BLACKBIRD FOR TRAINING

Certified FinTech Professional Preparation Course

5 – 9 July 2027
Lyon (France)



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Introduction

In today's digitally driven financial landscape, FinTech—short for financial technology—is revolutionizing how people access, manage, and interact with financial services. But exactly what is FinTech? It's more than just a buzzword—it represents a transformational force redefining global finance.

The Certified FinTech Professional course is carefully crafted to offer professionals a deep and structured understanding of the modern FinTech ecosystem. Whether you're exploring FinTech development, interested in FinTech financial planning, or looking to become a certified FinTech analyst, this course provides the essential building blocks to succeed.

Through a rich 1-week learning experience, participants will gain hands-on insight into FinTech solutions, including Open Banking, Artificial Intelligence applications in finance, and Regulatory Technology RegTech. The program combines foundational knowledge with practical tools to help learners adapt to rapid technological and regulatory changes—preparing them for the future of finance.

Course Objectives

By the end of this FinTech training, participants will:

- Understand the definition of FinTech and its core applications in modern financial services.
- Explore the Open Banking model, its benefits, regulatory considerations, and its role in boosting innovation and financial inclusion.
- Examine AI-driven FinTech innovations, such as robo-advisors, smart chatbots, credit scoring, and fraud prevention.
- Gain a working knowledge of RegTech and its application in compliance, KYC, AML, and regulatory reporting.
- Develop strategic and technical insight to navigate and lead in the fast-evolving FinTech sector.

Course Outlines

Day 1: Introduction to FinTech

- FinTech definition: What it is, how it emerged, and why it matters.
- Mapping the FinTech ecosystem: Key players, disruptive technologies, and industry impact.
- How FinTech enhances access to financial services and fosters inclusion.
- Case studies: Real-world success stories in FinTech development and innovation.



Day 2: Open Banking

- What is Open Banking? Core principles, regulations, and architecture.
- How API-driven models are reshaping finance through transparency and integration.
- Benefits and risks for banks, fintech firms, and consumers.
- Global best practices and regulatory frameworks.

Day 3: Artificial Intelligence in FinTech

- Key technologies: Machine learning, natural language processing, predictive analytics.
- Practical use cases: Robo-advisors, digital assistants, automated credit checks.
- AI-powered fraud detection and risk assessment in financial environments.
- Ethical implications and responsible AI in finance.

Day 4: Regulatory Technology RegTech

- What is RegTech and how it strengthens compliance in the financial sector.
- The intersection of FinTech and regulation: Ensuring security, privacy, and legal accountability.
- Technologies behind RegTech: AI, blockchain, big data analytics.
- Real-world applications: AML, KYC, and automated regulatory reporting.

Day 5: The Future of FinTech

- Blockchain and digital currencies: How they're reshaping traditional finance.
- Digital wallets and payment innovation: A step toward cashless economies.
- InsurTech and WealthTech: New frontiers in insurance and wealth management.
- FinTech public relations and transparency as a trust-building strategy.
- FinTech forecast: Upcoming trends, risks, and game-changing opportunities.

Why Attend this Course: Wins & Losses!

- Earn a globally respected FinTech professional certification and set yourself apart in a competitive field.
- Apply knowledge directly through case studies involving FinTech financial planning, AI tools, and regulatory use cases.
- Future-proof your career by mastering in-demand skills and staying ahead of the digital curve.
- Get a practical understanding of FinTech technology and its impact on daily operations and strategic planning.
- Join a network of professionals shaping the next generation of FinTech solutions.

Conclusion

FinTech is no longer an emerging trend—it's a global movement reshaping the financial sector from the inside out. From mobile banking and blockchain to AI and RegTech, the future of finance demands professionals who are not just aware, but fully prepared.



This Certified FinTech Professional course equips participants with the tools, credentials, and strategic mindset needed to lead digital transformation in financial services. If you've ever wondered "what does FinTech mean" or asked "what is a FinTech professional?", this program provides the answers—and the skills to make you one.

Step into the future of finance. Get certified. Get ahead.

