

Building Trust and Influencing Stakeholders

Casablanca (Morocco)

15 - 19 December 2025

UK Training

PARTNER



Building Trust and Influencing Stakeholders

Code: LM28 From: 15 - 19 December 2025 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

In today's professional world, success depends on the ability to build trust with stakeholders and influence them effectively to achieve shared goals. Trust is the foundation of strong relationships, and influence is the key to driving impactful outcomes.

The Building Trust and Influencing Stakeholders course is designed to equip participants with the skills needed to foster credibility, strengthen relationships, and effectively manage stakeholder dynamics. Through practical strategies and real-world applications, you'll learn how to navigate complex challenges and achieve positive results.

Course Objectives

By the end of this course, participants will be able to:

- Understand the importance of trust in building strong stakeholder relationships.
- Learn strategies to enhance credibility and foster trust.
- Develop skills for effective communication with diverse stakeholders.
- Master techniques for resolving conflicts and addressing resistance.
- Identify and manage stakeholder needs and expectations effectively.
- Strengthen your ability to influence decisions with confidence and integrity.
- Build long-term, collaborative partnerships with key stakeholders.
- Navigate complex stakeholder dynamics with practical strategies.
- Enhance emotional intelligence to build rapport and trust.
- Apply tools to gain stakeholder buy-in and achieve shared goals.

Course Outlines

Day 1: Foundations of Building Trust in Professional Relationships

- Explore the core principles of building trust.
- Understand the role of trust in professional relationships.
- Assess your strengths and areas for improvement in trust-building.
- Learn key behaviors that foster trust with stakeholders.

Day 2: Effective Communication with Stakeholders

- Develop active listening skills to understand stakeholder needs.
- Learn strategies for clear and persuasive communication.
- Adapt your communication style to diverse stakeholder groups.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. In the background, there are concentric circles and the text 'UK Training PARTNER' in a bold, sans-serif font.

UK Training
PARTNER

- Build rapport through empathy and emotional intelligence.

Day 3: Influencing Stakeholders with Integrity

- Understand the psychology of influence in stakeholder interactions.
- Develop strategies to align stakeholder goals with organizational objectives.
- Learn ethical techniques to persuade and gain stakeholder buy-in.
- Analyze case studies of successful influence strategies.

Day 4: Managing Conflicts and Overcoming Resistance

- Identify common causes of stakeholder resistance.
- Learn techniques to resolve conflicts and handle challenging conversations.
- Practice strategies to turn resistance into collaboration opportunities.
- Build confidence in managing complex stakeholder scenarios.

Day 5: Sustaining Long-Term Stakeholder Relationships

- Develop strategies for maintaining trust over time.
- Manage stakeholder expectations effectively.
- Build partnerships through transparency and shared goals.
- Create an action plan to strengthen stakeholder relationships.

Why Attend This Course? Wins & Losses!

- Master the skills to build trust and strengthen relationships with stakeholders.
- Enhance your ability to influence decisions confidently and ethically.
- Improve communication to align stakeholder expectations and goals.
- Gain practical tools to handle conflicts and overcome resistance.
- Foster collaborative partnerships that drive success.
- Learn strategies for working with government stakeholders and understanding their influence on business decisions.

Conclusion

The Building Trust and Influencing Stakeholders course is essential for professionals looking to enhance their relationships and impact in their roles. By focusing on the importance of trust and influence, this course provides participants with the tools to navigate stakeholder dynamics, strengthen collaboration, and drive successful results.

Enroll now to develop your skills, build strong relationships, and achieve exceptional outcomes through trust and influence!

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 MANNAI CORPORATION MANNAI Trading Company WLL, Qatar	 GAC UNE FILIALE D' EGA Alumina Corporation Guinea	 Booking.com Booking.com Netherlands	 OXFAM Oxfam GB International Organization, Yemen	 Capital Markets Authority Kuwait
 Waltersmith Waltersmith Petroman Oil Limited Nigeria	 QNB Qatar National Bank (QNB), Qatar	 Qatar Foundation Qatar	 AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania	 KFAS KFAS Kuwait
 Reserve Bank of Malawi Malawi	 Central Bank of Nigeria Nigeria	 Ministry of Interior Kingdom of Saudi Arabia KSA	 Mabruk Oil Company Libya	 Saudi Electricity Company KSA
 BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 NATO Italy Italy	 ENI ENI CORPORATE UNIVERSITY, Italy	 GULF BANK Gulf Bank Kuwait	 General Organization for Social Insurance KSA
 Defence Space Administration Nigeria	 National Industries Group (Holding) Kuwait	 Hamad Medical Corporation Qatar	 USAID Pakistan	 STC STC Solutions, KSA
 North Oil Company North Oil company,	 EKO Electricity EKO Electricity	 OMAN BROADBAND Oman Broadband	 UNITED NATIONS UN,	 Authority for Electricity Regulation, Oman Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

