

## Procurement Analytics: Driving Value Through Data

*Online*22 - 26 *March* 2026



·www.blackbird-training.com ·



## Procurement Analytics: Driving Value Through Data

Code: SC28 From: 22 - 26 March 2026 City: Online Fees: 1700 Pound

### Introduction

The "Procurement Analytics: Driving Value Through Data" course is designed to help procurement professionals leverage data to enhance decision-making. The course focuses on using analytics to optimize procurement strategies and drive value for the organization. Participants will learn how to collect, analyze, and interpret procurement data, identify trends, and improve sourcing decisions. By the end of the course, attendees will be equipped with practical tools and strategies to use data effectively in procurement processes, leading to cost savings and operational efficiencies.

### **Course Objectives**

By the end of the course, participants will:

- Understand the role of analytics in procurement and supply chain management.
- Learn how to collect and organize procurement data for analysis.
- Develop skills to analyze procurement data and identify trends.
- Use data to optimize sourcing strategies and supplier performance.
- Improve decision-making by integrating data insights into procurement processes.
- Learn to measure procurement performance using key metrics and KPIs.
- Identify cost-saving opportunities through data-driven insights.
- Build strategies to improve supplier relationships and procurement efficiency.

### **Course Outlines**

### Day 1: Introduction to Procurement Analytics

- Understand the role of analytics in procurement and supply chain management.
- Learn the fundamentals of procurement data and its importance.
- Explore key procurement metrics and KPIs for data-driven decision-making.
- Develop an understanding of the procurement lifecycle and where analytics can be applied.
- Get introduced to tools and software commonly used in procurement analytics.

### Day 2: Collecting and Organizing Procurement Data

- Learn methods for collecting accurate and reliable procurement data.
- Understand how to clean and organize procurement data for analysis.
- Explore the different types of procurement data: spend data, supplier data, and performance data.
- Learn how to integrate data from various sources into a single system.
- Develop techniques for managing large datasets in procurement.





### Day 3: Analyzing Procurement Data

- Learn how to identify key trends and patterns in procurement data.
- Explore techniques for spend analysis to identify cost-saving opportunities.
- Understand how to analyze supplier performance and optimize supplier selection.
- Use analytics to evaluate and improve procurement strategies.
- Develop skills to create data visualizations to communicate insights clearly.

### Day 4: Data-Driven Sourcing and Supplier Optimization

- Learn how to use data to improve sourcing strategies and decision-making.
- Understand supplier segmentation and how analytics can help select the best suppliers.
- Use data to negotiate better contract terms and pricing with suppliers.
- Explore techniques to monitor and improve supplier performance.
- Build strategies for managing supplier risks through data-driven insights.

### Day 5: Measuring and Reporting Procurement Performance

- Learn how to develop procurement dashboards to track performance and KPIs.
- Understand the importance of measuring procurement efficiency and effectiveness.
- Use data to assess the success of procurement initiatives and strategies.
- Learn how to communicate procurement performance to stakeholders using data.
- Build strategies for continuous improvement in procurement through data analysis.

### Why Attend This Course: Wins & Losses!

- Gain expertise in using data to enhance procurement decisions.
- Learn to identify trends and patterns in procurement data.
- Optimize sourcing strategies to drive value for your organization.
- · Discover cost-saving opportunities through data insights.
- Improve supplier performance and relationships with data-driven strategies.
- Make more informed decisions to increase procurement efficiency.
- Avoid costly procurement mistakes by leveraging data for better forecasting.
- Build a solid foundation for measuring procurement performance and success.

### Conclusion

The "Procurement Analytics: Driving Value Through Data" course provides procurement professionals with the tools and expertise to analyze data and optimize procurement strategies. By mastering procurement analytics, participants will be able to make better decisions, improve supplier relationships, and achieve cost savings, contributing to the overall success of their organizations.

Enroll now to gain the skills and strategies needed to drive value through data in procurement!





# **Blackbird Training Cities**

## Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)





Düsseldorf (Germany)



Paris (France)



Athens(Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)





## **Blackbird Training Cities**

### **USA & Canada**



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

## **ASIA**



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh(KSA)



Melbourne (Australia) Korea)



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut





# **Blackbird Training Cities**

## **AFRICA**



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)







# **Blackbird Training Clients**



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation **Guinea** 



Booking.com Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait** 



rsmith Petroman Oil Limited Oatar Na Nigeria (O





Qatar Foundation, **Qatar** 



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



KFAS **Kuwait** 



Reserve Bank of Malawi, **Malawi** 



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya** 



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Italy



ENI CORPORATE UNIVERSITY, Italy



Gulf Bank Kuwait



General Organization for Social Insurance KSA



Defence Space Administration **Nigeria** 



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar** 



USAID **Pakistan** 



STC Solutions, KSA



North Oil company,



EKO Electricity



Oman Broadband



UN.







## **Blackbird Training Categories**

### Management & Admin

Entertainment & Leisure

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

**Project Management** 

**Human Resources** 

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

### **Technical Courses**

Artificial Intelligence (AI)

Hospital Management

**Public Sector** 

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

**UK Traininig** 

Aviation

C-Suite Training





+44 7401 1773 35 +44 7480 775526

Sales@blackbird-training.com

www.blackbird-training.com

