

## OKR (Objectives and Key Results)

*Casablanca (Morocco)*

*10 - 14 November 2025*

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## OKR (Objectives and Key Results)

Code: PS28 From: 10 - 14 November 2025 City: Casablanca (Morocco) Fees: 3300 Pound

### Introduction

Objectives and Key Results OKRs are a powerful goal-setting methodology used by top-performing companies like Google, Intel, and LinkedIn. This course provides a deep dive into OKRs, equipping you with the knowledge and tools needed to set, track, and achieve ambitious goals.

Through interactive workshops, real-world case studies, and hands-on exercises, you will learn how to implement OKRs effectively and drive measurable success within your organization.

### Course Objectives

By the end of this course, you will:

- Understand the core principles and advanced strategies of OKRs.
- Learn how to create, align, and track high-impact OKRs.
- Avoid common pitfalls and maximize goal achievement.
- Apply OKRs in various business environments, from startups to enterprises.
- Gain practical experience in using OKR tracking tools and software.

### Course Outline 5 Days

#### Day 1: Introduction to OKRs & Strategic Goal Setting

- The History and Evolution of OKRs - From Intel to Modern Businesses
- The OKR Framework - Breaking Down Objectives & Key Results
- Difference Between OKRs, KPIs, and Other Goal-Setting Methods
- Benefits of OKRs - Why High-Performing Companies Use Them

#### Day 2: Crafting Effective OKRs

- How to Write Inspiring and Actionable Objectives
- Defining Measurable and Ambitious Key Results

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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- Aligning OKRs with Company Vision and Strategy
- Common Mistakes in Writing OKRs and How to Avoid Them

### Day 3: Implementing OKRs in Teams & Organizations

- Cascading and Aligning OKRs Across Departments
- Setting OKR Cycles - Quarterly Planning & Execution
- OKR Ownership - Who is Responsible for What?
- Tools & Software for Tracking OKRs Effectively

### Day 4: OKR Execution & Performance Tracking

- Weekly Check-ins & Tracking Progress - Best Practices
- How to Review, Adjust, and Iterate OKRs
- Handling Low-Performing OKRs and Roadblocks
- Leadership and Cultural Change for OKR Success

### Day 5: Advanced OKR Strategies & Real-World Applications

- Stretch Goals vs. Committed Goals - When to Use Each
- Case Studies: How Google, LinkedIn, and Startups Use OKRs
- Scaling OKRs for Large Enterprises and Remote Teams
- Final Workshop: Applying OKRs to Your Organization

### Why Attend This Course: Wins & Losses

#### Wins

- Gain a practical and strategic understanding of OKRs.
- Learn from real-world case studies of top-performing organizations.
- Hands-on exercises to develop and refine OKRs for your team.
- Get expert guidance on implementing OKRs effectively.

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### Losses If You Miss This Course

- Struggle with unclear or misaligned goals.
- Risk of failing to execute OKRs properly.
- Lack of practical frameworks for tracking and measuring progress.
- Miss out on tools and best practices used by top global companies.

### Conclusion

OKRs are more than just a goal-setting tool; they are a transformational framework that drives focus, alignment, and measurable success. This course equips you with the knowledge, strategies, and hands-on experience to implement OKRs effectively within your organization.

By the end of this program, you will be ready to set ambitious goals, track progress with confidence, and drive high performance across teams. This course will empower you with the tools and strategies needed to take your goal-setting approach to the next level.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the board.

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