

## Strategic Stakeholder Engagement

*Boston, Massachusetts (USA)*

*29 December 2025 - 2 January 2026*

UK Training

# PARTNER



## Strategic Stakeholder Engagement

Code: LM28 From: 29 December 2025 - 2 January 2026 City: Boston, Massachusetts (USA) Fees: 5700 Pound

### Introduction

This course is designed to help professionals build strong and effective relationships with key stakeholders in their projects or organizations. You will learn how to identify key stakeholders, prioritize them, and develop effective communication strategies to manage their expectations. The course covers how to address challenges and build long-term relationships through trust and collaboration. By the end of the course, you will be equipped with the tools to engage stakeholders strategically, ensuring smooth processes and long-term success.

### Course Objectives

By the end of this course, participants will be able to:

- Learn how to identify and prioritize key stakeholders based on their impact.
- Develop strategies to communicate effectively with different stakeholders.
- Understand how to align stakeholder expectations with organizational goals.
- Gain skills to manage stakeholder conflicts and build trust.
- Learn how to engage with stakeholders for long-term, value-driven relationships.
- Learn how to assess the success of stakeholder engagement strategies.
- Build sustainable strategies for creating strategic partnerships with stakeholders.

### Course Outlines

#### Day 1: Introduction to Stakeholder Engagement

- Understand the role of stakeholder engagement in achieving organizational goals.
- Learn how to identify and classify key stakeholders in projects.
- Explore the importance of stakeholder mapping and prioritizing based on influence and interest.
- Understand the benefits of effective stakeholder engagement for project success.

#### Day 2: Effective Communication Strategies

- Develop tailored communication strategies for different stakeholders.
- Understand the importance of transparency and consistency in communication.
- Explore various communication methods meetings, reports, digital platforms.
- Learn how to manage communication barriers and ensure clear messaging.

#### Day 3: Aligning Stakeholder Expectations with Organizational Goals

- Understand how to analyze and manage stakeholder expectations.
- Strategies for ensuring alignment between stakeholders' interests and organizational goals.

UK Training

**PARTNER**



- Learn how to balance competing priorities and concerns.
- Techniques for ensuring stakeholder involvement throughout the process.

#### Day 4: Managing Conflicts and Building Long-Term Relationships

- Learn conflict resolution techniques to find win-win solutions.
- Understand the importance of building trust and credibility for long-term engagement.
- Explore how to maintain positive relationships with stakeholders during challenging times.
- Learn how to build lasting relationships even after project completion.

#### Day 5: Measuring Success and Sustainable Stakeholder Engagement

- Learn how to measure the effectiveness of stakeholder engagement strategies.
- Understand how to gather and apply stakeholder feedback for continuous improvement.
- Develop methods for tracking success and adapting strategies to achieve sustainable results.
- Build an action plan for integrating stakeholder engagement in future activities.

#### Why Attend This Course: Wins & Losses!

- Learn how to identify and prioritize the most important stakeholders.
- Gain strategies for building long-term, value-driven relationships.
- Learn how to manage stakeholder expectations and align them with organizational goals.
- Develop negotiation skills to resolve conflicts and achieve mutually beneficial outcomes.
- Build strong relationships based on trust and collaboration for better project results.
- Learn how to assess and improve your stakeholder engagement efforts.
- Master the skills necessary to communicate effectively and engage stakeholders throughout the lifecycle of your projects.

#### Conclusion

The "Strategic Stakeholder Engagement" course equips participants with the essential tools and strategies needed to engage stakeholders effectively. From identifying key stakeholders and developing communication strategies to managing expectations and resolving conflicts, this course will enable you to foster successful, long-lasting relationships.

Sign up now to enhance your skills in stakeholder engagement and achieve sustainable success in your projects and organization.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles and the text 'UK Training PARTNER'.

## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)  
(Switzerland)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**

## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients

 <p><b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar</p>	 <p><b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p><b>Booking.com</b> Booking.com Netherlands</p>	 <p><b>OXFAM</b> Oxfam GB International Organization, Yemen</p>	 <p><b>Capital Markets Authority</b> Kuwait</p>
 <p><b>WS</b> Waltersmith Petroman Oil Limited Nigeria</p>	 <p><b>QNB</b> Qatar National Bank (QNB), Qatar</p>	 <p><b>Qatar Foundation</b> Qatar</p>	 <p><b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania</p>	 <p><b>KFAS</b> Kuwat Foundation for the Advancement of Sciences KFAS Kuwait</p>
 <p><b>Reserve Bank of Malawi</b> Malawi</p>	 <p><b>Central Bank of Nigeria</b> Nigeria</p>	 <p><b>Ministry of Interior Kingdom of Saudi Arabia</b> Ministry of Interior, KSA</p>	 <p><b>Mabruk Oil Company</b> Libya</p>	 <p><b>Saudi Electricity Company</b> KSA</p>
 <p><b>BPKH</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p><b>NATO Italy</b></p>	 <p><b>ENI</b> ENI CORPORATE UNIVERSITY, Italy</p>	 <p><b>GULF BANK</b> Gulf Bank Kuwait</p>	 <p><b>General Organization for Social Insurance</b> KSA</p>
 <p><b>Defence Space Administration</b> Nigeria</p>	 <p><b>National Industries Group (Holding),</b> Kuwait</p>	 <p><b>Hamad Medical Corporation</b> Qatar</p>	 <p><b>USAID</b> Pakistan</p>	 <p><b>STC</b> STC Solutions, KSA</p>
 <p><b>North Oil Company</b> North Oil company,</p>	 <p><b>EKO</b> EKO Electricity</p>	 <p><b>OMAN BROADBAND</b> Oman Broadband</p>	 <p><b>UNITED NATIONS</b> UN.</p>	 <p><b>Authority for Electricity Regulation, Oman</b> Authority for</p>

UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

