

## Strategic Stakeholder Management and Influence

*Lyon (France)*

*29 December 2025 - 2 January 2026*

UK Training

# PARTNER



## Strategic Stakeholder Management and Influence

Code: LM28 From: 29 December 2025 - 2 January 2026 City: Lyon (France) Fees: 4200 Pound

### Introduction

Effective stakeholder management is a cornerstone of organizational success. Strategic stakeholder management requires building strong relationships, fostering trust, and positively influencing decisions. The ability to manage stakeholders effectively is critical for achieving organizational goals and ensuring continued support for projects.

The Strategic Stakeholder Management and Influence course is designed to equip leaders with practical skills to identify, engage, and manage stakeholders effectively. This course will help you develop strategies to foster collaboration, resolve conflicts, and gain stakeholder support to drive organizational success.

### Course Objectives

By the end of this course, participants will be able to:

- Understand the importance of stakeholder management in achieving organizational success.
- Learn how to identify and analyze key stakeholders and their influence.
- Develop strategies to engage stakeholders and build strong relationships.
- Master techniques to resolve conflicts with stakeholders effectively.
- Enhance communication skills to align stakeholder expectations with organizational goals.
- Build trust and credibility with diverse stakeholder groups.
- Foster collaboration and teamwork across stakeholder networks.
- Develop influence strategies to gain stakeholder support for initiatives.
- Learn how to manage challenging stakeholders with professionalism.
- Create actionable plans for sustainable stakeholder engagement and relationship management.

### Course Outlines

#### Day 1: Foundations of Strategic Stakeholder Management

- Understand the role of stakeholders in achieving organizational success.
- Learn how to identify and categorize key stakeholders.
- Analyze stakeholder influence, interests, and expectations.
- Assess the impact of stakeholder relationships on project outcomes.

#### Day 2: Building Trust and Stakeholder Engagement

- Learn strategies to build trust and credibility with stakeholders.
- Explore techniques for effective stakeholder engagement.
- Develop personalized approaches to address stakeholder needs.
- Practice active listening and empathy to strengthen relationships.

A graphic of a chessboard with several chess pieces. In the foreground, there is a gold king piece, a silver pawn, and a gold pawn. In the background, there are concentric circles emanating from a point on the board.

UK Training  
**PARTNER**

### Day 3: Communication and Stakeholder Alignment

- Master effective communication techniques for different stakeholder groups.
- Learn how to manage stakeholder expectations through clear messaging.
- Develop strategies to align stakeholder goals with organizational objectives.
- Practice delivering key messages to gain stakeholder buy-in.

### Day 4: Managing Stakeholder Conflicts

- Identify common sources of stakeholder conflicts.
- Learn conflict resolution techniques to address disagreements effectively.
- Practice negotiation skills to achieve win-win outcomes.
- Explore real-world case studies of successful conflict management.

### Day 5: Influence and Sustainable Stakeholder Management

- Develop strategic influence strategies to gain stakeholder support for initiatives.
- Learn how to manage challenging stakeholders with professionalism.
- Create a sustainable plan for ongoing stakeholder engagement.
- Reflect on key learnings and build an action plan to apply in real-world scenarios.

### Why Attend This Course: Wins & Losses!

- Learn how to build strong and sustainable relationships with stakeholders.
- Gain the ability to influence decisions and gain stakeholder support effectively.
- Improve your ability to manage and resolve stakeholder conflicts.
- Build trust and credibility with diverse stakeholder groups.
- Enhance communication strategies to align expectations and drive collaboration.
- Create actionable plans to manage stakeholders confidently in complex environments.

### Conclusion

The Strategic Stakeholder Management and Influence course is an essential tool for leaders looking to strengthen relationships with stakeholders and positively impact decision-making. By focusing on trust-building, conflict resolution, and influence strategies, this course provides the necessary skills to ensure success in managing stakeholder relationships.

Enroll now to enhance your stakeholder management skills and amplify your leadership impact to drive organizational success!

A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. In the background, there are concentric circles and the text 'UK Training PARTNER'.



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients

 <b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar	 <b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea	 <b>Booking.com</b> Booking.com Netherlands	 <b>OXFAM</b> Oxfam GB International Organization, Yemen	 <b>Capital Markets Authority</b> Kuwait
 <b>Waltersmith</b> Waltersmith Petroman Oil Limited Nigeria	 <b>QNB</b> Qatar National Bank (QNB), Qatar	 <b>Qatar Foundation</b> Qatar	 <b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania	 <b>KFAS</b> KFS Kuwait
 <b>Reserve Bank of Malawi</b> Malawi	 <b>Central Bank of Nigeria</b> Nigeria	 <b>Ministry of Interior Kingdom of Saudi Arabia</b> KSA	 <b>Mabruk Oil Company</b> Libya	 <b>Saudi Electricity Company</b> KSA
 <b>BPKH</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 <b>NATO Italy</b>	 <b>ENI</b> ENI CORPORATE UNIVERSITY, Italy	 <b>GULF BANK</b> Gulf Bank Kuwait	 <b>General Organization for Social Insurance</b> KSA
 <b>Defence Space Administration</b> Nigeria	 <b>National Industries Group (Holding)</b> Kuwait	 <b>Hamad Medical Corporation</b> Qatar	 <b>USAID</b> Pakistan	 <b>STC</b> STC Solutions, KSA
 <b>North Oil Company</b> North Oil company,	 <b>EKO Electricity</b> EKO Electricity	 <b>OMAN BROADBAND</b> Oman Broadband	 <b>UNITED NATIONS</b> UN.	 <b>Authority for Electricity Regulation, Oman</b> Authority for

UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

