

# Localization and Management of Health Insurance Accounts in Public Healthcare

*Paris (France)*

*9 - 13 March 2026*

UK Traininig

# PARTNER



# Localization and Management of Health Insurance Accounts in Public Healthcare

Code: NC28 From: 9 - 13 March 2026 City: Paris (France) Fees: 5100 Pound

## Introduction

In the face of rapid developments in the healthcare sector and the growing demand for high-quality public healthcare services, efficient financial management of health insurance accounts has become crucial. This course is designed to equip financial and administrative professionals with the skills required to effectively manage health insurance financial operations within the public health sector. Emphasizing localization management—including Saudization/Nationalization—the course also aims to enhance national capabilities to drive financial sustainability and improve service quality for beneficiaries.

## Course Objectives

By the end of this health insurance management course, participants will be able to:

- Understand the general framework of health insurance in the public sector, including types of health insurance and public healthcare policies.
- Professionally manage insurance accounts linked to healthcare services in a systematic manner.
- Develop an integrated financial system that connects medical services, budgets, and claims.
- Apply localization management principles effectively in financial operations, supporting nationalization efforts.
- Prepare accurate financial reports that enhance decision-making and support public healthcare policies.

## Course Outlines

### Day 1: Basic Concepts of Health Insurance and Public Health Financing

- Introduction to health insurance systems and their role in public healthcare.
- Differences between public option healthcare and private health insurance.
- Understanding healthcare financing models and their impact on public health policies.
- The role of the public sector in delivering insured health services and supporting healthcare public policy.

### Day 2: Medical Cost Analysis and Linking to Financial Accounts

- Classification and documentation of medical services.
- Analysis of health service costs and their integration with insurance accounts.
- Effective billing management and insurance claims processing.
- Techniques for monitoring and analyzing medical spending to improve public healthcare efficiency.

### Day 3: Localization of Financial Management in Health Insurance

- Key concepts of localization management in financial operations.
- Strategies to build national competencies in health insurance business and financial localization.
- Automation of financial systems and leveraging modern localization management systems.



- Real-world case studies and successful models in public healthcare localization.

#### Day 4: Claims Management and Financial Auditing in Health Insurance

- Understanding the insurance claims cycle from service provision to reimbursement.
- Establishing policies and procedures for financial review and compliance with public healthcare policies.
- Techniques for financial and technical auditing of insurance claims.
- Addressing common challenges in claims management and implementing best practices.

#### Day 5: Financial Reporting and Decision-Making

- Identifying types of financial reports essential for the health insurance sector.
- Understanding Key Performance Indicators KPIs – both financial and operational – for effective evaluation.
- Utilizing financial reports to enhance performance and support healthcare public relations and decision-making.
- Final Workshop: Design an integrated model for managing health insurance accounts within a public healthcare institution.

#### Why Attend This Course: Wins & Losses!

- Master Financial Management: Learn to manage health insurance financial operations effectively, ensuring compliance and sustainability.
- Localization Expertise: Understand the importance of localization management and its impact on public healthcare.
- Cost Analysis & Budgeting: Develop skills in medical cost analysis and budget planning for public health services.
- Financial Reporting Excellence: Gain expertise in producing accurate financial reports that drive effective decision-making.
- Real-World Application: Apply knowledge through real-world case studies and hands-on workshops designed to mimic public health financial operations.

#### Conclusion

This course is a crucial step for professionals seeking to excel in managing health insurance financial accounts within the public sector. By combining theoretical knowledge with practical application, participants will develop critical skills in financial analysis, planning, automation, and localization management. These competencies are essential to meet modern challenges and drive sustainable development in public healthcare finance.

Participants will leave equipped to implement robust financial management systems, aligned with public healthcare policies, that ensure financial sustainability, service quality, and compliance with localization strategies.



# Blackbird Training Cities

## Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut





## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior,  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



General Organization for  
Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom



+44 7401 1773 35  
+44 7480 775526



[Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)



[www.blackbird-training.com](http://www.blackbird-training.com)

