

## Data-Driven Decision Making for Leaders

Boston,Massachusetts (USA) 27 - 31 July 2026



www.blackbird-training.com



## Data-Driven Decision Making for Leaders

Code: LM28 From: 27 - 31 July 2026 City: Boston, Massachusetts (USA) Fees: 5700 Pound

#### Introduction

This course is designed to provide leaders with the tools and knowledge needed to make strategic decisions based on data. Participants will learn how to improve both day-to-day decision-making and long-term planning, leading to better business outcomes. The course covers various decision-making techniques, including data analysis, visualization tools, and predictive analytics, to guide leadership decision making. By the end of the course, participants will be equipped to integrate these skills into their leadership practices to enhance performance and drive business results. Whether you are seeking to refine your decision-making skills or adopt effective decision-making practices, this course will give you the foundation to make confident, data-driven decisions.

## **Course Objectives**

- Learn how to improve strategic decision-making with reliable data.
- Develop the decision-making skills necessary to interpret data effectively.
- Master the use of key performance indicators KPIs to measure success.
- Explore how to predict future trends using predictive analytics.
- Understand the role of data visualization in enhancing team collaboration and innovation.
- Learn how to communicate data-driven insights to stakeholders effectively.
- Foster a culture of data-driven decision-making within your organization.
- Enhance your ability to make good decisions based on accurate data.

### **Course Outlines**

### Day 1: Introduction to Data-Driven Decision Making

- Understand the importance of data in leadership decision-making.
- Learn how data can support strategic decision-making.
- Identify types of data that impact leadership decision-making.
- Explore the benefits and challenges of making data-driven decisions.
- Learn strategies for collecting and analyzing data effectively, ensuring the right decision-making methods are applied.

### Day 2: Key Concepts and Tools for Data Analysis

- Learn how to use basic decision-making techniques to interpret information.
- Explore data visualization tools to present findings clearly.
- Understand how to track key performance indicators KPIs and assess performance.
- Discover how to use tools like Excel, Power BI, and other resources for effective decision-making.
- Learn how to identify trends, correlations, and patterns in data to inform decision-making in business.





### Day 3: Making Data-Driven Decisions

- Learn how to make strategic decisions based on data insights.
- Understand how data can inform both short-term and long-term decisions.
- Study case studies where data-driven decisions led to successful outcomes.
- Explore decision-making models that integrate data analysis.
- Learn how to balance intuition with data-driven decision-making.
- Practice making decisions using real-life data scenarios.

### Day 4: Predictive Analytics and Forecasting

- Introduction to predictive analytics and its role in decision-making.
- Learn how to use historical data to predict future trends and inform executive decision-making.
- Understand the concepts of risk modeling and how they relate to decision-making.
- Explore tools and techniques for risk assessment based on data.
- Learn how to develop and implement preventive measures using predictive data insights.
- Understand how to calculate safety risks and create strategies for mitigation.

### Day 5: Building a Data-Driven Culture and Leadership

- Learn how to promote a data-driven decision-making culture within your organization.
- Understand the role of leadership in fostering data literacy.
- Develop strategies to encourage teams to use data in their decision-making process.
- Learn how to communicate data insights effectively to stakeholders, enhancing leadership and decisionmaking.
- Understand how data-driven decisions can enhance collaboration and innovation.
- Build an action plan to incorporate strategic decision-making into your leadership style.

### Why Attend This Course: Wins & Losses!

- Learn how to make informed, objective decisions based on reliable data.
- Gain the skills to integrate data analytics into your decision-making process.
- Improve business outcomes by using data to guide strategic decisions.
- Discover how data-driven decisions can improve team performance and productivity.
- Learn how to identify key metrics and KPIs that influence success.
- Understand how to forecast trends and outcomes using predictive analytics.
- Enhance your decision-making skills by using data to back up your actions.
- Create a data-driven culture within your organization for sustainable success in leadership decision-making.

### Conclusion

The "Data-Driven Decision Making for Leaders" course equips participants with the essential tools and strategies to make informed decisions using data. From understanding basic data analysis and key metrics to using predictive analytics and fostering a data-driven culture, participants will learn how to lead confidently with data insights at the forefront. This course will enhance your decision-making skills and give you the tools needed to make good decisions that drive positive outcomes for your business.

Sign up now to sharpen your leadership abilities and improve decision-making skills for smarter, data-backed decisions that will position your organization for success.





## **Blackbird Training Cities**

## Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)





Düsseldorf (Germany)



Paris (France)



Athens(Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)





## **Blackbird Training Cities**

### **USA & Canada**



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)

Toronto (Canada)

## **ASIA**



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh(KSA)



Melbourne (Australia) (Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



UK Traininig

Amman (Jordan)



Beirut





# **Blackbird Training Cities**

## **AFRICA**



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)







# **Blackbird Training Clients**



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation **Guinea** 



Booking.com Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait** 



rsmith Petroman Oil Limited Oatar Na Nigeria (O





Qatar Foundation, **Qatar** 



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



KFAS **Kuwait** 



Reserve Bank of Malawi, **Malawi** 



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya** 



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Italy



ENI CORPORATE UNIVERSITY, Italy



Gulf Bank Kuwait



General Organization for Social Insurance KSA



Defence Space Administration **Nigeria** 



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar** 



USAID **Pakistan** 



STC Solutions, **KSA** 



North Oil company,



EKO Electricity



Oman Broadband



UN.







## **Blackbird Training Categories**

## Management & Admin

Entertainment & Leisure

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

**Project Management** 

**Human Resources** 

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

### **Technical Courses**

Artificial Intelligence (AI)

Hospital Management

**Public Sector** 

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

**UK Traininig** 

Aviation

C-Suite Training





+44 7401 1773 35 +44 7480 775526

Sales@blackbird-training.com

www.blackbird-training.com

