

Strategic Stakeholder Engagement

Casablanca (Morocco)

29 December 2025 - 2 January 2026

UK Training

PARTNER



Strategic Stakeholder Engagement

Code: LM28 From: 29 December 2025 - 2 January 2026 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

This course is designed to help professionals build strong and effective relationships with key stakeholders in their projects or organizations. You will learn how to identify key stakeholders, prioritize them, and develop effective communication strategies to manage their expectations. The course covers how to address challenges and build long-term relationships through trust and collaboration. By the end of the course, you will be equipped with the tools to engage stakeholders strategically, ensuring smooth processes and long-term success.

Course Objectives

By the end of this course, participants will be able to:

- Learn how to identify and prioritize key stakeholders based on their impact.
- Develop strategies to communicate effectively with different stakeholders.
- Understand how to align stakeholder expectations with organizational goals.
- Gain skills to manage stakeholder conflicts and build trust.
- Learn how to engage with stakeholders for long-term, value-driven relationships.
- Learn how to assess the success of stakeholder engagement strategies.
- Build sustainable strategies for creating strategic partnerships with stakeholders.

Course Outlines

Day 1: Introduction to Stakeholder Engagement

- Understand the role of stakeholder engagement in achieving organizational goals.
- Learn how to identify and classify key stakeholders in projects.
- Explore the importance of stakeholder mapping and prioritizing based on influence and interest.
- Understand the benefits of effective stakeholder engagement for project success.

Day 2: Effective Communication Strategies

- Develop tailored communication strategies for different stakeholders.
- Understand the importance of transparency and consistency in communication.
- Explore various communication methods meetings, reports, digital platforms.
- Learn how to manage communication barriers and ensure clear messaging.

Day 3: Aligning Stakeholder Expectations with Organizational Goals

- Understand how to analyze and manage stakeholder expectations.
- Strategies for ensuring alignment between stakeholders' interests and organizational goals.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

- Learn how to balance competing priorities and concerns.
- Techniques for ensuring stakeholder involvement throughout the process.

Day 4: Managing Conflicts and Building Long-Term Relationships

- Learn conflict resolution techniques to find win-win solutions.
- Understand the importance of building trust and credibility for long-term engagement.
- Explore how to maintain positive relationships with stakeholders during challenging times.
- Learn how to build lasting relationships even after project completion.

Day 5: Measuring Success and Sustainable Stakeholder Engagement

- Learn how to measure the effectiveness of stakeholder engagement strategies.
- Understand how to gather and apply stakeholder feedback for continuous improvement.
- Develop methods for tracking success and adapting strategies to achieve sustainable results.
- Build an action plan for integrating stakeholder engagement in future activities.

Why Attend This Course: Wins & Losses!

- Learn how to identify and prioritize the most important stakeholders.
- Gain strategies for building long-term, value-driven relationships.
- Learn how to manage stakeholder expectations and align them with organizational goals.
- Develop negotiation skills to resolve conflicts and achieve mutually beneficial outcomes.
- Build strong relationships based on trust and collaboration for better project results.
- Learn how to assess and improve your stakeholder engagement efforts.
- Master the skills necessary to communicate effectively and engage stakeholders throughout the lifecycle of your projects.

Conclusion

The "Strategic Stakeholder Engagement" course equips participants with the essential tools and strategies needed to engage stakeholders effectively. From identifying key stakeholders and developing communication strategies to managing expectations and resolving conflicts, this course will enable you to foster successful, long-lasting relationships.

Sign up now to enhance your skills in stakeholder engagement and achieve sustainable success in your projects and organization.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The text 'UK Training' is above 'PARTNER' which is in large, bold, black letters.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 <p>MANNAI CORPORATION MANNAI Trading Company WLL, Qatar</p>	 <p>GAC UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p>Booking.com Booking.com Netherlands</p>	 <p>OXFAM Oxfam GB International Organization, Yemen</p>	 <p>Capital Markets Authority Kuwait</p>
 <p>WS Waltersmith Petroman Oil Limited Nigeria</p>	 <p>QNB Qatar National Bank (QNB), Qatar</p>	 <p>Qatar Foundation Qatar</p>	 <p>AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania</p>	 <p>KFAS KFS Kuwait</p>
 <p>Reserve Bank of Malawi Malawi</p>	 <p>Central Bank of Nigeria Nigeria</p>	 <p>Ministry of Interior Kingdom of Saudi Arabia KSA</p>	 <p>Mabruk Oil Company Libya</p>	 <p>Saudi Electricity Company KSA</p>
 <p>BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p>NATO Italy</p>	 <p>ENI ENI CORPORATE UNIVERSITY, Italy</p>	 <p>GULF BANK Kuwait</p>	 <p>General Organization for Social Insurance KSA</p>
 <p>Defence Space Administration Nigeria</p>	 <p>National Industries Group (Holding), Kuwait</p>	 <p>Hamad Medical Corporation Qatar</p>	 <p>USAID Pakistan</p>	 <p>STC STC Solutions, KSA</p>
 <p>North Oil Company North Oil company,</p>	 <p>EKO EKO Electricity</p>	 <p>OMAN BROADBAND Oman Broadband</p>	 <p>UNITED NATIONS UN.</p>	 <p>Authority for Electricity Regulation, Oman Authority for</p>

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

