

# Strategic Financial Leadership for Mid-Level Managers

Barcelona (Spain) 1 - 5 September 2025



www.blackbird-training.com



## Strategic Financial Leadership for Mid-Level Managers

Code: FA28 From: 1 - 5 September 2025 City: Barcelona (Spain) Fees: 4400 Pound

### Introduction

Strategic financial leadership is crucial for mid-level managers aiming to drive organizational success and growth. The ability to analyze financial data, manage resources efficiently, and align strategies with organizational objectives is essential for making impactful decisions.

The Strategic Financial Leadership for Mid-Level Managers course is designed to equip participants with the skills needed to analyze financial performance, manage budgets, and contribute to strategic planning. Through this course, you will learn how to make data-driven financial decisions that help achieve both organizational goals and sustainable growth.

### **Course Objectives**

By the end of this course, participants will be able to:

- Understand the role of strategic financial leadership in achieving organizational goals.
- Learn how to analyze financial data to support effective decision-making.
- Develop skills to manage budgets and allocate resources efficiently.
- Master techniques for aligning financial strategies with business objectives.
- Improve the ability to forecast financial needs and plan for the future.
- Build confidence in presenting financial insights to senior leadership.
- Learn to identify financial risks and implement effective mitigation strategies.
- Strengthen leadership skills to drive financial accountability within teams.
- Explore tools for monitoring and improving financial performance.
- Contribute effectively to strategic planning and organizational growth.

### **Course Outlines**

#### Day 1: Foundations of Strategic Financial Leadership

• Understand the role of financial leadership in supporting organizational success.

UK Traininig

- Explore the key responsibilities of mid-level managers in financial planning.
- Learn the basics of financial analysis and decision-making.
- Discuss strategies for aligning financial plans with organizational goals.

#### Day 2: Financial Analysis and Budgeting Techniques

- Learn to analyze financial statements and performance metrics.
- Develop skills to create, manage, and monitor budgets effectively.
- Explore techniques for resource allocation to maximize efficiency.

Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com



• Use financial data to guide decision-making processes.

### Day 3: Risk Management and Financial Forecasting

- Identify potential financial risks and assess their impact on the organization.
- Learn risk mitigation strategies to ensure financial stability.
- Master forecasting techniques for short- and long-term planning.
- Anticipate and respond to financial challenges effectively.

### Day 4: Communicating Financial Insights to Leadership

- Present financial data clearly and persuasively to senior management.
- Explore strategies for communicating complex financial insights effectively.
- Build confidence in leading financial discussions and influencing decisions.
- Practice storytelling with data to support strategic initiatives.

#### Day 5: Strategic Financial Planning and Leadership Development

- Develop strategies to integrate financial planning with organizational growth.
- Understand the role of mid-level managers in promoting financial accountability.
- Explore tools for monitoring and improving financial performance.
- Create a personal action plan to apply strategic financial leadership in your role.

### Why Attend This Course? Wins & Losses!

- Build a strong foundation in strategic financial leadership to make effective decisions.
- Improve budget management and resource allocation skills.
- Enhance your ability to analyze financial data and extract actionable insights.
- Gain confidence in presenting financial reports to senior leaders.
- Learn to identify financial risks and create effective strategies to mitigate them.
- Contribute to organizational growth through long-term strategic financial planning.

### Conclusion

The Strategic Financial Leadership for Mid-Level Managers course is essential for professionals looking to enhance their leadership role and contribute to organizational success. By focusing on financial analysis and strategic planning, this course provides participants with the tools and knowledge needed to make informed decisions and drive sustainable growth.

Enroll now to strengthen your financial and leadership skills and make a measurable impact in your organization through strategic financial leadership!





# **Blackbird Training Cities**

### Europe



Malaga (Spain)

Annecy (France)



Sarajevo (Bosnia and Herzego Viasc)ais (Portugal)



Glasgow (Scotland)



Edinburgh (UK)

Lyon (France)



Oslo (Norway)



Moscow (Russia)



Stockholm (Sweden)



Bordeax (France)

Podgorica (Montenegro)



Copenhagen (Denmark)





Birmingham (UK)

Salzburg (Austria)



Barcelona (Spain)



Istanbul (Turkey)

Munich (Germany)



Geneva (Switzerland)



Berlin (Germany)



Düsseldorf (Germany)

Prague (Czech)



Zurich (Switzerland)

Vienna (Austria)



Athens(Greece)

Rome (Italy)



Manchester (UK)



Brussels (Belgium)



Milan (Italy)



Madrid (Spain)





Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com

Lisbon (Portugal)





# **Blackbird Training Cities**

#### USA & Canada



Los Angeles (USA)

Washington (USA)



Orlando, Florida (USA)

Barn Ashar Mary



Online





Houston, Texas (USA)



Boston, MA (USA)



In House



Jersey, New Jersey (USA)

Miami, Florida (USA)



New York City (USA)



Washington DC (USA)



Toronto (Canada)



### ASIA



Manila (Philippines)







Bali (Indonesia)



Jeddah (KSA)



Kuala Lumpur (Malaysia)

Amman (Jordan)



Kuwait City









Baku (Azerbaijan) (Thailand)

Beijing (China)

Melbourne (Australia)

(Kuwait)

Seoul (South Korea)

Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com



Maldives (Maldives)

Singapore (Singapore)



Phuket (Thailand)



Pulau Ujong (Singapore)



Shanghai (China)

Sydney

Irbid (Jordan)



Tokyo (Japan)















# Blackbird Training Cities



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)

Tangier (Morocco)

Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Tunis (Tunisia)





# **Blackbird Training Clients**

Β.

**Booking.com** 

Netherlands



ANNAI Trading Company WLL, MANNAI Qatar



Nigeria

Ce

GA(

UNE FILIALE D'EGA

Qatar



Alumina Corporation

Guinea

مـؤسـسـة قـطـر Qatar Foundation Qatar Foundation, **Qatar** 



Oxfam GB International Organization, **Yemen** 



Capital Markets Authority, **Kuwait** 



Kuwait



Reserve Bar Malawi, **Malawi** Bank of



Nigeria



Ministry of Interior, KSA



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania

Mabruk Oil Company Libya

Saudi Electricity Company, **KSA** 

Ś

General Organization for Social Insurance ral C. Social Insu KSA

جتماعية General Or

الشركة السعودية للكهريا. Baudi Electricity Company



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Nigeria



North Oil company,



NATO

Italy

ناءات الوطنية National Industries

E%EDC

EKO Electricity



ad Medical Co Hamad Medical

Corporation, **Qatar** 



Oman Broadband



USAID Pakistan



UN.



STC Solutions, **KSA** 





Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com













# **Blackbird Training Categories**

### Management & Admin

Entertainment & Leisure Professional Skills Finance, Accounting, Budgeting Media & Public Relations Project Management Human Resources Audit & Quality Assurance Marketing, Sales, Customer Service Secretary & Admin Supply Chain & Logistics Management & Leadership Agile and Elevation

### **Technical Courses**

Artificial Intelligence (AI) Hospital Management Public Sector Special Workshops Oil & Gas Engineering Telecom Engineering IT & IT Engineering Health & Safety Law and Contract Management Customs & Safety Aviation C-Suite Training

UK Traininig





International House 185 Tower Bridge Road London SE1 2UF United Kingdom



+44 7401 1773 35 +44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

