

One-Day (6-Hour) Leadership & Strategic Management Course

In House

26 - 26 February 2025





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Code: LM28 From: 26 - 26 February 2025 City: In House Fees: 0 Pound

Introduction

In today's competitive business landscape, effective leadership and strategic management are critical for organizational success. This one-day intensive training program is specifically designed to help participants develop essential leadership skills and strategic thinking capabilities. By focusing on leadership principles, change management strategies, and growth-oriented decision-making, the course prepares individuals to confidently lead and create a lasting impact in their organizations. Through interactive discussions, case studies, and hands-on exercises, participants will leave with actionable strategies that they can immediately apply to drive success.

Course Objectives

By the end of this course, participants will be able to:

- Understand the difference between leadership and management, recognizing their distinct roles and responsibilities in driving organizational success.
- Develop strategic thinking skills, allowing them to align personal and team goals with broader organizational objectives.
- Apply various leadership styles effectively in different situations to lead with impact.
- Utilize change management techniques to navigate resistance and lead successful transformations.
- Enhance their communication skills to foster collaboration, build influence, and engage stakeholders effectively.
- Motivate teams using proven leadership and motivation strategies to drive high performance.
- Develop a personal leadership development plan for continuous improvement and long-term success.

Course Sessions

Session 1: Strategic Leadership Essentials 1.5 hours

- Leadership vs. Management: Understanding the difference
- The role of strategic leadership in organizational success
- Enhancing self-awareness for personal effectiveness
- Strategic thinking: Aligning personal and team goals with organizational objectives

Session 2: Leadership Development & Change Management 1.5 hours

- Understanding leadership styles and their impact on team performance
- Core leadership competencies: Influence & authority
- Managing and leading through change management
- Case study on effective leadership during organizational change





Session 3: Strategies for Growth & Effective Communication 1.5 hours

- Strategic planning for growth and innovation within an organization
- · Aligning teams with the organizational vision
- Effective communication for influence, collaboration, and alignment
- Advanced leadership communication techniques to engage stakeholders

Session 4: Motivation & Self-Assessment 1.5 hours

- Motivating teams using proven leadership strategies
- Building a high-performance leadership mindset within teams
- Self-assessment and creating a personal roadmap for leadership success
- Case study: "Leaders Eat Last" The power of selfless leadership

Why Attend This Course: Wins & Losses!

- Master Strategic Leadership: Learn to align team goals with organizational objectives and make decisions that support long-term growth.
- Enhance Communication and Collaboration: Acquire the skills to effectively communicate with teams and stakeholders to achieve common goals.
- Develop Practical Leadership Skills: Apply leadership styles, change management, and motivational strategies to real-world scenarios.
- Actionable Strategies for Success: The interactive, hands-on format ensures that you leave with actionable strategies to create lasting impact within your organization.

Conclusion

This one-day course offers a unique opportunity to master critical leadership and strategic management skills necessary to thrive in today's dynamic business world. By participating, you will enhance your ability to lead, strategize, and motivate teams to achieve organizational success.

Don t miss out on this chance to develop your leadership skills, elevate your career, and make a lasting impact in your organization!





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