

Traffic Management and Road Safety

Istanbul (Turkey)

31 August - 11 September 2025

UK Traininig

PARTNER



Traffic Management and Road Safety

Code: NC28 From: 31 August - 11 September 2025 City: Istanbul (Turkey) Fees: 7800 Pound

Introduction

Effective traffic management and robust road safety measures are foundational for modern urban planning. They are essential to reducing accidents, ensuring smooth traffic flow, and safeguarding all road users. This course delves into advanced strategies, technologies, and best practices in traffic management and road safety audit, offering participants the tools to design and implement efficient systems and measures. Through an integrated approach, the course focuses on combining traditional methodologies with cutting-edge technologies to address contemporary challenges in traffic and safety management.

Course Objectives

- Understand the principles and significance of traffic management and road safety audit.
- Explore the benefits of road safety audits and their role in identifying risks.
- Develop and execute effective traffic management plans.
- Evaluate and enhance road safety rules and engineering measures.
- Utilize data analytics and simulation tools for traffic optimization and risk mitigation.
- Integrate smart technologies into traffic systems for improved efficiency and safety.
- Address challenges in road traffic safety equipment, accident prevention, and user behavior.
- Assess the socio-economic and environmental impacts of traffic management strategies and safety initiatives.

Course Outlines

Day 1: Introduction to Traffic Management and Road Safety

- Overview of traffic management planning and road safety audit meaning.
- Historical evolution of traffic management and safety concepts.
- Key stakeholders and their roles in national road safety strategy and policies.

Day 2: Traffic Flow Theory and Management

- Fundamentals of traffic flow and congestion dynamics.
- Simulation and modeling techniques for optimizing flow.
- Strategies for implementing effective traffic management plans.

Day 3: Road Safety Fundamentals

- Basic road safety rules and accident risk factors.
- The role of road safety audits in accident prevention.
- Practical road safety tips and strategies for public engagement.



Day 4: Traffic Control Devices and Systems

- Importance of road traffic safety equipment and signage.
- Advanced technologies like intelligent transportation systems ITS.
- Integration of modern road safety products for improved control.

Day 5: Data Analytics and Simulation in Traffic Management

- Collecting and analyzing data for traffic management planning.
- Using predictive analytics for public safety road tests and congestion forecasting.
- Application of simulation tools for traffic incident management training.

Day 6: Smart Technologies in Traffic Management

- Emerging innovations such as autonomous and connected vehicles.
- Leveraging IoT and big data for road safety services.
- Smart city initiatives and their impact on traffic management.

Day 7: Road Design and Safety Engineering

- Principles of designing roads for safety and efficiency.
- Engineering solutions for common safety challenges.
- Case studies showcasing the benefits of road safety audit in infrastructure design.

Day 8: Traffic Incident Management

- Best practices for managing traffic incidents and emergencies.
- Coordination of response plans to minimize disruption.
- Tools for evaluating the impact of incidents on flow and safety and road performance.

Day 9: Policy, Regulation, and Enforcement

- Overview of road safety audit definition and its application in policymaking.
- Role of enforcement agencies in ensuring compliance with road safety rules.
- Case studies of successful policy interventions under national road safety strategies.

Day 10: Integrated Traffic Management and Safety Planning

- Developing a cohesive traffic management plan.
- Evaluating the effectiveness of strategies using real-world metrics.
- Group project presentations, focusing on designing creative road safety posters and plans for improved public awareness.

Conclusion

This course equips participants with advanced knowledge and practical skills in traffic management and road safety audits, preparing them to tackle complex urban challenges. From understanding the road safety audit course framework to leveraging smart technologies, participants will be ready to design sustainable systems that prioritize efficiency, safety, and environmental responsibility. Upon completion, attendees will gain a certification in traffic and

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road safety, enhancing their careers and contributing to safer, more efficient communities.



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