

Corporate Finance Fundamentals Training Course

Istanbul (Turkey) 15 - 19 February 2026



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Corporate Finance Fundamentals Training Course

Code: FA28 From: 15 - 19 February 2026 City: Istanbul (Turkey) Fees: 3900 Pound

Introduction

Corporate finance is the backbone of any successful organization. It focuses on managing the company finances to maximize shareholder value while minimizing financial risks. This course provides participants with a solid foundation in corporate finance principles, covering essential topics such as financial analysis, capital structure, investment decision-making, and risk management. By the end of the course, participants will be able to make strategic financial decisions that enhance organizational growth and stability.

Course Objectives

By the end of this course, participants will be able to:

- Understand the core concepts and principles of corporate finance.
- Analyze financial statements and evaluate a company s financial performance.
- Apply financial analysis techniques for decision-making.
- Assess different sources of financing and their impact on corporate capital structure.
- Understand risk management techniques and their application in corporate finance.

Course Outlines

Day 1: Introduction to Corporate Finance & Financial Analysis

- Overview of Corporate Finance: Definition and Importance.
- Key Financial Statements: Balance Sheet, Income Statement, and Cash Flow Statement.
- Financial Ratios Analysis: Liquidity Ratios, Solvency Ratios, Profitability Ratios.
- Understanding the Time Value of Money TVM and its application in decision-making.

Day 2: Capital Structure and Financing Decisions

- · Definition and components of Capital Structure.
- Equity Financing vs. Debt Financing.
- Cost of Capital and Weighted Average Cost of Capital WACC.
- Leverage and its impact on financial performance.
- Optimal Capital Structure theories.

Day 3: Investment Decision-Making

- Capital Budgeting Techniques.
- Project Evaluation and Selection.
- · Real Options in Investment Decisions.
- Risk Assessment in Investment Projects.





Day 4: Risk Management in Corporate Finance

- Types of Financial Risks: Market Risk, Credit Risk, Liquidity Risk, and Operational Risk.
- Hedging Techniques: Derivatives, Options, Futures, and Swaps.
- Diversification Strategies to minimize risk exposure.
- Sensitivity Analysis and Scenario Analysis.

Day 5: Corporate Financial Strategy and Reporting

- Strategic Financial Planning and Forecasting.
- Financial Reporting Standards and Compliance.
- Mergers and Acquisitions M&A Financial Strategies.
- Case Studies and Practical Applications.
- Group Discussion and Q&A Session.

Why Attend this Course: Wins & Losses!

- Gain a solid understanding of corporate finance principles and their real-world applications.
- Enhance decision-making skills in investment projects and capital structure planning.
- Master the tools for financial analysis and strategic financial planning.
- Learn to effectively manage corporate risks and protect shareholder value.

Conclusion

Mastering the fundamentals of corporate finance empowers professionals to make strategic decisions that drive business growth and financial stability. This course equips participants with the knowledge and tools to analyze financial statements, optimize capital structures, manage corporate risks, and evaluate investment opportunities effectively.

Through hands-on exercises and real-world case studies, participants will be ready to contribute to their organizations with confidence and expertise.





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