Financial Managers Course, participants will be equipped with the skills and knowledge to interpret financial information, contribute to budget planning, and engage confidently in strategic decision-making. Mastering the essentials of finance and accounting allows non-finance professionals to actively participate in business discussions and make data-driven decisions that drive growth and sustainability.

Join this course to bridge the gap between finance and business, enhance your decision-making skills, and elevate your professional expertise.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board has a checkered pattern, and there are concentric circles in the background.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



المؤسسة العامة للتأمينات الاجتماعية
General Organization for Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

