BLACKBIRD FOR TRAINING

Strategic Project Leadership

27 September – 1 October 2027
Casablanca (Morocco)



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Ref: 3254694_174330 **Date:** 27 September – 1 October 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Introduction

Effective project leadership is essential for achieving strategic objectives and delivering long-term value. This course is designed for leaders who aspire to master the art of strategic project leadership. It emphasizes the importance of aligning projects with organizational goals, managing cross-functional teams and overcoming challenges to deliver outstanding results. As a leader, you will learn how to develop effective project leadership skills to guide projects that create sustainable strategic value and drive success.

The project leadership training provided in this course equips you with the tools to lead high-impact projects with confidence, manage risks, and improve team performance, all while delivering projects that align with your organization's mission and vision.

Course Objectives

By the end of this course, participants will be able to:

- Understand the critical role of strategic project leadership in project success.
- Learn how to align projects with the organization's strategic goals and vision.
- Develop project leadership strategies for leading cross-functional teams effectively.
- Improve decision-making in complex and high-stakes project scenarios.
- Enhance project leadership and risk management capabilities.
- Build strong communication strategies to manage stakeholders.
- Foster a culture of innovation, collaboration, and continuous improvement in projects.
- Learn resource management strategies to ensure efficient project execution.
- Gain the ability to handle project challenges and turn them into opportunities.
- Deliver projects that provide long-term impact and support organizational success.

Course Outlines

Day 1: Introduction to Strategic Project Leadership

- Understand the fundamentals of strategic project leadership.
- Learn how to align projects with the organization's goals and strategic vision.
- Explore the leader’s role in driving project success within the broader organizational strategy.
- Assess the significance of project leadership within an organization’s framework.



Day 2: Leading High-Performing Project Teams

- Develop leadership skills for leading cross-functional teams to achieve strategic goals.
- Learn how to inspire, motivate, and empower your team members to perform at their best.
- Explore strategies to foster collaboration, trust, and effective communication within project teams.
- Manage diverse skill sets and perspectives to achieve better project outcomes.

Day 3: Strategic Decision-Making and Risk Management

- Develop decision-making frameworks tailored for complex and high-stakes projects.
- Learn how to make data-driven decisions in project leadership.
- Master risk management strategies to identify, assess, and mitigate project risks.
- Create contingency plans to ensure project resilience and minimize disruptions.
- Strengthen your ability to make high-impact decisions under pressure.

Day 4: Stakeholder Management and Effective Communication

- Identify key stakeholders and their influence on project success.
- Build strategies to manage stakeholder expectations and deliver value.
- Learn how to communicate project goals, progress, and challenges to stakeholders effectively.
- Enhance your negotiation skills to manage competing priorities.

Day 5: Delivering Strategic Value and Sustaining Success

- Learn how to measure the long-term value and strategic impact of projects.
- Develop strategies to ensure project outcomes align with the organization's goals.
- Foster continuous improvement and innovation within your project teams.
- Create actionable plans to sustain project success after completion.
- Reflect on key lessons learned and prepare for future challenges in strategic project leadership.

Why Attend This Course: Wins & Losses!

- Gain the skills to lead projects that align with your organization’s strategic objectives.
- Learn how to develop effective project leadership strategies for managing high-impact projects.
- Improve your decision-making skills in complex and high-stakes projects.
- Enhance your ability to communicate effectively with stakeholders and manage expectations.
- Master project leadership and risk management strategies to minimize disruptions.
- Build and lead high-performing teams that drive project success.
- Foster a culture of innovation and continuous improvement to ensure long-term project value.
- Turn challenges into opportunities, enabling you to deliver projects that have a lasting impact on organizational goals.



Conclusion

The Strategic Project Leadership course offers an invaluable opportunity for leaders looking to strengthen their project leadership skills. This comprehensive course focuses on effective decision-making, managing cross-functional teams, strategic project alignment, and risk management. Whether you're leading small-scale initiatives or large strategic projects, you'll be empowered to drive results that align with your organization's vision and goals.

Enroll now to enhance your leadership abilities and become an expert in strategic project leadership, ensuring your projects succeed and create sustainable value for your organization.

