

Financial Analysis for non-Finance

Orlando, Florida (USA)

23 - 27 February 2026

UK Traininig

PARTNER



Financial Analysis for non-Finance

Code: FA28 From: 23 - 27 February 2026 City: Orlando, Florida (USA) Fees: 5700 Pound

Introduction

Unlocking Financial Insights for Non-Finance Professionals is a 5-day course specifically designed to empower non-financial professionals with the essential tools and knowledge needed to understand, analyze, and apply financial data in decision-making processes. By focusing on practical applications, this course ensures participants can confidently interpret financial statements, leverage financial metrics, and integrate financial analysis into their daily work to drive business growth, enhance operational efficiency, and make better-informed decisions. This course gives you the opportunity to learn how to apply financial analysis in a practical way that improves business strategies and outcomes.

Course Objectives

By the end of this course, participants will be able to:

- Demystify Financial Jargon - Build confidence in understanding key financial terms, concepts, and metrics commonly used in business.
- Analyze Financial Statements - Learn how to interpret income statements, balance sheets, and cash flow statements to evaluate a company's financial health.
- Apply Financial Ratios & Metrics - Understand and use financial ratios to assess business performance, profitability, and efficiency.
- Make Data-Driven Decisions - Use financial analysis to guide and improve decision-making processes, contributing to strategic business outcomes.

Course Outlines

Day 1: Introduction to Financial Concepts & Statements

- Understanding Financial Terminology & Key Concepts
- Overview of the Three Key Financial Statements Income Statement, Balance Sheet, Cash Flow Statement
- How Financial Statements Interconnect
- The Role of Financial Analysis in Business Decision-Making

Day 2: Income Statement and Profitability Metrics

- Decoding the Income Statement: Structure & Key Components
- Revenue Recognition and Expense Categorization
- Key Profitability Metrics Gross Profit, Operating Income, Net Profit
- Evaluating Performance with Profitability Ratios Profit Margins

Day 3: The Balance Sheet and Solvency Measures

A graphic of a chessboard with several chess pieces, including a king and pawns, arranged on it. The text 'UK Training PARTNER' is overlaid on the image.

UK Training
PARTNER

- Understanding the Balance Sheet: Assets, Liabilities, and Equity
- The Importance of Liquidity: Current and Quick Ratios
- Solvency Ratios: Debt-to-Equity, Leverage, and Financial Health
- Assessing the Capital Structure of a Business

Day 4: Cash Flow and Liquidity Analysis

- Cash Flow Statement Breakdown: Operating, Investing, and Financing Activities
- Importance of Cash Flow in Business Operations
- Analyzing Liquidity and Operational Efficiency
- Free Cash Flow: What it Tells You About Business Sustainability

Day 5: Using Financial Data for Strategic Decision-Making

- Integrating Financial Metrics with Business Strategy
- Forecasting and Budgeting Using Financial Data
- Risk Assessment through Financial Analysis
- Practical Exercises: Analyzing Real-World Financial Scenarios and Making Informed Decisions

Why Attend This Course: Wins & Losses!

- Empower Non-Financial Professionals: Gain the essential skills needed to confidently understand financial data and apply it in decision-making.
- Analyze Financial Performance: Learn how to analyze financial statements and ratios to evaluate the financial health of a company using financial analysis techniques.
- Enhance Operational Effectiveness: Integrate financial analysis into daily business activities to improve efficiency.
- Data-Driven Decision-Making: Use financial insights to drive smarter, more informed business strategies and outcomes.

Conclusion

By the end of this course, you'll be armed with the essential skills to confidently navigate the world of financial data. You will not only understand how to interpret and analyze financial statements but also integrate financial insights seamlessly into your daily decision-making process. This newfound knowledge will empower you to drive business growth, enhance operational efficiency, and make smarter, data-driven decisions. Say goodbye to confusion around financial jargon and welcome the confidence to collaborate effectively with finance teams and contribute to strategic planning.

Don't just learn financial basics—master the tools to shape your company's future success. Join us today and be part of this advanced path in financial analysis and begin leading your business with data-driven decisions.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The board is white and black checkered, and the pieces are arranged in a strategic formation. The text 'UK Training PARTNER' is overlaid on the right side of the board.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)
(Switzerland)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 <p>MANNAI CORPORATION MANNAI Trading Company WLL, Qatar</p>	 <p>GAC UNE FILIALE D'EGA Alumina Corporation Guinea</p>	 <p>Booking.com Booking.com Netherlands</p>	 <p>OXFAM Oxfam GB International Organization, Yemen</p>	 <p>Capital Markets Authority Kuwait</p>
 <p>Waltersmith Petroman Oil Limited Nigeria</p>	 <p>QNB Qatar National Bank (QNB), Qatar</p>	 <p>Qatar Foundation Qatar</p>	 <p>AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania</p>	 <p>KFAS Kuwait Foundation for the Advancement of Sciences KFAS Kuwait</p>
 <p>Reserve Bank of Malawi Malawi</p>	 <p>Central Bank of Nigeria Nigeria</p>	 <p>Ministry of Interior Kingdom of Saudi Arabia Ministry of Interior, KSA</p>	 <p>Mabruk Oil Company Libya</p>	 <p>Saudi Electricity Company KSA</p>
 <p>BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p>NATO Italy</p>	 <p>ENI CORPORATE UNIVERSITY Italy</p>	 <p>Gulf Bank Kuwait</p>	 <p>General Organization for Social Insurance KSA</p>
 <p>Defence Space Administration Nigeria</p>	 <p>National Industries Group (Holding) Kuwait</p>	 <p>Hamad Medical Corporation Qatar</p>	 <p>USAID Pakistan</p>	 <p>STC Solutions KSA</p>
 <p>North Oil Company North Oil company,</p>	 <p>EKO Electricity</p>	 <p>Oman Broadband Oman Broadband</p>	 <p>UNITED NATIONS UN.</p>	 <p>Authority for Electricity Regulation Oman</p>

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

