

## Trust and Influence in Leadership

*Casablanca (Morocco)*

*30 March - 3 April 2026*

UK Training

# PARTNER



## Trust and Influence in Leadership

Code: LM28 From: 30 March - 3 April 2026 City: Casablanca (Morocco) Fees: 3300 Pound

### Introduction

The "Trust and Influence in Leadership" course is designed to help current and aspiring leaders build and maintain trust with their teams while enhancing their ability to influence others positively. This course focuses on the critical skills and strategies needed to earn trust in leadership, inspire confidence, and create a strong, cohesive team environment. Participants will learn how to navigate challenges, manage conflicts, and lead with integrity. By the end of the course, attendees will be equipped with the tools to establish trust and influence, which are vital for successful leadership and organizational success.

### Course Objectives

By the end of the course, participants will be able to:

- Understand the importance of influence in leadership and its impact on team performance.
- Learn strategies to build and maintain trust in leadership with team members.
- Develop influencing skills in leadership to motivate and inspire others.
- Explore the role of emotional intelligence in building trust and influence.
- Learn how to manage conflicts while maintaining trust within the team.
- Understand how to lead with integrity and inspire confidence.
- Build relationships based on mutual respect and trust in leadership.
- Gain techniques for motivating and engaging teams through influence.

### Course Outlines

#### Day 1: Foundations of Trust and Influence in Leadership

- Understand the core concepts of trust and influence in leadership.
- Learn the difference between positional power and personal power.
- Explore the impact of trust on team performance and success.
- Discuss how trust is built and maintained in leadership relationships.
- Understand how influence shapes leadership effectiveness.

#### Day 2: Building Trust with Your Team

- Learn how to demonstrate reliability, transparency, and authenticity to build trust.
- Develop strategies for developing trust in leadership in both one-on-one and team settings.
- Understand the importance of consistency in actions and words.
- Discuss common pitfalls that erode trust in leadership and how to avoid them.
- Use real-world examples of leaders who have successfully built trust.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

UK Training  
**PARTNER**

### Day 3: Mastering the Art of Influence

- Learn the principles of persuasive communication and how to use them effectively to influence others.
- Explore the psychology of influence in leadership and how to apply it ethically.
- Understand the role of body language and tone in influencing skills in leadership.
- Practice influence techniques through role-playing and group exercises.
- Build the ability to motivate others to achieve organizational goals.

### Day 4: Emotional Intelligence and Leadership

- Understand how emotional intelligence affects trust and influence.
- Learn techniques for improving self-awareness and empathy to build better relationships.
- Explore the impact of emotional intelligence on decision-making and conflict resolution.
- Build skills to manage and regulate your emotions in leadership situations.
- Develop strategies for understanding and responding to others' emotions.

### Day 5: Leading with Integrity and Sustaining Trust

- Learn how to lead with integrity and make ethical decisions that reinforce trust in leadership.
- Understand the long-term impact of trust in leadership on team dynamics and organizational culture.
- Explore strategies for sustaining trust during times of change or crisis.
- Discuss how to rebuild trust in leadership if it has been broken.
- Build a personal action plan for enhancing trust and influence in leadership.

### Why Attend This Course: Wins & Losses!

- Develop the ability to build and sustain trust with your team, a key element of effective leadership.
- Learn how to use influence in leadership ethically to motivate and inspire others.
- Build your emotional intelligence to understand better and respond to your team's needs.
- Gain tools to resolve conflicts while maintaining a trusting environment.
- Learn how to lead with integrity, which inspires confidence and respect.
- Strengthen your leadership capabilities and increase your impact on the organization.
- Master communication techniques that build lasting relationships with colleagues and stakeholders.
- Enhance your credibility and leadership effectiveness through trust and influence.

### Conclusion

The "Trust and Influence in Leadership" course equips leaders with the essential skills needed to earn and maintain trust while positively influencing their teams. By applying the principles of trust, influence, and emotional intelligence, you will be able to create a more cohesive and motivated team, improve organizational performance, and navigate challenges with confidence.

Enroll now to develop your leadership potential and learn how to lead with trust, integrity, and influence!

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. In the background, there are concentric circles and the text 'UK Training PARTNER' in a bold, black, sans-serif font.

UK Training  
**PARTNER**



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)





## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**

## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients

 <b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar	 <b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea	 <b>Booking.com</b> Booking.com Netherlands	 <b>OXFAM</b> Oxfam GB International Organization, Yemen	 <b>Capital Markets Authority</b> Kuwait
 <b>Waltersmith</b> Waltersmith Petroman Oil Limited Nigeria	 <b>QNB</b> Qatar National Bank (QNB), Qatar	 <b>Qatar Foundation</b> Qatar	 <b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania	 <b>KFAS</b> KFS Kuwait
 <b>Reserve Bank of Malawi</b> Malawi	 <b>Central Bank of Nigeria</b> Nigeria	 <b>Ministry of Interior Kingdom of Saudi Arabia</b> KSA	 <b>Mabruk Oil Company</b> Libya	 <b>Saudi Electricity Company</b> KSA
 <b>BPKH</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 <b>NATO Italy</b>	 <b>ENI</b> ENI CORPORATE UNIVERSITY, Italy	 <b>GULF BANK</b> Gulf Bank Kuwait	 <b>General Organization for Social Insurance</b> KSA
 <b>Defence Space Administration</b> Nigeria	 <b>National Industries Group (Holding),</b> Kuwait	 <b>Hamad Medical Corporation</b> Qatar	 <b>USAID</b> Pakistan	 <b>STC</b> STC Solutions, KSA
 <b>North Oil Company</b> North Oil company,	 <b>EKO Electricity</b> EKO Electricity	 <b>OMAN BROADBAND</b> Oman Broadband	 <b>UNITED NATIONS</b> UN.	 <b>Authority for Electricity Regulation, Oman</b> Authority for

UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

