Data-Driven Decision Making for Leaders

Munich (Germany)

10 - 14 November 2025

UK Traininig

PARTNER

Data-Driven Decision Making for Leaders

Code: LM28 From: 10 - 14 November 2025 City: Munich (Germany) Fees: 4400 Pound

Introduction

This course is designed to provide leaders with the tools and knowledge needed to make strategic decisions based on data. Participants will learn how to use data to improve day-to-day decisions and long-term planning, leading to better business outcomes. The course covers data analysis techniques, visualization tools, and forecasting with predictive analytics to guide strategic initiatives. By the end of the course, leaders will be equipped to integrate these skills into their leadership practices to enhance performance and drive business results.

Course Objectives

- Learn how to use data to improve strategic decision-making.
- Develop the skills needed to analyze and interpret data effectively.
- Learn how to use key performance indicators KPIs to measure success.
- Explore how to predict future trends using predictive analytics.
- Understand the role of data visualization in improving team collaboration and innovation.
- Learn how to communicate data-driven insights to stakeholders effectively.
- Enhance the ability to make decisions based on reliable and accurate data.
- Foster a culture of data-driven decision-making within the organization.

Course Outlines

Day 1: Introduction to Data-Driven Decision Making

- Understand the importance of data in leadership decision-making.
- Learn how data can support strategic decisions.
- Identify types of data that impact leadership decisions.
- Explore the benefits and challenges of making data-driven decisions.
- Learn strategies for collecting and analyzing data effectively.

Day 2: Key Concepts and Tools for Data Analysis

- Learn how to use basic data analysis techniques to interpret information.
- Explore data visualization tools to present findings clearly.
- Understand key performance indicators KPIs and how to track them.
- Discover how to use Excel, Power BI, or other tools for data analysis.
- Learn how to identify trends, correlations, and patterns in data.

Day 3: Making Data-Driven Decisions

- Learn how to make strategic decisions based on data insights.

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- Understand how data can inform both short-term and long-term decisions.
- Study case studies where data-driven decisions led to successful outcomes.
- Explore decision-making models that integrate data analysis.
- Learn how to balance intuition and data in decision-making.
- Practice making decisions using real-life data scenarios.

Day 4: Predictive Analytics and Forecasting

- Introduction to predictive analytics and its role in decision-making.
- Learn how to use historical data to predict future trends.
- Understand the concepts of risk modeling and risk analysis.
- Explore tools and techniques for risk assessment based on data.
- Learn how to develop and implement preventive measures using predictive data insights.
- Understand how to calculate safety risks and develop mitigation strategies.

Day 5: Building a Data-Driven Culture and Leadership

- Learn how to promote a data-driven decision-making culture within your organization.
- Understand the role of leadership in fostering data literacy.
- Develop strategies for encouraging teams to use data in their decision-making.
- Learn how to communicate data insights effectively to stakeholders.
- Understand how data-driven decisions can enhance collaboration and innovation.
- Build an action plan to incorporate data-driven decision-making into your leadership style.

Why Attend This Course: Wins & Losses!

- Learn how to make informed, objective decisions based on reliable data.
- Gain the skills to integrate data analytics into your leadership strategy.
- Improve business outcomes by using data to guide decisions.
- Discover how data-driven decisions can boost team performance and productivity.
- Learn how to identify key metrics and KPIs that drive success.
- Understand how to forecast trends and outcomes with predictive analytics.
- Enhance your decision-making by using data to back up your actions.
- Learn how to create a data-driven culture within your organization for sustainable success.

Conclusion

The "Data-Driven Decision Making for Leaders" course equips participants with the essential tools and strategies to make informed decisions using data. From understanding basic data analysis and key metrics to using predictive analytics and fostering a data-driven culture, participants will learn how to lead confidently with data insights at the forefront.

Sign up now to sharpen your leadership skills and make smarter, data-backed decisions for your organization.

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