

## HR Analytics & Metrics

Kigali (Rwanda) 1 - 5 September 2025



www.blackbird-training.com -



## **HR Analytics & Metrics**

Code: HR28 From: 1 - 5 September 2025 City: Kigali (Rwanda) Fees: 3300 Pound

### Introduction

In today's data-driven world, HR Analytics & Metrics have become strategic tools for enhancing performance and supporting data-based decision-making. This course is designed to equip participants with the skills to analyze HR data, measure performance, and develop evidence-based strategies that improve organizational efficiency. Participants will learn how to utilize data to optimize talent acquisition, employee retention, and overall workforce productivity.

## **Course Objectives**

By the end of this course, participants will be able to:

- Understand the core concepts of HR Analytics and Metrics.
- Collect and analyze data related to performance, recruitment, and retention.
- Apply analytical tools to enhance HR strategies.
- Develop impactful reports that support decision-making at the executive level.
- Use Key Performance Indicators KPIs to evaluate HR effectiveness.

### **Course Outlines**

#### Day 1: Introduction to HR Analytics

- Definition of HR Analytics and its strategic importance.
- The role of data in optimizing HR strategies.
- Data collection tools Surveys, Databases, Reports.
- Workshop: Creating a data collection and analysis plan for workplace insights.

### Day 2: Metrics and Key Performance Indicators KPIs

- Identifying key HR Metrics and KPIs.
- Analyzing data related to recruitment, retention, and productivity.
- How to use metrics for performance optimization and decision-making.
- Practical Application: Preparing performance reports using clear measurement indicators.

### Day 3: Data Analysis for Decision-Making

- How to analyze HR data to improve recruitment strategies.
- Using predictive analytics to identify future HR needs.
- Managing performance with available data insights.
- Simulation Exercise: Applying predictive analytics on HR datasets.

### Day 4: Developing Data-Driven HR Strategies





- Transforming data insights into effective HR strategies.
- Designing improvement plans based on digital analysis.
- Integrating HR analytics into strategic planning.
- Workshop: Designing a strategic HR plan based on data analysis.

### Day 5: Reporting and Continuous Evaluation

- How to prepare effective analytical reports for senior management.
- Monitoring performance using regular analytics.
- Reviewing successful case studies of data-driven HR improvements.
- Final Project: Preparing a comprehensive HR Analytics Report.

### Why Attend this Course: Wins & Losses!

- Gain the ability to analyze HR data effectively for performance optimization.
- Enhance recruitment and retention strategies through evidence-based insights.
- Support strategic decision-making with impactful data reports.
- Improve organizational efficiency by leveraging analytics in HR planning.

### Conclusion

This training course is an exceptional opportunity for HR professionals and business leaders who want to master the art of data analysis in human resources. By applying modern analytical tools and practical applications, participants will be equipped to drive strategic decisions and optimize HR processes.

Join us to elevate your HR analytics skills and transform your organizational performance.





# **Blackbird Training Cities**

## Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany) (Switzerland)



Paris (France)



Athens(Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)





## **Blackbird Training Cities**

### **USA & Canada**



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

## **ASIA**



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh(KSA)



Melbourne (Australia) Korea)



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut





# **Blackbird Training Cities**

## **AFRICA**



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)







# **Blackbird Training Clients**



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation **Guinea** 



Booking.com Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait** 



rsmith Petroman Oil Limited Oatar Na Nigeria (O





Qatar Foundation, **Qatar** 



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



KFAS **Kuwait** 



Reserve Bank of Malawi, **Malawi** 



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya** 



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Italy



ENI CORPORATE UNIVERSITY, Italy



Gulf Bank Kuwait



General Organization for Social Insurance KSA



Defence Space Administration **Nigeria** 



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar** 



USAID **Pakistan** 



STC Solutions, **KSA** 



North Oil company,



EKO Electricity



Oman Broadband



UN.







## **Blackbird Training Categories**

## Management & Admin

Entertainment & Leisure

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

**Project Management** 

**Human Resources** 

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

### **Technical Courses**

Artificial Intelligence (AI)

Hospital Management

**Public Sector** 

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

**UK Traininig** 

Aviation

C-Suite Training





+44 7401 1773 35 +44 7480 775526

Sales@blackbird-training.com

www.blackbird-training.com

